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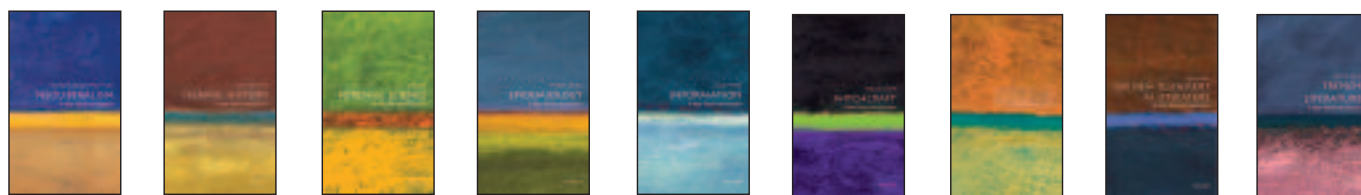
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VERY SHORT INTRODUCTIONS

VERY SHORT INTRODUCTIONS offer enquiring minds brief but brilliant insights into a multitude of subjects. Perfect for newcomers to a subject, they combine authoritative analysis, new ideas, and enthusiasm to make often challenging topics highly accessible. For full listing, please ask for separate sheet.

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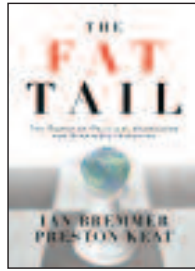
Malcolm Gaskill

Mar 10 | 9780199236954

French Literature**A Very Short Introduction**

John D. Lyons

Apr 10 | 9780199568727



Going to Extremes

How Like Minds Unite and Divide

Cass R. Sunstein, Felix Frankfurter Professor of Law, Harvard University

In *Going to Extremes*, renowned legal scholar and best-selling author Cass Sunstein offers insights into why and when people gravitate toward extremism, looking at diverse such as religious organizations, corporate boards, investment clubs, and White House officials. Providing a wealth of real-world examples – sometimes entertaining, sometimes alarming – Sunstein offers a fresh explanation of why partisanship has become so bitter and debate so rancorous in America and abroad – and of what concrete steps citizens and nations might take to halt the drift towards unjustified extremism.

Apr 09 | \$21.95 | 9780195378016 | pp. 208

Osama Bin Laden

A Biography

Michael Scheuer, former head of CIA's Osama Bin Laden Unit

Notwithstanding the flood of post-9/11 books about Osama bin Laden, al-Qaeda, and Islamist terrorism, no one has yet written a straight-forward, dispassionate, and reliable biography of bin Laden as an individual. Scheuer fills that gap with a short book based on his many years of investigating bin Laden as head of the CIA's Osama Bin Laden Unit. This short biography shows bin Laden as a devout, talented, patient, and ruthless individual; in other words, a formidable enemy who the West has so far seriously underestimated. Written for a general audience, the book will also be useful for students, civil servants, and military personnel.

Sept 10 | \$16.95 | 9780199738663 | pp. 160

The Narcissism of Minor Differences

How Europe and America are Alike

Peter Baldwin, Professor of History, University of California,

In the last dozen years or so, there has been a great deal of heated rhetoric concerning the widening gulf between Europe and America. Many U.S. opinion-makers regard Americans as tougher and more competitive – from Mars – and the Europeans as softer and unwilling to take risks – from Venus. But are the U.S. and Europe so different? Baldwin thinks not, and in this bracingly argued but remarkably informed polemic, he lays out how similar the two regions really are in terms of social outcomes, policy, governance, quality of life, and economics. Baldwin does not ignore the important differences between the two regions, but he contends that these are overplayed on both sides of the Atlantic.

Oct 09 | \$27.95 | 9780195391206 | pp. 336

The Fat Tail

The Power of Political Knowledge for Strategic Investing

Ian Bremmer, President of Eurasia Group; **Preston Keat**, Director of Research at Eurasia Group.

This groundbreaking book is the first to both identify the wide range of political risks that global firms face and show investors how to effectively manage them. Written by two of the world's leading figures in political risk management, it explains that while political risk is unpredictable, it is easier to analyse and manage than most people think. Applying the lessons of world history, Bremmer and Keat survey a vast range of contemporary risky situations, from stable markets like the United States or Japan, to more precarious regions like Iran, China, Russia, Turkey, Mexico and Nigeria.

Feb 09 | \$27.95 | 9780195328554 | pp. 272

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Extreme Politics

Essays on Nationalism, Violence and Eastern Europe

Charles King, Professor of International Affairs and Government, Edmund A. Walsh School of Foreign Service at Georgetown University, Washington

In this wide-ranging set of essays, Charles King examines the conceptual intersection of nationalist ideology, social violence, and the political transformation of Europe and Eurasia over the last two decades. *Extreme Politics* charts the end of 'Eastern Europe' as a place and chronicles the ongoing revolution in the scholarly study of Russia, the Balkans, and the wider post-communist world.

Dec 09 | \$21.95 | 9780195370386 | pp. 304

Turkey

What Everyone Needs to Know

Andrew Finkel is a journalist based in Istanbul where he has corresponded since 1989 for a variety of print and broadcast media including *The Economist*, *Time*, *The Daily Telegraph*, *The Times*, and *CNN*

Istanbul-based writer and journalist Finkel demonstrates that Turkey is a nation in a state of flux and nearly constant crisis. A secularist Islamic nation with fragile democratic institutions, its application for membership in the EU challenges the present concept of European identity and European geographical boundaries.

Furthermore, Turkey is home to a large economy and a major conduit for oil and natural gas, and it straddles a strategically sensitive part of the globe. Relevant and timely, Finkel's book will be an authoritative guide to the politics, history, economics, and culture of this unique, and uniquely consequential country.

May 10 | \$16.95 | 9780199733040 | pp. 176

Kosovo

What Everyone Needs to Know

Tim Judah, correspondent for *The Economist* covering the Balkans.

On February 17, 2008, Kosovo declared its independence, becoming the seventh state to emerge from the break-up of the former Yugoslavia. Tim Judah, who has spent years covering the region, offers succinct, penetrating answers to a wide range of questions: Why is Kosovo important? Who are the Albanians? Who are the Serbs? Why is Kosovo so important to Serbs? What role does Kosovo play in the region and in the world? Judah reveals how things stand now and presents the history and geo-political dynamics that have led to it.

Aug 08 | \$16.95 | 9780195373455 | pp. 208

China in the 21st Century

What Everyone Needs to Know

Jeffrey Wasserstrom, Professor of History at the University of California.

The need to understand this global giant has never been more pressing: China is constantly in the news, yet conflicting impressions abound. Within one generation, China has transformed from an impoverished, repressive state into an economic and political powerhouse. In *China in the 21st Century: What Everyone Needs to Know*, Wasserstrom provides cogent answers to the most urgent questions regarding the newest superpower and offers a framework for understanding its meteoric rise.

Jan 10 | \$16.95 | 9780195394122 | pp. 224



Cuba

What Everyone Needs to Know

Julia E Sweig, Senior Fellow and Director for Latin America Studies at the Council on Foreign Relations

Compact, lively and informative, this book is the best ready reference on Cuba's internal politics, its often fraught relationship with the United States, and its shifting role within the global community. Award-winning author Sweig, one of America's leading experts on Cuba and Latin America, presents a concise, authoritative and remarkably accessible portrait of the small island nation, using an innovative question-and-answer format to illuminate Cuba's unique place on the world stage over the past fifty years, right up to the presidency of Raul Castro.

Jun 09 | \$16.95 | 9780195383805 | pp. 304

Burma/Myanmar

What Everyone Needs to Know

David I. Steinberg, Distinguished Professor of Asian Studies, School of Foreign Service, Georgetown University

This book offers a concise synthesis of this forbidding yet fascinating country. David Steinberg, one of the world's eminent authorities on the region, explains the current situation in detail yet contextualises it in a wide-ranging survey of Burmese history and culture. Authoritative and balanced, it will be standard work on Burma for the general reading public.

Oct 09 | \$16.95 | 9780195390681 | pp. 256

The Idea of Human Rights

Charles Beitz, Professor of Politics, Princeton University, Editor of leading journal *Philosophy & Public Affairs*

The international doctrine of human rights is one of the most common ambitious parts of the settlement of World War II. Since then, the language of human rights has become the common language of social criticism in global political life. This book is a theoretical examination of the central idea of that language, the idea of a human right. In contrast to more conventional philosophical studies, the author takes a practical approach, looking at the history and political practice of human rights for guidance in understanding the central idea. The author presents a model of human rights as matters of international concern whose violation by governments can justify international protective and restorative action ranging from intervention to assistance.

Aug 09 | £16.99 | 9780199572458 | pp. 250

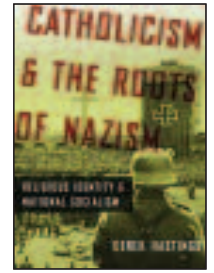
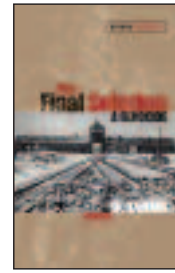
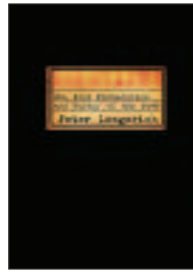
China

The Pessoptimist Nation

William A. Callahan, Professor of International Politics and China Studies, University of Manchester and Co-Director at the British Inter-University China Centre, Oxford

China is fast becoming the next superpower – a rise that presents a challenge to the world economically, politically and culturally. Drawing on extensive new Chinese sources, Professor Callahan sheds fascinating light on how Chinese people understand their changing place, and what that might mean for the world.

Nov 09 | £25.00 | 9780199549955 | pp. 248



Twenty Years of Crisis

The Violent Dissolution of Yugoslavia in International Law

Marc Weller, Director of the European Centre for Minority Issues

This book investigates the international responses to the Yugoslav crisis from its beginning in 1988 to its provisional termination with the independence of Kosovo in 2008. Weller critically examines the application of diplomatic and international legal tools, and assesses the performance of the international agencies and governments involved.

Mar 10 | £60.00 | 9780199566150 | pp. 400

Holocaust

The Nazi Persecution and Murder of the Jews

Peter Longerich, Professor of Modern German History, Royal Holloway, University of London

A comprehensive history of the Nazi persecution and murder of European Jews, demonstrating just how central anti-Semitism was to Nazi ideology and what a driving force it was in the development of Nazi decision making, from their earliest days in power through to the invasion of the Soviet Union and the implementation of the Final Solution.

Mar 10 | £18.99 | 9780192804365 | pp. 608

The Final Solution

A Genocide

Donald Bloxham, Professor of Modern History, University of Edinburgh

Working against the grain of much earlier writing, Bloxham presents the first ever study to combine a detailed reappraisal of the development of the genocide of Europe's Jews with full consideration of Nazi policies against other population groups and a comparative analysis of other genocides from the twentieth century. The Holocaust is portrayed as the culmination of a much wider history of European genocide and ethnic cleansing, from the late nineteenth century onwards.

Sep 09 | £16.99 | 9780199550340 | pp. 432

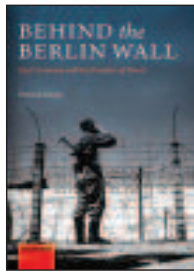
Catholicism and the Roots of Nazism

Religious Identity and National Socialism

Derek Hastings, Assistant Professor of History, Oakland University

This book explores the central role played by Catholic identity within the early Nazi movement and how this early Catholic orientation was eventually replaced by the highly ritualized, yet distinctly anti-Christian form of National Socialism.

Nov 09 | \$29.95 | 9780195390247 | pp. 320



Cleopatra A Biography

Duane W. Roller, Professor of Greek and Latin at Ohio State University

Few personalities from classical antiquity are more familiar yet more poorly grasped than Cleopatra (69-30 BC), queen of Egypt. The subject of a vast repertory of post-antique popular culture and also a significant figure in literature, art, and music, Cleopatra herself is surprisingly little known and generally misunderstood. In *Cleopatra*, Duane Roller has written the definitive biography of the queen, not as a figure in popular culture or even in the arts and literature of the last five hundred years, but as the last Greek queen of Egypt. In addition to providing an engaging narrative of the queen's life, the author carefully contextualizes Cleopatra in the revolutionary events of the first century BCE.

Mar 10 | \$24.95 | 9780195365535 | pp. 256

After Khomeini Iran under His Successors

Said Amir Arjomand, Distinguished Service Professor of Sociology and Director of the Stony Brook Institute for Global Studies at Stony Brook University

In *After Khomeini*, Arjomand paints a subtle and perceptive portrait of contemporary Iran. Taking a chronological and thematic approach, he traces the emergence and consolidation of the present system of collective rule by clerical councils and the peaceful transition to dual leadership by the ayatollah as the supreme guide and the subordinate president of the Islamic Republic of Iran. Few countries loom larger in American foreign relations than Iran. In this rich and insightful account, an expert on Iranian society and politics untangles the complexities of a nation still riding the turbulent wake of one of history's great revolutions.

Jan 2010 | \$24.95 | 9780195391794 | pp. 272

Goddess of the Market Ayn Rand and the American Right

Jennifer Burns, Assistant Professor, University of Virginia

Worshipped by her fans, denounced by her enemies, and forever shadowed by controversy and scandal, the novelist and philosopher Ayn Rand was a powerful thinker whose views on government and markets shaped the conservative movement from its earliest days. This extraordinary book captures the life of the woman who was a tireless champion of capitalism and the freedom of the individual, and whose ideas are still devoured by eager students, debated on blogs, cited by political candidates, and promoted by corporate tycoons.

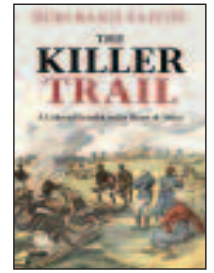
Jan 2010 | \$27.95 | 9780195324877 | pp. 384

Behind the Berlin Wall East Germany and the Frontiers of Power

Patrick Major, Professor of History, University of Reading

On 13 August 1961 eighteen million East Germans awoke to find themselves walled in by an edifice which was to become synonymous with the Cold War: the Berlin Wall. Patrick Major explores how the border closure affected ordinary East Germans, from workers and farmers to teenagers and even party members, 'caught out' by Sunday the Thirteenth.

Nov 09 | £60.00 | 9780199243280 | pp. 352



Burned Bridge

How East and West Germans Made the Iron Curtain

Edith Scheffer, post-doctoral fellow at Stanford University

This book challenges the conventional history of the Iron Curtain in Germany – suggesting how the physical barrier between East and West was not simply imposed by Cold War superpowers, but was an outgrowth of anxious post-war society on both sides. For over four decades, the daily fears and choices of ordinary Germans helped construct, sustain, and expand the lethal divide beyond what anyone foresaw. Indeed, Germany's Iron Curtain represented much more than just a military and ideological clash: an aftermath of Nazi society, it was upheld for decades by social pressures that ran deeper than the Cold War. As the first social history of the Iron Curtain in Germany, this study uncovers a wealth of surprising material about how people participated in their own partition. A vivid reassessment of the Cold War divide will interest a broad readership, ahead of the 50th anniversary of the Berlin Wall in 2011.

Nov 11 | \$29.95 | 9780199797048 | pp. 336

The Fall of the Berlin Wall

The Revolutionary Legacy of 1989

Jeffrey A Engel, Associate Professor and Evelyn and Ed F. Kruse '49 Faculty Fellow, Bush School of Government & Public Service, Texas A&M University

Jeffrey Engel, who contributes a chronological narrative of this tumultuous period, has brought together preeminent scholars, each offering a substantive essay on various nations: the United States, China, Germany and Europe and on the Soviet Union. These historians reinterpret the meaning of 1989 in the context of global history in the late 20th and early 21st century and explore such questions as why communism failed in Europe, why China took a different route following the turmoil of Tiananmen Square, and why the peace of 1989 might well prove illusory.

Sep 09 | \$27.95 | 9780195389104 | pp. 208

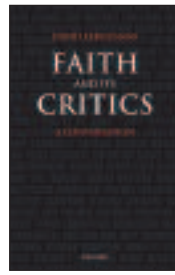
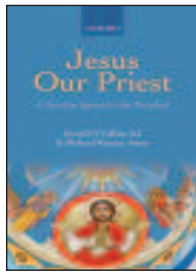
The Killer Trail

A Colonial Scandal in the Heart of Africa

Bertrand Taithe, Professor of Cultural History, University of Manchester

The story of the Voulet-Chanoine mission to central Africa in 1898, one of the most notorious atrocities to take place during the European 'scramble for Africa' and a highly revealing portrait of European colonial brutality at its most extreme. As Taithe shows, the history of the mission and its degradation into an orgy of violence and cruelty was not simply a tale of the individual insanity of the mission's leaders, the French officers Voulet and Chanoine. In many ways, the actions of Voulet and Chanoine and their men simply took the violence of European colonialism to a logical extreme, while the way in which the whole affair was soon forgotten is highly revealing of Western attitudes to imperial excess in Africa and elsewhere.

Oct 09 | £16.99 | 9780199231218 | pp. 336



On Monsters

An Unnatural History of Our Worst Fears

Stephen T. Asma, Professor of Philosophy at Columbia College Chicago, where he holds the title of Distinguished Scholar

Monsters. Real or imagined, literal or metaphorical, they have exerted a dread fascination on the human mind for many centuries. *On Monsters* is a wide-ranging cultural and conceptual history of monsters—how they have evolved over time, what functions they have served for us, and what shapes they are likely to take in the future. Exploring philosophical treatises, theological tracts, newspapers, pamphlets, films, scientific notebooks, and novels, Asma unpacks traditional monster stories for the clues they offer about the inner logic of an era's fears and fascinations.

Sep 09 | \$27.95 | 9780195336160 | pp. 368

The Future of Islam

John L. Esposito, Professor of Religion and International Affairs, and Director of the Prince Alwaleed Bin Talal Center for Muslim-Christian Understanding, Georgetown University

John L. Esposito is one of the world's leading authorities on Islam. Now, in this brilliant portrait of Islam today and tomorrow he draws on a lifetime of thought and research to sweep away the negative stereotypes and provide an accurate, richly nuanced, and revelatory account of the fastest growing religion in the world.

Jan 10 | \$24.95 | 9780195165210 | pp. 224

Jesus Our Priest

A Christian Approach to the Priesthood of Christ

Gerald O'Collins S.J., Research Professor at St Mary's College, Twickenham;

Michael Keenan Jones, Formerly of the Gregorian University, Rome

This work examines what it means to call Christ our priest, in the light of the Scriptures and the Christian tradition. Beginning with a study of the biblical material, the book then moves to the witness to Christ's priesthood from the Church through its history.

Mar 10 | £25.00 | 9780199576456 | pp: 312

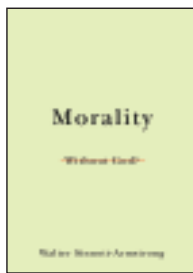
Faith and Its Critics

A Conversation

David Fergusson, Professor of Divinity, University of Edinburgh

A clear explanation of the ideas of recent critics of faith such as Richard Dawkins, Daniel Dennett, and Sam Harris in the context of historical atheism and an accessible discussion of the most common themes that characterise contemporary debates on the place of faith in contemporary society, including Darwinism, ethics, and fundamentalism.

Sep 09 | £16.99 | 9780199569380 | pp. 208



Signals

Evolution, Learning and Information

Brian Skyrms, Stanford University

Skyrms presents a fascinating demonstration of how fundamental signals are to world, using various scientific tools to investigate how meaning and communication develop. Signals operate in networks of senders and receivers at all levels of life, transmitting and processing information. That is how humans and animals think and interact.

Apr 10 | £14.99 | 9780199580838 | pp. 160

Conversations on Ethics

Alex Voorhoeve, Senior Lecturer at the London School of Economics

Can we trust our intuitive judgments of right and wrong? What reason do we have to do what is right and avoid doing what is wrong? Eleven outstanding contemporary thinkers discuss these and other fascinating moral questions in accessible informal conversations.

Oct 09 | £18.99 | 9780199215379 | pp. 272

What Is This Thing Called Happiness?

Fred Feldman, University of Massachusetts

According to an ancient and still popular view – a person's well-being, or quality of life, is ultimately determined by his or her level of happiness. According to this view, the happier a person is, the better off he is. The doctrine is controversial in part because the nature of happiness is controversial. Feldman presents a study of the nature and value of happiness, including critical discussions of the main philosophical and psychological theories of happiness. He shows that if we understand happiness as he proposes, it becomes reasonable to suppose that a person's well-being is determined by his or her level of happiness.

Mar 10 | £25.00 | 9780199571178 | pp. 256

Morality without God?

Walter Sinnott-Armstrong, Professor of Philosophy and Hardy Professor of Legal Studies, Dartmouth College

A common refrain against atheism and secular humanism is that without belief in God, 'everything is permitted'. Sinnott-Armstrong dismantles this argument and instead puts forward that God is not essential to morality, and that our moral belief should be seen as utterly independent of religion. This short, accessible book is on a major aspect of the arguments against atheism and will interest those intrigued by the 'new atheism'.

Jun 09 | \$24.95 | 9780195337631 | pp. 192

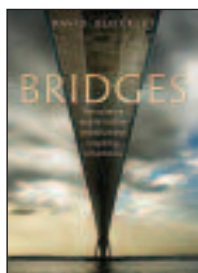
Why Animal Suffering Matters

Philosophy, Theology, and Practical Ethics

Dr Andrew Linzey, Director of Oxford Centre for Animals Ethics

In this superbly argued and deeply engaging book, Linzey not only shows that animals can and do suffer but also that many of the justifications for inflicting animal suffering in fact provides grounds for protecting them. He considers the economics, legal and political issues surrounding each of these practices, and shows that they are rationally unsupportive and morally repugnant.

Jun 09 | \$29.95 | 9780195379778 | pp. 224



Not Exactly In Praise of Vagueness

Kees van Deemter, Reader in Computing Science, University of Aberdeen

Our lives are full of inexactitude. We say a person is tall or an action is just without the precision of measurement on a dial. In this engaging account, van Deemter explores vagueness, cutting across areas such as language, mathematical logic, and computing. He considers why vagueness is inherent, and why it is important in how we function.

Jan 10 | £16.99 | 9780199545902 | pp. 304

Bridges The Science and Art of the World's Most Inspiring Structures

David Blockley, Emeritus Professor and Senior Research Fellow, University of Bristol

Bridges are remarkable structures. Often vast, immense, and sometimes beautiful, they can become icons of cities. David Blockley explains how to read a bridge, how they stand up, and how engineers design them to be so strong. He examines the engineering problems posed by bridges, and considers their cultural, aesthetic, and historical importance.

Jan 10 | £16.99 | 9780199543595 | pp. 288

Decoding Reality The Universe as Quantum Information

Vlatko Vedral, Professor of Quantum Information, University of Oxford and Professor of Physics, National University of Singapore

Vedral takes us on a voyage of discovery. In this engaging and mind-stretching book, he explores the nature of information and looks at quantum computing, discussing the bizarre effects that arise from the quantum world. He concludes by asking the ultimate question: where did all of the information in the Universe come from?

Feb 10 | £16.99 | 9780199237692 | pp. 256

Elegance in Science

Ian Glynn, Emeritus Professor of Physiology at Cambridge and a Fellow of the Royal Society.

The elegance in science is not always obvious, but it does play an important role. Here, Ian Glynn selects historical examples from a wide range of sciences to draw out the principle of elegance, highlighting the role of beauty and simplicity in science, and relating it to important philosophical issues related to inference to the best explanation.

Apr 10 | £16.99 | 9780199578627 | pp. 256

Sand A Journey through Science and the Imagination

Michael Welland, a geologist working with the British Geological Society

Welland draws us into the world of sand — sand in grains, rocks, and vast and magnificent landscapes on which the wind plays haunting melodies. Packed with fascinating science, laced with tales of explorers, sand art, and the tribes of the desert, this work will appeal to all those intrigued by the nature of sand, and the beauty of deserts.

Aug 09 | £18.99 | 9780199563180 | pp. 352

trade science



The Humans Who Went Extinct Why Neanderthals Died Out and We Survived

Clive Finlayson, Director of the Gibraltar Museum and Adjunct Professor, University of Toronto
Neanderthals, no less than another kind of human almost made it, finally dying out just 28,000 years ago. What caused us to survive while they went extinct? Ecology holds the clues, argues Finlayson. It comes down to climate change and chance. There was little in it, and things could have turned out quite differently.

Sep 09 | £16.99 | 9780199239184 | pp. 288

Giant Molecules From Nylon to Nanotubes

Walter Gratzer, Emeritus Professor, King's College London

Macromolecules are a fascinating group of molecules with some remarkable properties, many of which are only just being discovered and exploited by science. Walter Gratzer explores their history, structure, and properties: from DNA to polymers, to their cutting edge uses in nanoarrays and biomimetics.

Sep 09 | £11.99 | 9780199550029 | pp. 176

Here Be Dragons How the Study of Animal and Plant Distributions Revolutionized our Views of Life and Earth

Dennis McCarthy, Researcher, Museum of Natural History in Buffalo

McCarthy's highly engaging account of biogeography shows how two great theories – evolution and plate tectonics – explained the pattern of life on Earth. It is a story of elephant birds and pygmy mammoths, and the gradual acceptance of radical new ideas demonstrating that life and powerful physical forces constantly reshape our planet.

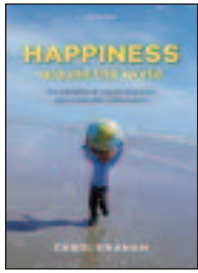
Oct 09 | £16.99 | 9780199542468 | pp. 240

Inside the Human Genome A Case for Non-Intelligent Design

John C. Avise, Distinguished Professor of Ecology and Evolutionary Biology, UC - Irvine

This panoramic yet penetrating scientific view into the many imperfections of the human genome offers compelling counter-evidence to intelligent design. Why do flaws exist in a world engineered by God? The author extends this age-old question to the most basic aspects of humanity's physical existence, and provides the evolutionary answers

Feb 10 | \$19.95 | 9780195393439 | pp. 208



Happiness around the World

The Paradox of Happy Peasants and Miserable Millionaires

Carol Graham, Senior Fellow and Charles Robinson Chair, at The Brookings Institution; College Park Professor at the University of Maryland

The book reviews the theory and concepts of happiness, explaining how these concepts underpin a line of research which is both an attempt to understand the determinants of happiness and a tool for understanding the effects of a host of phenomena on human well-being.

Dec 09 | £14.99 | 9780199549054 | pp. 256

Communication Power

Manuel Castells, Professor and the Wallis Annenberg chair in Communication Technology and Society at the University of Southern California, Los Angeles

In this wide-ranging and powerful book, Castells analyses the transformation of the global media industry by the revolution in communication technologies. He argues that a new communication system, mass self communication, has emerged, and power relationships have been profoundly modified by the emergence of this new communication environment.

July 09 | £20.00 | 9780199567041 | pp. 592
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Beauty Imagined

A History of the Global Beauty Industry

Geoffrey Jones, Harvard Business School

The global beauty business permeates our lives, influencing how we perceive ourselves and what it is to be beautiful. This book provides the first authoritative history of the global beauty industry from its emergence in the 19th century to the present day, exploring how today's global giants such as L'Oreal, Chanel and Rimmel grew.

Feb 10 | £20.00 | 9780199556496 | pp. 416

Greed, Lust and Gender

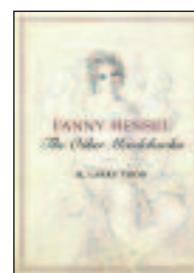
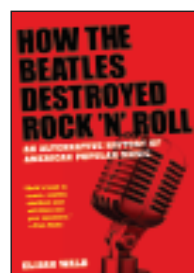
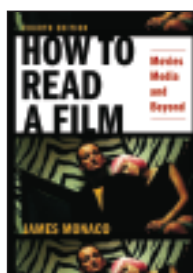
A History of Economic Ideas

Nancy Folbre, Professor of Economics, University of Massachusetts

This book dramatizes the history of self-interest by describing a centuries-long debate over greed, lust, and appropriate gender roles in terms that ordinary readers will enjoy. Ranging from the 18th century to the present, it offers a deft and engaging critique of economic history and the history of ideas from a feminist perspective.

Oct 09 | £18.99 | 9780199238422 | pp. 416

business, management
and economics



The Life of Adam Smith, 2nd edition

Ian Simpson Ross, Emeritus Professor, University of British Columbia.

The Life of Adam Smith remains the only book to give a full account of Smith's life whilst also placing his work into the context of his life and times. Updated to include recent scholarship, this full-scale biography of Adam Smith examines the personality, career, and social and intellectual circumstances of the Scottish moral philosopher regarded as the founder of scientific economics, whose legacy of thought – most notably about the free market and the role of the state – concerns us all. Ross draws on correspondence, archival documents, the reports of contemporaries, and the record of Smith's publications to fashion a lively account of Adam Smith as a man of letters, moralist, historian, and critic, as well as an economist.

May 10 | £25.00 | 9780199550036 | pp. 500

How to Read a Film, 4th edition Movies, Media, and Beyond

James Monaco, President and founder of UNET

Monaco offers a special anniversary edition of his classic work, featuring a new preface and several new sections, including an "Essential Library: One Hundred Books about Film and Media You Should Read" and "One Hundred Films You Should See." After examining films' close relation to other narrative media such as the novel, painting, photography, television, and even music, the book discusses the elements necessary to understand how films convey meaning, and more importantly, how we can best discern all that a film is attempting to communicate. In addition, Monaco stresses the still evolving digital context of film throughout and his chapter on multimedia brings media criticism into the 21st century.

Apr 09 | \$29.95 | 9780195321050 | pp. 736

How the Beatles Destroyed Rock n Roll An Alternative History of American Popular Music

Elijah Wald, is a musician, writer and historian and currently teaching at UCLA, and contributing regular pieces to the Los Angeles Times

How the Beatles Destroyed Rock 'n' Roll rejects the conventional pieties of mainstream jazz and rock history. Wald revisits original sources—recordings, period articles, memoirs, and interviews—to highlight how music was actually heard and experienced over the years. And in a refreshing departure from more typical histories, he focuses on the world of working musicians and ordinary listeners rather than stars and specialists. Written with verve and style, this book shakes up our staid notions of music history and helps us hear American popular music with new ears.

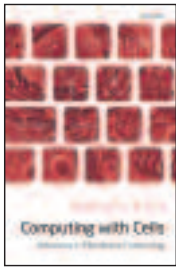
May 09 | \$24.95 | 9780195341546 | pp. 336

Fanny Hensel The Other Mendelssohn

R. Larry Todd, Professor of Music, Duke University

Granddaughter of the philosopher Moses Mendelssohn and sister of the composer Felix Mendelssohn Bartholdy, Fanny Hensel (1805 – 1847) was an extraordinary musician who left well over four hundred compositions, most of which fell into oblivion until their rediscovery late in the twentieth century. Todd offers a compelling, authoritative account of Hensel's life and music, and her struggle to emerge as a publicly recognized composer.

Feb 10 | \$45.00 | 9780195180800 | pp. 456



Greek Tragedy

Suffering under the Sun

Edith Hall, Research Professor in Classics & Drama, Royal Holloway University of London

An illustrated introduction to ancient Greek tragedy, written by one of its most distinguished experts, which provides all the background information necessary for understanding the context and content of the dramas. A special feature is an individual essay on every one of the surviving 33 plays.

Jan 10 | £25.00 | 9780199232512 | pp. 320

The Many Facets of Geometry

A Tribute to Nigel Hitchin

Oscar Garcia-Prada, Instituto de Ciencias Matematicas, Consejo Superior de Investigaciones Cientificas, Madrid, Spain; **Jean Pierre Bourguignon**, Institut des Hautes Etudes Scientifiques, France; **Simon Salamon**, Dipartimento di Matematica, Politecnico di Torino, Italy

Few people have proved more influential in the field of differential and algebraic geometry than Nigel Hitchin. The chapters in this fascinating volume, written by some of the greats in their fields (including four Fields Medallists) show how Hitchin's ideas have impacted on a wide variety of subjects. The book grew out of the Geometry Conference in Honour of Nigel Hitchin, held in Madrid, with some additional contributions, and should be required reading for anyone seeking insights into the overlap between geometry and physics.

Dec 09 | £49.95 | 9780199534920 | pp. 464

Computing with Cells

Advances in Membrane Computing

Pierluigi Frisco, Department of Computer Science, Herriot Watt University

A monograph treating a fascinating and fast growing area of research, focusing on the theoretical computer science aspects of membrane computing and giving a comprehensive understanding of the computing power of the models considered. A clear and up-to-date starting point for membrane computing.

May 09 | £50.00 | 9780199542864 | pp. 368

A Cubic Mile of Oil

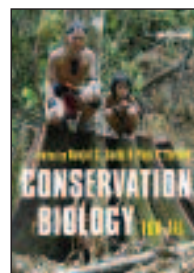
The Looming Global Oil Energy Crisis and Options for Averting It

Hewitt Crane; **Edwin Kinderman**, SRI International; **Ripudaman Malhotra**, SRI International

A Cubic Mile of Oil describes the various energy sources and how we use them, projects their future contributions, and delineates what it would take to develop them to annually produce a CMO from each of them. The requirement for additional energy in the future is so daunting that we will need to use all resources. We also examine how improved efficiency and conservation measures can reduce future demand substantially, and help distinguish approaches that make a significant impact as opposed to merely making us feel good.

Mar 10 | \$89.50 | 9780195325546 | pp. 304

 mathematics and science



Conservation Biology for All

Navjot S Sodhi, National University of Singapore; **Paul R Ehrlich**, Stanford University

Conservation Biology for All provides cutting-edge but basic conservation science to a global readership. A series of authoritative chapters have been written by the top names in conservation biology with the principal aim of disseminating cutting edge conservation knowledge as widely as possible.

Dec 09 | £34.95 | 9780199554249 | pp. 336

Tropical Rain Forest Ecology, Diversity, and Conservation

Jaboury J. Ghazoul, Professor of Ecosystem Management, ETH Zurich; **Douglas Sheil**, Institute of Tropical Forest Conservation, Uganda, and Centre for International Forestry Research, Indonesia

This is a comprehensive, attractive, and readable introduction to tropical rain forest ecology, bio-geography, and management. It tackles the subject at local, regional, and global scales, and is both up-to-date and fully integrated across disciplines

Feb 10 | £65.00 | 9780199285877 | pp. 496

Oxford Handbook of Clinical Medicine, 8th edition

Dr Murray Longmore, General Practitioner, Sussex, UK; **Dr Ian Wilkinson**, University of Cambridge and Honorary Consultant Physician at Addenbrooke's Hospital, Cambridge; **Dr Edward Davidson**, North West Thames, London, UK and Research Fellow NYU Institute of Reconstructive Plastic Surgery, New York; **Alexander Foulkes**, John Radcliffe Hospital, Oxford; **Ahmad Mafi**, Tehran, Iran

A lifeline for a generation of doctors, the new Oxford Handbook of Clinical Medicine, 8th edition offers the same erudite and practical clinical information as it has always done. The world's best-loved medical handbook now features more extensive artwork, a new history and examination chapter, simplified references and substantial new content.

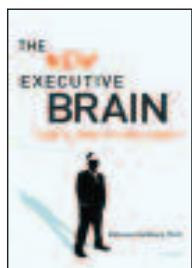
Jan 10 | £24.95 | 9780199232178 | pp. 912

Oxford Cases in Medicine and Surgery, 1st edition

Hugo Farne, St Mary's Hospital, London; **Edward Norris-Cervetto**, Royal Berkshire Hospital, Reading; **James Warbrick-Smith**, Gloucestershire Royal Hospital

This novel resource uses cases, illustrating the most common presentations in acute general medicine and surgery, to teach a logical step-by-step approach to diagnosis. It is a perfect companion throughout a medical course, from easing students into their clinical placements to Finals preparation.

Jan 10 | £24.99 | 9780199560523 | pp. 432



The New Executive Brain

Frontal Lobes in a Complex World

Elkhonon Goldberg, Clinical Professor of Neurology, New York University School of Medicine

In *The New Executive Brain*, Goldberg paints a sweeping panorama of cutting-edge thinking in cognitive neuroscience and neuropsychology, one that ranges far beyond the frontal lobes. Drawing on the latest discoveries, and developing complex scientific ideas and relating them to real life through many fascinating case studies and anecdotes, the author explores how the brain engages in complex decision making; how it deals with novelty and ambiguity; and how it addresses moral choices.

Jul 09 | \$19.95 | 9780195329407 | pp. 352

Tools for Innovation

Arthur B. Markman, University of Texas; **Kirsten L. Wood**, University of Texas.

In this unique and exciting collaboration, engineers, cognitive scientists, psychologists, computer scientists, and marketers explore the practical methods that support innovation and creative design, from different ways of thinking and conceptualizing to computer-based tools. The authors present research on processes as well as on the evaluation of existing methods. Their lessons drawn are at the forefront of the interdisciplinary movement to use science to help organizations thrive.

Jul 09 | \$45.00 | 9780195381634 | pp. 256

An Odyssey with Animals

A Veterinarian's Reflections on the Animals Rights & Welfare Debate

Adrian R. Morrison, Professor Emeritus of Behavioral Neuroscience School, University of Pennsylvania's School of Veterinary Medicine

An Odyssey with Animals is the culmination of a veterinarian and scientist's years spent negotiating the divide between animal welfare and biomedical research. Drawing on the disciplines of philosophy, history, ethics, biology, and animal behaviour, Morrison crafts a multifaceted argument in favour of using animals in research. The result is a thought-provoking, intelligent and fair-minded discussion of an incredibly charged subject of the past and present of animals' relationships with humans, and how and why we should be able to use them as we do.

May 09 | \$29.95 | 9780195374445 | pp. 288

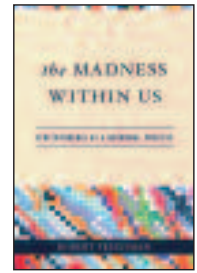
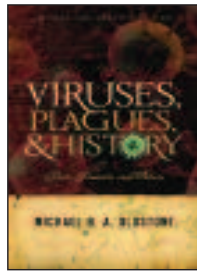
Cajal's Butterflies of the Soul

Science and Art

Javier De Felipe, PhD, Research Professor, Instituto Cajal, Madrid, Spain

This book contains a large collection of beautiful figures produced throughout the nineteenth century and the beginning of the twentieth century and that represent some characteristic examples of the early days of research in neuroscience. This book will be of general interest, not only due to the captivating aesthetic appeal of the illustrations but also because they represent the bases of our current understanding of the nervous system. The reader will find that many of the illustrations can be considered to belong to different artistic movements, such as modernism, surrealism, cubism, abstract art or impressionism. Indeed, these illustrations may also provide artists with a source of inspiration since they reveal a fantastic and virtually unknown world of forms, a micro-universe with an aura of mystery.

Jan 10 | \$75.00 | 9780195392708 | pp. 384



Viruses, Plagues, and History

Past, Present and Future, revised edition

Michael B. A. Oldstone, Professor and Head of the Viral-Immunobiology Laboratory at The Scripps Research Institute.

The story of viruses and humanity is a story of fear and ignorance, of grief and heartbreak, and of great bravery and sacrifice. *Viruses, Plagues, and History* paints a sweeping portrait of humanity's long-standing conflict with our unseen viral enemies. Oldstone's book is a vivid history of a fascinating field, and a highly reliable dispatch from an eminent researcher on the front line of this ongoing campaign.

Oct 09 | \$17.95 | 9780195327311 | pp. 400

Sex Appeal

Six Ethical Principles for the 21st Century

Dr Paul Abramson, Professor of Psychology at UCLA

Sex Appeal is neither a moralistic screed nor a self-indulgent guide to sexual utopia. Instead, it charts a thoughtful course between extremes to present six ethical principles for sexual health and happiness: do no harm, celebrate sex, be careful, know yourself, speak up and speak out, and throw no stones. *Sex Appeal* elaborates upon each of these principles, asserting that sex can be fun, safe, and life-enhancing if approached in the right spirit and with the information necessary to make wise sexual choices. Persuasive and eminently readable, *Sex Appeal* offers a welcome dose of clarity and common sense to today's most pressing sexual issues.

Jan 10 | \$15.95 | 9780195393897 | pp. 160

Clinician's Guide to Interpersonal Psychotherapy

in Late Life

Helping Cognitively Impaired or Depressed Elders and Their Caregivers

Mark D. Miller, MD, Associate Professor of Geriatric Psychiatry at Western Psychiatric Institute and Clinic at the University of Pittsburgh Medical Centre

This title aims to improve coping skills of older adults. It builds on traditional interpersonal psychotherapy, an evidence-based treatment that has been found useful in treating depressed elders. Cognitive impairment, a common occurrence in the older population due to disease or age related causes of changes in brain function, calls for additional strategies to optimize functioning. IPT seeks to help older patients and their caregivers manage the effects of cognitive impairment, particularly in the early phase when behavior changes are often misunderstood, as well as to plan for potential future declines in cognitive functioning.

Mar 09 | \$35 | 9780195382242 | pp. 208

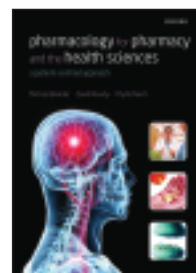
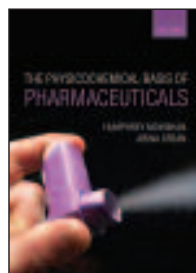
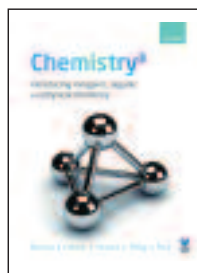
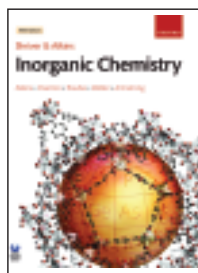
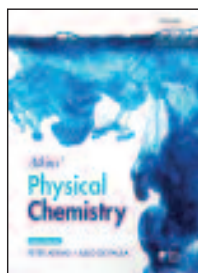
The Madness Within Us

Schizophrenia as a Neuronal Process

Robert Freedman, MD, Professor and Chair of Psychiatry at the University of Colorado

Schizophrenia is one of the most devastating and mysterious mental illnesses. People with schizophrenia have the unique sensation that their brain is being taken over by external entities and that their heads are filled with voices that are not their own. Dr. Robert Freedman's *The Madness Within Us* is the only book that parallels penetrating explorations of the biological origins of schizophrenia with moving portraits of the lives of those who suffer from it.

Oct 09 | \$35.00 | 9780195307474 | pp. 208



Atkins' Physical Chemistry, 9th edition

Peter Atkins, Fellow of Lincoln College, University of Oxford; **Julio de Paula**, Professor of Chemistry and Dean of College of Arts & Sciences, Lewis & Clark College, USA.

Atkins' Physical Chemistry epitomises the benchmark of achievement for a chemistry degree throughout the world. Its broad coverage, concise explanations, and robust mathematical support are clearly presented in an engaging style to furnish students with a solid foundation in the subject.

Nov 09 | £41.99 | 9780199543373 | pp. 1,000

Shriver and Atkins' Inorganic Chemistry, 5th edition

Peter Atkins, University of Oxford; **Tina Overton**, University of Hull; **Jonathan Rouke**, University of Warwick; **Mark Weller**, University of Southampton; **Fraser Armstrong**, University of Oxford

Inorganic Chemistry, 5th edition represents an integral part of a student's chemistry education. Basic chemical principles are set out clearly in 'Foundations' and are fully developed throughout the text, culminating in the cutting edge research topics of the 'Frontiers', which illustrate the dynamic nature of inorganic chemistry.

Nov 09 | £38.99 | 9780199236176 | pp. 928

Chemistry³

Introducing Inorganic, Organic, and Physical Chemistry

Andy Burrows, University of Bath; **John Holman**, University of York; **Andy Parsons**, University of York; **Gwen Pilling**, Formerly of the Science Education Group, University of York; **Gareth Price**, University of Bath

Chemistry³ establishes the fundamental principles of all three strands of chemistry: organic, inorganic and physical. By building on what students have learned at school, using carefully worded explanations, annotated diagrams and worked examples, it presents an approachable introduction to chemistry and its relevance to everyday life.

Apr 09 | £42.99 | 9780199277896 | pp. 1,416

Physicochemical Basis of Pharmaceuticals

Humphrey Moynihan, Senior Lecturer in the department of Chemistry, University College Cork; **Abina Crean**, Lecturer in the School of Pharmacy, University College Cork

This book explores the physical and chemical phenomena which affect the formulation and bioavailability of drug substances to give a straightforward, accessible treatment of the essential concepts affecting the absorption and distribution of drugs.

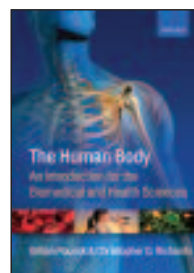
Jul 09 | £26.99 | 9780199232840 | pp. 320

Pharmacology for Pharmacy and the Health Sciences A Patient-Centred Approach

Michael Boarder, Leicester School of Pharmacy; Phyllis Navti, Glenfield Hospital, Leicester; **David Newby**, Newcastle University, New South Wales, Australia.

This book adopts a novel patient-centred approach to introduce drug action at the cellular and molecular level while developing clinical topics in the context of individual patients and their experience of illness. In so doing, it takes the important step of relating the scientific basis of pharmacology to real-life pharmacy practice.

Feb 10 | £28.99 | 9780199559824 | pp. 512



The Biochemical Basis of Sports Performance, 2nd edition

Ronald J Maughan, Loughborough University; **Michael Gleeson**, Loughborough University

Introduces the student of Sports Science or Exercise Physiology to the biochemical processes that underpin exercise performance and the adaptations that occur with training. The principles of exercise biochemistry are introduced in a context that is immediately relevant to the student of sports science.

Mar 10 | £24.99 | 9780199208289 | pp. 320

The Human Body An Introduction for the Biomedical and Health Sciences

Gillian Pocock, Canterbury Christ Church University; **Chris Richards**, University College, London

Taking a broad, integrated view of the field, *The Human Body* spans human physiology and anatomy, histology, cell biology, pharmacology, and genetics and immunology, to give a complete overview that forms the perfect foundation to any biomedical or healthcare science course.

Apr 09 | £33.99 | 9780199289073 | pp. 813

Molecular Biology Principles of Genome Function

Carol Greider, Johns Hopkins University School of Medicine; **Nancy Craig**, Johns Hopkins University School of Medicine; **Gisela Storz**, National Institutes of Health, Bethesda; **Rachel Green**, Johns Hopkins University School of Medicine; **Cynthia Wolberger**, Johns Hopkins University School of Medicine, **Orna Cohen-Fix**, National Institutes of Health, Bethesda

This book offers a fresh, distinctive approach to the teaching of molecular biology. With its focus on key principles, its emphasis on the commonalities that exist between the three kingdoms of life, and its integrated approach throughout, it is the perfect companion to any molecular biology course.

Mar 10 | £36.99 | 9780199562060 | pp. 675

Introduction to Protein Science, 2nd edition Architecture, Function, and Genomics

Arthur Lesk, Pennsylvania State University

Introduction to Protein Science, 2nd edition provides a broad introduction to the contemporary study of proteins in health and disease, suitable for students on biological, biochemical, and biomedical degrees internationally. The book relates the study of proteins to the context of modern high throughput data streams of genomics and proteomics.

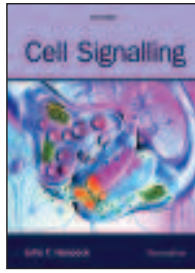
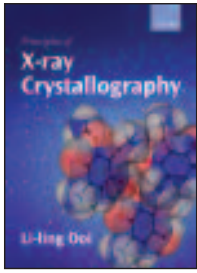
Mar 10 | £31.99 | 9780199541300 | pp. 552

Face Processing Psychological, Neuropsychological, and Applied Perspectives, 1st edition

Graham Hole, University of Sussex; **Victoria Bourne**, University of Dundee

This is the first major textbook for 20 years to provide an insight into the fascinating subject of face processing. Drawing on a wealth of studies and research, it is an essential companion for undergraduates studying face processing as part of a psychology degree.

May 10 | £25.99 | 9780199235704 | pp. 317



Principles of X-ray Crystallography

Li-ling Ooi

Principles of X-ray Crystallography provides a clear guide to the three-dimensional world of molecules, which is perfect for anyone encountering the technique for the first time. Using a direct writing voice and enriching the text with examples, diagrams and activities, it engages the reader in the challenge of visualizing molecular structures.

Jan 10 | £21.99 | 9780199569045 | pp. 208

Cell Signalling, 3rd edition

John Hancock, Faculty of Applied Science, University of the West of England

A carefully structured introduction to this intricate subject, Cell Signalling introduces those conserved features that underlie many different extra and intracellular signalling systems. After exploring the key components of signalling mechanisms it goes on to examine how signalling pathways are constructed from those components.

Feb 10 | £26.99 | 9780199232109 | pp. 352

Business Economics

Andrew Gillespie, Head of Business Studies and Accounts, d'Overbroeck's College, Oxford, and Visiting lecturer, Oxford Brookes University, Oxford

Making economics relevant to business students, this exciting new textbook examines economic theory in the context of business. Adopting the perspective of a business manager, students are encouraged to think like economists and engage with real business issues. Concise and applied, this is essential reading.

Mar 10 | £36.99 | 9780199565184 | pp. 450

Strategic Marketing, 2nd edition Creating Competitive Advantage

Douglas West, Birmingham Business School; **John Ford**, Old Dominion University;
Essam Ibrahim, University of Edinburgh

The new edition of Strategic Marketing examines key aspects of traditional marketing strategy combined with the presentation of a synthesis of recent thinking on the subject. The key focus of the text is how companies create and sustain competitive advantage through the employment of marketing strategies.

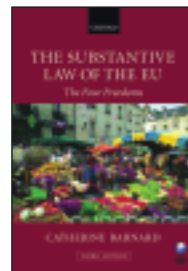
Feb 10 | £37.99 | 9780199566601 | pp. 600

Corporate Governance, 3rd edition

Christine Mallin, University of Birmingham, Professor of Corporate Governance and Finance, Director of the Centre for Corporate Governance Research, Birmingham Business School, University of Birmingham

Using a combination of theory and case studies Corporate Governance 3rd edition provides students with the perfect introduction to the field. This new edition addresses the latest developments in corporate governance around the world, against the backdrop of an unfolding global financial crisis.

Dec 09 | £29.99 | 9780199566457 | pp. 360



Political Thinkers, 2nd edition From Socrates to the Present

David Boucher, Cardiff University; **Paul Kelly**, London School of Economics.

Political Thinkers, 2nd edition provides a clear and comprehensive introduction to Western political thought written by a team of internationally renowned scholars. This collection provides an overview of the canon of great theorists, from Socrates and the Sophists to contemporary thinkers such as Habermas and Foucault. The second edition includes two new chapters on Cicero and Kant.

May 09 | £25.99 | 9780199215522 | pp. 664

European Integration Theory, 2nd edition

Antje Wiener, Professor of Politics, University of Hamburg; **Thomas Diez**, Professor of International Relations, University of Birmingham

Systematically revised and updated throughout, this groundbreaking text provides an overview of all the major approaches to European integration. This edition includes two new chapters on the political theory of European integration and critical theory.

May 09 | £21.99 | 9780199226092 | pp. 312

Public Finance and Public Choice, 3rd edition Analytical Perspectives

John Cullis, University of Bath; **Philip Jones**, University of Bath

Public Finance and Public Choice, 3rd edition provides a solid foundation in contemporary public economics, analysing different theoretical approaches and contextualising the theory with relevant and up-to-date examples. The authors have retained the focus on the public choice school of thought in this new edition and have also added an emphasis on behavioural public finance. The comprehensive nature of the analysis, coupled with the intuitive diagrammatic approach, ensures that students using this book gain a thorough understanding of the subject.

Jul 09 | £36.99 | 9780199234783 | pp. 560

Women and Politics in a Global World, 2nd edition

Sarah Henderson, Oregon State University; **Alana Jeydel**, American River College.

Despite increased international rhetoric in support of women's equality, women currently comprise a disproportionate share of the world's illiterate, poor, displaced, underpaid, underemployed, and under-represented populations. And though women have gained visibility and influence in a wide array of political and economic arenas, their position and status in society are still far from equal to those of men. On the other hand, since the post-World War II era, there has been a global explosion of women's activism on behalf of equality, liberation, and better living conditions—women are standing up not only for themselves, but also for other disempowered groups.

Dec 09 | \$34.95 | 9780195388077 | pp. 432

Textbook on International Human Rights, 4th edition

Rhona Smith, Professor of International Human Rights Law, University of Northumbria

Global in coverage, the 4th edition of Textbook on International Human Rights provides a concise introduction for newcomers to the subject. It considers the history of the subject, the work of the UN, regional systems, and a variety of substantive rights.

Dec 09 | £27.99 | 9780199561186 | pp. 432



Mason and McCall Smith's Law and Medical Ethics, 8th edition

Kenyon Mason, University of Edinburgh; **Graeme Laurie**, University of Edinburgh

This classic textbook focuses on medical law and its relationship with medical practice and modern ethics. Offering medical as well as legal facts, it provides thorough coverage of all of the topics found on medical law courses, and in depth analysis of recent court decisions, encouraging students to think analytically about the subject.

Apr 10 | £26.99 | 9780199227754 | pp. 824

The Substantive Law of the EU, 3rd edition The Four Freedoms

Catherine Barnard, Reader of European Law, and **Jean Monnet**, Chair of European Law, University of Cambridge and Fellow of Trinity College

Notable for its detailed coverage of the substantive aspects of European law, and including case studies, flowcharts, and diagrams, this text focuses principally on the four freedoms: the free movement of goods, persons, services, and capital, and the rules regulating movement from one Member State to another.

Apr 10 | £28.99 | 9780199562244 | pp. 752

Microelectronic Circuits, 6th edition International Edition

Adel S. Sedra, University of Waterloo; **Kenneth C. (KC) Smith**, Emeritus University of Toronto

Used by more than one million students worldwide, Microelectronic Circuits, 6th edition continues its standard of innovation built on the solid pedagogical foundation expected from Sedra and Smith. The new edition is thoroughly updated and substantially reorganized to help students understand both the basics and deeper practical considerations.

Apr 10 | \$149.00 | 9780199738519 | pp. 1300

Modern Digital and Analog Communication Systems, 4th edition

B. P. Lathi, former Professor at California State University, Sacramento; **Zhi Ding**, Professor of Electrical and Computer Engineering at the University of California

An ideal first text on communication systems in electrical engineering, Modern Digital and Analog Communication Systems is now in its fourth edition. Retaining the superb pedagogical style of the first three editions, the authors first introduce the fundamentals of signals and systems and core communication topics; they then present the tools essential to the design and analysis of digital communications. Featuring a seamless blend of mathematics and heuristics, carefully crafted examples to clarify mathematical abstractions, and new and updated MATLAB exercises, this text provides a thorough coverage of modern communication system theory and application that is easily accessible to students.

Dec 08 | \$149.00 | 9780195331455 | pp. 832



Elements of Electromagnetics, 5th edition

Matthew Sadiku, Prairie View A&M University.

A good understanding of electromagnets is vital to anyone working with electrical currents. Taking a vectors-first approach, Sadiku explains electrostatics, magnetostatics, fields and waves, as well as applications like transmission lines, waveguides, and antennas. It provides a balanced presentation of time-varying fields and static fields, the text is orient to student learning with new and revised homework problems, particularly problems that focus on real-world and practical examples.

Jan 10 | \$129 | 9780195387759 | pp. 824

Modern Latin America, 7th edition

Thomas E. Skidmore, CUNY Graduate Center; **Peter H. Smith**, Indiana University;
James N. Green, Rutgers University, Newark

Modern Latin America covers the continent from 1880 to the present, with a preliminary chapter providing context for the region back to 1492. Organized by region /country as case studies, the reader is guided through the major countries of Latin America, with themes including European-New World interaction, racial mixtures, military takeovers, and U.S. intervention in the area.

Dec 09 | \$49.95 | 9780195375701 | pp. 440

The Fundamentals of Ethics

Russ Shafer-Landau, Professor of Philosophy, University of Wisconsin, Madison

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Lewis Vaughn

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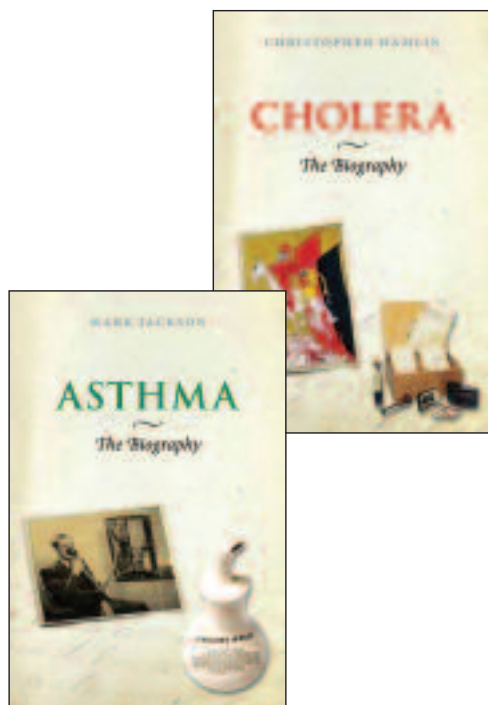
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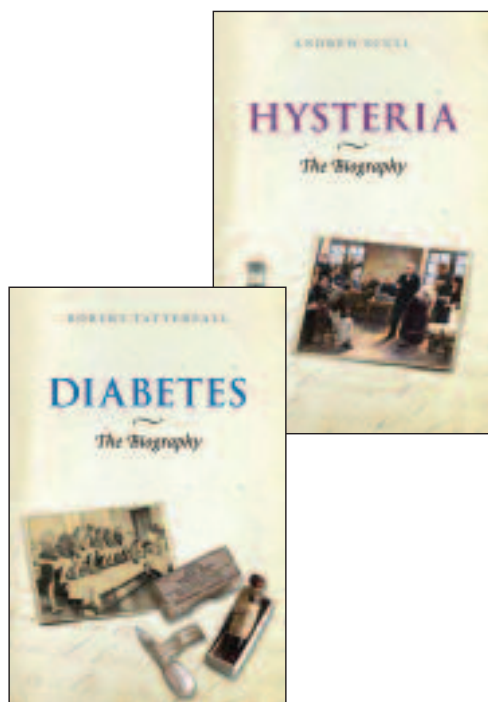
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