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**VERY SHORT INTRODUCTIONS**

Very Short Introductions offer enquiring minds brief but brilliant insights into a multitude of subjects. Perfect for newcomers to a subject, they combine authoritative analysis, new ideas, and enthusiasm to make often challenging topics highly accessible.

Superconductivity:

A Very Short Introduction

Stephen J. Blundell

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Soviet Union:

A Very Short Introduction

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Writing and Script:

A Very Short Introduction

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Aug 09 | 9780199567782

Nothing:

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Frank Close

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The Philosophy of Religion:

A Very Short Introduction

Jack Copeland & Diane Proudfoot

Jul 09 | 9780192853684

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A Very Short Introduction

Eric H. Cline

Sep 09 | 9780195342635

Biography:

A Very Short Introduction

Hermione Lee

Jul 09 | 9780199533541

Communism:

A Very Short Introduction

Leslie Holmes

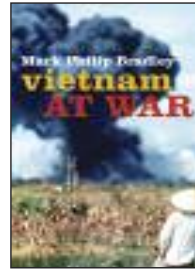
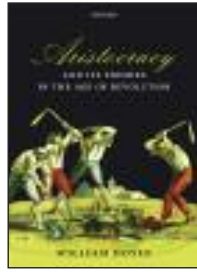
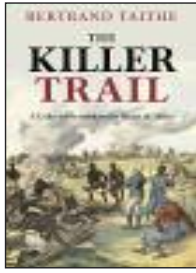
Aug 09 | 9780199551545

Fashion

A Very Short Introduction

Rebecca Arnold

Oct 09 | 9780199547506



The Killer Trail

A Colonial Scandal in the Heart of Africa

Bertrand Taithe, Professor of Cultural History, University of Manchester.

The story of the Voulet-Chanoine mission to central Africa in 1898-9, one of the most notorious atrocities to take place during the European 'scramble for Africa' and a highly revealing portrait of European colonial brutality at its most extreme. As Taithe shows, the history of the mission and its degeneration into an orgy of violence and cruelty was not simply a tale of the individual insanity of the mission's leaders, the French officers Voulet and Chanoine. In many ways, the actions of Voulet and Chanoine and their men simply took the violence of European colonialism to a logical extreme, while the way in which the whole affair was soon forgotten is highly revealing of western attitudes to imperial excess in Africa and elsewhere.

Oct 09 | £16.99 | 9780199231218 | pp: 336

Martyrs and Murderers

The Guise Family and the Making of Europe

Stuart Carroll, Professor of History, Universities of London and York.

The pre-eminent political and religious powerbrokers of sixteenth-century France, the Guise family included in their number both Mary Queen of Scots and Catherine de Medici. This is the first comprehensive account of their remarkable story, and their influence on one of Europe's most turbulent and formative eras.

Sep 09 | £18.99 | 9780199229079 | pp: 368

Aristocracy and its Enemies in the Age of Revolution

William Doyle, Former Professor of History, University of Bristol and a Fellow of the British Academy.

Doyle describes how the French revolutionaries tried to abolish the nobility, analysing the intellectual roots of hostility to nobles, the steps by which revolutionaries turned against aristocracy, the impact of persecution, emigration, confiscation, and terror, and the long-term consequences of these developments for the nobility.

Apr 09 | £30.00 | 9780199559855 | pp: 368

The German Myth of the East

1800 to the Present

Vejas Gabriel Liulevicius, Associate Professor in the Department of History, University of Tennessee.

An examination of the various different expressions of the distinctive German 'myth of the East' that has been such a marked feature of German culture over the last two centuries, influencing German attitudes both to Eastern Europe itself and also to Germans' own sense of identity.

Aug 09 | £30.00 | 9780199546312 | pp: 272

Vietnam at War

Mark Philip Bradley, Associate Professor of History, University of Chicago.

One of the first books to look at how the Vietnamese themselves experienced the wars for Vietnam, including both the French and the American wars. Combining political, social, and cultural history, Bradley examines how the war was seen both by top policy makers and also everyday soldiers and civilians in both North and South Vietnam.

Mar 09 | £14.99 | 9780192803498 | pp: 256

history



Behind the Berlin Wall

East Germany and the Frontiers of Power

Patrick Major, Professor of History, University of Reading.

On 13 August 1961, eighteen million East Germans awoke to find themselves walled in by an edifice which was to become synonymous with the Cold War: the Berlin Wall. Major explores how the border closure affected ordinary East Germans, from workers and farmers to teenagers and even party members, 'caught out' by Sunday the Thirteenth.

Nov 09 | £55.00 | 9780199243280 | pp: 320

Approaching an Auschwitz Survivor

Holocaust Testimony and its Transformations

Jurgen Matthaus, Director of Applied Research, Centre for Advanced Holocaust Studies, U.S. Holocaust Memorial Museum.

Five leading Holocaust scholars reflect on the testimony of one survivor, Helen "Zippi" Tichauer and watch her testimony – and scholarly responses to it – evolve over the years. A unique contribution to oral history and to the study of the Holocaust.

Jul 09 | \$74.00 | 9780195389159 | pp: 256

Imagining the Balkans

Updated Edition

Maria Todorova, Professor of History at the University of Illinois, Urbana-Champaign.

Todorova, who was raised in the Balkans, is in a unique position to bring both scholarship and sympathy to her subject, and in a new afterword she reflects on recent developments in the study of the Balkans and political developments on the ground since the publication of *Imagining the Balkans*. With this work, Todorova offers a timely, updated, accessible study of how an innocent geographic appellation was transformed into one of the most powerful and widespread pejorative designations in modern history.

Apr 09 | \$24.95 | 9780195387865 | pp: 288

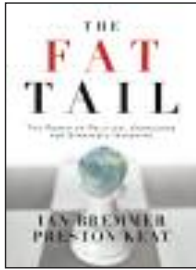
Terrorism

How to Respond

Richard English, Professor of Politics, Queen's University, Belfast and a frequent media commentator on terrorism and political violence for various newspapers.

Written by an historian who has long studied Irish terrorism and politics, *Terrorism* argues that we cannot adequately respond to the practical challenge of terrorist violence around the world unless we are more honest about the precise nature of the phenomenon, and about explaining its true and complex causes in context. Drawing on first-hand research into terrorist organizations, English offers an authoritative and accessible analysis of arguably the most urgent political problem of the twenty-first century, providing a considered argument about how we can successfully respond in practice to the terrorist threat.

Jul 09 | £12.99 | 9780199229987 | pp: 208



The Fat Tail

The Power of Political Knowledge for Strategic Investing

Ian Bremmer, President of Eurasia Group; Preston Keat, Director of Research at Eurasia Group.

This groundbreaking book is the first to both identify the wide range of political risks that global firms face and show investors how to effectively manage them. Written by two of the world's leading figures in political risk management, it explains that while political risk is unpredictable, it is easier to analyze and manage than most people think. Applying the lessons of world history, Bremmer and Keat survey a vast range of contemporary risky situations, from stable markets like the United States or Japan, to more precarious regions like Iran, China, Russia, Turkey, Mexico, and Nigeria.

Mar 09 | \$27.95 | 9780195328554 | pp. 272

Cuba

What Everyone Needs to Know

Julia Sweig, Senior Fellow and Director for Latin America Studies at the Council on Foreign Relations.

Compact, lively and informative, this book is the best ready reference on Cuba's internal politics, its often fraught relationship with the United States, and its shifting role within the global community. Award-winning author Sweig, one of America's leading experts on Cuba and Latin America, presents a concise, authoritative, and remarkably accessible portrait of the small island nation, using an innovative question-and-answer format to illuminate Cuba's unique place on the world stage over the past fifty years, right up to the presidency of Raul Castro.

Jul 09 | \$16.95 | 9780195383805 | pp. 320

Burma

What Everyone Needs to Know

David Steinberg

Burma: What Everyone Needs to Know offers a concise synthesis of this forbidding yet fascinating country. David Steinberg, one of the world's eminent authorities on the region, explains the current situation in detail yet contextualizes it in a wide-ranging survey of Burmese history and culture.

Nov 09 | \$16.95 | 9780195390681 | pp. 240

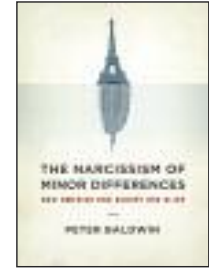
Kosovo

What Everyone Needs to Know

Tim Judah, correspondent *The Economist* covering the Balkans.

On February 17, 2008, Kosovo declared its independence, becoming the seventh state to emerge from the break-up of the former Yugoslavia. Judah, who has spent years covering the region, offers succinct, penetrating answers to a wide range of questions: Why is Kosovo important? Who are the Albanians? Who are the Serbs? Why is Kosovo so important to Serbs? What role does Kosovo play in the region and in the world? Judah reveals how things stand now and presents the history and geopolitical dynamics that have led to it.

Sep 08 | \$16.95 | 9780195373455 | pp. 208



The Narcissism of Minor Differences

How America Resembles Europe

Peter Baldwin, Professor of History, University of California

In the last dozen years or so, there has been a great deal of heated rhetoric concerning the widening gulf between Europe and America. Many U.S. opinionmakers regard Americans as tougher and more competitive – from Mars – and the Europeans as softer and unwilling to take risks – from Venus. But are the US and Europe so different? Baldwin, thinks not, and in this bracingly argued but remarkably informed polemic, he lays out how similar the two regions really are in terms of social outcomes, policy, governance, quality of life, and economics. Baldwin does not ignore the important differences between the two regions, but he contends that these are overplayed on both sides of the Atlantic.

Oct 09 | \$24.00 | 9780195391206 | pp 336

Atomic Obsession

John Mueller, Woody Hayes Chair of National Security Studies and Professor of Political Science, Ohio State University

Since the end of World War Two, the use of nuclear weapons has been America's – and the world's – worst nightmare. But they have never actually been used, despite the fact that an ever-increasing number of countries have obtained them. Drawing on the history of the entire atomic era, Mueller boldly contends, nuclear weaponry has never represented much of a threat given states' fundamental unwillingness to use them. And, terrible as they may be, alarmists have consistently overestimated their destructive capability. This controversial thesis cuts against the received wisdom promulgated by America's enormously powerful military-industrial complex and is an argument that deserves a wide public hearing.

Oct 09 | \$34.95 | 9780195381368 | pp: 240

Naked City

The Death and Life of Authentic Urban Places

Sharon Zukin, Professor of Sociology, Brooklyn College, New York

Zukin traces this economic and social evolution in six archetypal New York areas: Williamsburg, Harlem, Union Square, Red Hook, the city's community gardens, and the World Trade Center site. With a journalist's eye and the understanding of a longtime critic and observer, Zukin's panoramic survey of contemporary New York explains how our desire to consume authentic experience has become a central force in making cities more exclusive.

Dec-09 | \$37.95 | 9780195382853 | pp: 320

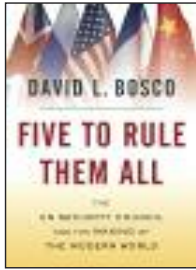
Disciplined Democracy

Global Capitalism and the New Architecture of Government

Alasdair Roberts, Professor of Public Administration, Maxwell School, Syracuse University

Conventional wisdom holds that for at least the past generation, "democratization" has been one of the signal trends in governance throughout the world. But it has been accompanied by an advanced form of capitalism that is growing increasingly sophisticated. The power structure of this incredibly complex global economy cuts against democratization in many important ways, and in *Disciplined Democracies*, Alasdair Roberts sifts through the tension created by these two dominant global trends to develop a new model of governance.

Oct 09 | \$35.00 | 9780195374988 | pp: 240



Five to Rule Them All

The UN Security Council and the Making of the Modern World

David L. Bosco, Assistant Professor, School of International Studies, American University, Washington D.C.

Five to Rule Them All tells the inside story of the UN Security Council, potentially the world's most powerful institution.

Sep 09 | \$24.95 | 9780195328769 | pp: 320

When the People Speak

Deliberative Democracy and Public Consultation

James S. Fishkin, Teacher and Director of the Centre for Deliberative Democracy of Communication and Political Science, Stanford University.

When the People Speak describes a new method of consulting the public that has been tried successfully around the world. The book combines the theory of democracy with actual practice. Fishkin lays out a theory of 'deliberative democracy' and shows with practical examples, how it can be realized.

Aug 09 | £16.99 | 9780199572106 | pp. 256

The Dynamics of Two-Party Politics

Party Structures and the Management of Competition

Alan Ware, Professor and Fellow of Worcester College, University of Oxford

This book examines the role played by the parties themselves in two-party systems. It rejects the argument that the behaviour of the parties is determined largely by social forces or by the supposed logic of the electoral market. Instead, it shows that both structure and agency can matter.

Jun 09 | £30.00 | 9780199564439 | pp. 192

The Idea of Human Rights

Charles Beitz, Professor of Politics, Princeton University, Editor of leading journal *Philosophy & Public Affairs*.

The international doctrine of human rights is one of the most ambitious parts of the settlement of World War II. Since then, the language of human rights has become the common language of social criticism in global political life. This book is a theoretical examination of the central idea of that language, the idea of a human right. In contrast to more conventional philosophical studies, the author takes a practical approach, looking at the history and political practice of human rights for guidance in understanding the central idea. The author presents a model of human rights as matters of international concern whose violation by governments can justify international protective and restorative action ranging from intervention to assistance.

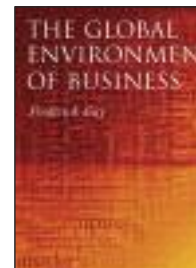
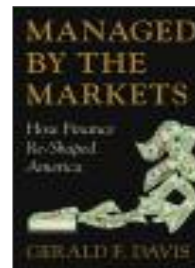
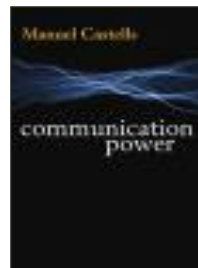
Aug 09 | £16.99 | 9780199572458 | pp. 256

A Liberal Theory of International Justice

Andrew Altman, Professor and Director of Philosophy, Jean Beer Blumenfeld Centre for Ethics, Georgia State University; Christopher Heath-Wellman, Professor of Philosophy, Washington University in St. Louis, Professorial Fellow at CAPPE, Charles Sturt University.

This book addresses controversial topics in the area of international justice, including human rights, democracy, secession, international criminal tribunals, armed intervention, political assassination, global economic inequality, and immigration. The topics are examined in light of a novel account of justice between nation-states. The account combines the idea that the lives of individuals are what ultimately matter with the notion that some states, but not all of them, have a basic right to organize and run their affairs as they see fit.

May 09 | £30.00 | 9780199564415 | pp. 256



The Strange Alchemy of Life and Law

Albie Sachs, Justice on the Constitutional Court of South Africa.

In this book Sachs gives an intimate account of his extraordinary life and work as a judge in South Africa. Mixing autobiography with reflections on his major cases and the role of law in achieving social justice, Sachs offers a rare glimpse into the workings of the judicial mind and a unique perspective on modern South African history.

Jun 09 | £19.99 | 9780199571796 | pp: 230

Communication Power

Manuel Castells, Chair Professor of Communication Technology and Society, University of Southern California.

In this wide-ranging and powerful book, Castells analyses the transformation of the global media industry by the revolution in communication technologies. He argues that a new communication system, mass self-communication, has emerged, and power relationships have been profoundly modified by the emergence of this new communication environment.

Jul 09 | £20.00 | 9780199567041 | pp: 608
Pre-publication translation deals: *Italian*

Neighbour Networks

Competitive Advantage Local and Personal

Ronald Burt, Hobart W. Williams Professor of Sociology and Strategy, University of Chicago and Vice President of Strategic Learning, The Raytheon Company.

There is a moral to this book, a bit of Confucian wisdom often ignored in social network analysis: "Worry not that no one knows you, seek to be worth knowing." In this book, Burt builds on his celebrated work to examine the cases of analysts, bankers, and managers, and find that rewards, in fact, do go to people with well connected colleagues.

Aug 09 | £20.00 | 9780199570690 | pp: 416

Managed by the Markets

How Finance Re-Shaped America

Jerry Davis, Wilbur K. Pierpont Collegiate Professor of Management, University of Michigan's Ross School of Business.

The turbulence of the stock market and the housing market in the early years of the 21st century has demonstrated the dangers of tying society too closely to financial markets. *Managed by the Markets* provides a guide to how we got here and unpacks the consequences of linking the wellbeing of society too closely to financial markets.

Mar 09 | £14.99 | 9780199216611 | pp: 320

The Global Environment of Business

Frederick Guy, Lecturer in the Department of Management at Birkbeck College, University of London.

The globalization of business activity: whether you love it or hate it, it affects you. What causes it, how different countries deal with it, and what the future might hold for it are all key questions which *The Global Environment of Business* answers.

Mar 09 | £24.99 | 9780199206636 | pp: 344



Government as Entrepreneur

Albert N. Link, Editor-in-Chief of the Journal of Technology Transfer and Professor of Economics at the University of North Carolina at Greensboro; Jamie R. Link, research staff member at the Science and Technology Policy Institute in Washington, D.C. and former AAAS Congressional Science Fellow and Fulbright Scholar at The Energy and Resources Institute (TERI) in New Delhi.

Interest in entrepreneurship and its impact on the economy has recently exploded and while there have been books published on various aspects of entrepreneurship, literature on the role of government has been noticeably absent. This book is the first broad effort to emphasize the entrepreneurial aspects of governments. It is also the first systematic treatment of U.S. innovation policies to promote the formation of strategic research partnerships.

Aug 09 | \$35.00 | 9780195369458 | pp: 240

Greed, Lust, and Gender

A History of Economic Ideas

Nancy Folbre, Professor of Economics, University of Massachusetts.

This book dramatizes the history of self-interest by describing a centuries-long debate over greed, lust, and appropriate gender roles in terms that ordinary readers will enjoy. Ranging from the 18th-century to the present, it offers a deft and engaging critique of economic history and the history of ideas from a feminist perspective.

Nov 09 | £18.99 | 9780199238422 | pp: 304

The Life of Adam Smith, 2nd edition

Ian Simpson-Ross, Emeritus Professor, University of British Columbia.

The Life of Adam Smith remains the only book to give a full account of Smith's life whilst also placing his work into the context of his life and times. Updated to include recent scholarship, this full-scale biography of Adam Smith examines the personality, career, and social and intellectual circumstances of the Scottish moral philosopher regarded as the founder of scientific economics, whose legacy of thought – most notably about the free market and the role of the state – concerns us all. Ross draws on correspondence, archival documents, the reports of contemporaries, and the record of Smith's publications to fashion a lively account of Adam Smith as a man of letters, moralist, historian, and critic, as well as an economist.

Nov 09 | £25.00 | 9780199550036 | pp: 500

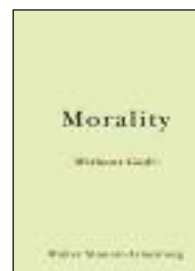
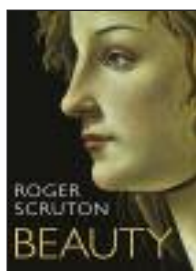
The Dragon's Gift

The Real Story of China in Africa

Deborah Brautigam, Associate Professor, School of International Service, American University in Washington D.C.

This book analyzes China's aid program and its connection to the broad range of state sponsored development activities the Chinese call 'economic cooperation'. It explains what the Chinese are doing in their developmental state sponsored economic engagement in Africa, how they do it, and why they are doing it.

Jul 09 | £14.99 | 9780199550227 | pp: 224



Beauty

Roger Scruton, Research Professor, Institute for the Psychological Sciences, Arlington, Virginia

From Botticelli to birdsong, Mozart, and the Turner Prize, Roger Scruton explores what it means for something to be beautiful. This thought-provoking introduction to the philosophy of beauty draws conclusions that some may find controversial, but, as Scruton shows, help us to find greater sense of meaning in the beautiful objects around us.

Mar 09 | £10.99 | 9780199559527 | pp: 256

Why Animal Suffering Matters

Philosophy, Theology, and Practical Ethics

Dr Andrew Linzey, Director of Oxford Centre for Animals Ethics.

In this superbly argued and deeply engaging book, Linzey not only shows that animals can and do suffer but also that many of the justifications for inflicting animal suffering in fact provide grounds for protecting them. He considers the economic, legal, and political issues surrounding each of these practices, and shows that they are rationally unsupportable and morally repugnant.

Jul 09 | \$29.95 | 9780195379778 | pp: 224

Faith and Its Critics

A Conversation

David Fergusson, Director and editorial board member of the Scottish Journal of Theology and Principal of New College, Edinburgh.

A clear explanation of the ideas of recent critics of faith such as Richard Dawkins, Daniel Dennett, and Sam Harris in the context of historical atheism and an accessible discussion of the most common themes that characterise contemporary debates on the place of faith in contemporary society, including Darwinism, ethics, and fundamentalism.

Sep 09 | £16.99 | 9780199569380 | pp: 176

Morality without God?

Walter Sinnott-Armstrong, Professor of Philosophy and Hardy Professor of Legal Studies, Dartmouth College.

A common refrain against atheism and secular humanism is that without belief in God, 'everything is permitted'. Sinnott-Armstrong dismantles this argument and argues instead that God is not only not essential to morality, but that our moral behaviour should be seen as utterly independent of religion. This short, accessible book is on a major aspect of the arguments against atheism and will interest those intrigued by the 'new atheism'.

Jul 09 | £24.95 | 9780195337631 | pp: 192

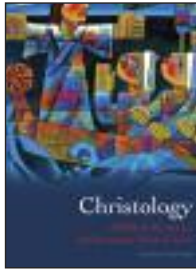
Disciplines in the Making

Cross-Cultural Perspectives on Elites, Learning, and Innovation

Sir Geoffrey Lloyd, Emeritus Professor of Ancient Philosophy and Science, University of Cambridge.

We tend to assume that our map of the intellectual disciplines is valid cross-culturally. G. E. R. Lloyd challenges this in relation to eight main areas of human endeavour, namely philosophy, mathematics, history, medicine, art, law, religion, and science, by examining how the disciplines were conceived and developed in different times and places.

Jul 09 | £25.00 | 9780199567874 | pp: 200



The Ten Lost Tribes

A World History

Zvi Z. Ben-Dor, Assistant Professor of History, New York University

As new religious movements and peoples were 'found', the Ten Tribes served as an interpretive device that made the unknown seem known and the new, old. In this book, Ben-Dor examines this hardy myth and its various articulations throughout history and follows the many different figures that have been occupied with the search for the Lost Tribes in a captivating narrative that takes the reader from one period to another and from one continent to another.

Sep 09 | \$29.95 | 9780195307337 | pp: 288

The Six Perfections

Buddhism and the Cultivation of Character

Dr Dale S. Wright is David B. Gamble & Mary H. Gamble Professor of Religion, Department of Religious Studies/Asian Studies, Occidental College, Los Angeles, CA

An 'enlightened being' in Buddhism is someone who embodies perfect generosity, morality, tolerance, energy, meditation, and wisdom. Drawing on the literature on the perfections, Wright examines each of these qualities and analyses the kind of ethical self-cultivation necessary to attain them. Accessible to college students and college-educated adults, this book will be useful in courses on Buddhism, Asian philosophy and religion, and cross-cultural ethics. It will have particular appeal to the growing number of people throughout the world who consider themselves Buddhists and who eagerly pursue the best literature on meditative and philosophical self-cultivation.

Sep 09 | \$27.00 | 9780195382013 | pp. 288

Faith Finding Meaning

A Theology of Judaism

Byron L. Sherwin, Distinguished Service Professor, Spertus Institute of Jewish Studies

Popular books on various aspects of Jewish Life and thought are published in substantial numbers. Yet there are few if any that offer a comprehensive, accessible, scholarly presentation of Jewish theology. Byron Sherwin proposes to fill this gap, utilizing a novel approach to the subject. He demonstrates that Jewish theological thinking can be understood as a response to such visceral existential issues and argues that human meaning and fulfillment can be discovered in the application of an authentic Jewish way of thinking and living.

Oct 09 | \$55.00 | 9780195336238 | pp. 256

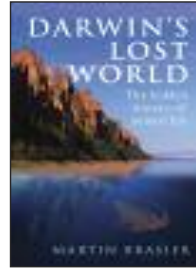
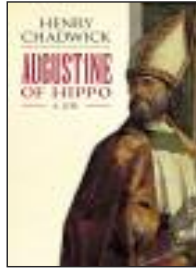
Christology, 2nd edition

A Biblical, Historical, and Systematic Study of Jesus

Gerald O' Collins, Research Professor of Theology, St Mary's University College, Twickenham

A new edition of O'Collins' clear, balanced, and accessible guide to systematic Christology. Tackling the key theological questions at the heart of the Christian Faith, O'Collins draws on developments in recent scholarship to fully update his account.

Jul 09 | £16.99 | 9780199557875 | pp. 400



Augustine of Hippo

A Life

Professor Henry Chadwick (1920-2008), Former Emeritus Regius Professor of Divinity, Cambridge.

A biography of Augustine's thought life, as interpreted by the acclaimed church historian, the late Professor Henry Chadwick. Augustine's intellectual development is recounted with clarity and warmth, providing a characteristically rigorous yet sympathetic narrative of this central figure in the history of Christian thought.

Aug 09 | £12.99 | 9780199568307 | pp. 160

A Dictionary of the Bible, 2nd edition

W. R. F. Browning, Honorary Canon and an Honorary Priest in West Oxford.

This is the most authoritative, accessible, and up-to-date dictionary of the Bible available in paperback. Containing over 2,000 entries ranging from earthquakes and mice to martyrs and art, it covers the important places, personalities, themes, and doctrines of the Bible.

Oct 09 | £19.99 | 9780199543991 | pp. 464

Darwin's Lost World

The Hidden History of Animal Life

Martin Brasier, Professor of Palaeobiology, University of Oxford.

Darwin puzzled over why ancient Precambrian rocks seemed barren of life. Brasier describes the quest to shed light on Darwin's Lost World, the discovery of its strange creatures, and what drove the sudden flurry of evolution called the Cambrian Explosion, amid tales told with relish of expeditions to the remotest corners of the world.

Feb 09 | £16.99 | 9780199548972 | pp. 304

Not a Chimp

The Hunt to Find the Genes that Make Us Human

Jeremy Taylor, Science documentary film producer and director.

Are chimps almost human? Are we just smarter chimps? What does that oft-quoted 1.6% difference in DNA actually mean? As teams worldwide seek the genetic basis of our humanity, a complex picture is emerging. Small changes in key genes can cause big ones in brains, bodies and behaviour. We've changed profoundly since the chimp-human split.

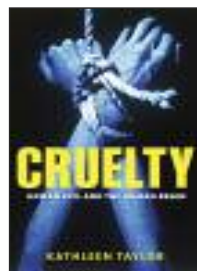
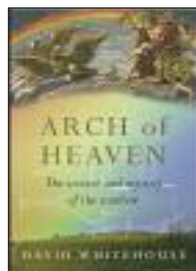
Jun 09 | £14.99 | 9780199227785 | pp. 304

Seeing Through Illusions

Richard Gregory, Emeritus Professor of Neuropsychology, University of Bristol.

From surreal tricks of perspective to static patterns that appear to swirl before our eyes, visual illusions have the capacity to both puzzle and delight. But, as neuropsychologist Gregory shows, they also reveal valuable clues about our brains: from how we perceive the world, to evidence of the evolution of perception in animals.

Aug 09 | £16.99 | 9780192802859 | pp. 288



The Humans Who Went Extinct

Why Neanderthals Died Out and We Survived

Clive Finlayson, Director of the Gibraltar Museum and Adjunct Professor, University of Toronto.

Neanderthals, no less than another kind of human almost made it, finally dying out just 28,000 years ago. What caused us to survive while they went extinct? Ecology holds the clues, argues Finlayson. It comes down to climate change and chance. There was little in it, and things could have turned out quite differently.

Sep 09 | £16.99 | 9780199239184 | pp. 256

Here Be Dragons

How the Study of Animal and Plant Distributions Revolutionized our Views of Life and Earth

Dr Dennis McCarthy, Researcher, Museum of Natural History in Buffalo.

McCarthy's highly engaging account of biogeography shows how two great theories – evolution and plate tectonics – explained the pattern of life on Earth. It is a story of elephant birds and pygmy mammoths, and the gradual acceptance of radical new ideas demonstrating that life and powerful physical forces constantly reshape our planet.

Oct 09 | £16.99 | 9780199542468 | pp. 256

Arch of Heaven

The Science and Mystery of the Rainbow

Dr David Whitehouse, Science Journalist, Broadcaster and Writer.

Arch of Heaven tells the remarkable story of the rainbow, a natural phenomenon that bridges our culture, mythology, art, and science. From the myths of the Incas, to the theories of Newton and the latest sights captured by the Hubble telescope, this book tells the story of how man has tried to understand the mysterious 'arch of heaven'.

Jun 09 | £16.99 | 9780199561667 | pp. 288

Cruelty

Human Evil and the Human Brain

Kathleen Taylor, research scientist and writer, Department of Physiology, Anatomy, and Genetics, University of Oxford

What is cruelty? What makes some people cruel? Under what conditions can cruelty grow? Taylor draws together aspects of psychology, sociology, philosophy, and her own field of neuroscience, illustrated with examples from history and the arts, in this thoughtful exploration of the nature and origins of cruelty, and how we might seek to reduce it.

Feb 09 | £16.99 | 9780199552627 | pp. 360

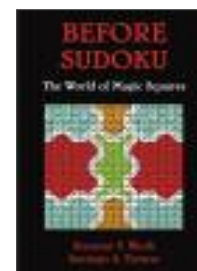
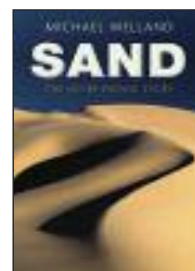
Giant Molecules

From Nylon to Nanotubes

Walter Gratzer, Emeritus Professor, King's College London.

Macromolecules are a fascinating group of molecules with some remarkable properties, many of which are only just being discovered and exploited by science. Walter Gratzer explores their history, structure, and properties: from DNA to polymers, to their cutting edge uses in nanoarrays and biomimetics.

Jul 09 | £11.99 | 9780199550029 | pp. 176



Sand

A Journey through Science and the Imagination

Michael Welland, a Geologist working with the British Geological Survey.

Welland draws us into the world of sand – sand in grains, rocks, and vast and magnificent landscapes on which the wind plays haunting melodies. Packed with fascinating science, laced with tales of explorers, sand art, and the tribes of the desert, this work will appeal to all those intrigued by the nature of sand, and the beauty of deserts.

Aug 09 | £18.99 | 9780199563180 | pp. 320

Quantum Information

Stephen Barnett, former Oxford University Fellow.

Quantum Information is a new area of science, which brings together physics, information theory, computer science and mathematics. The book, which is based on two successful lecture courses, introduces readers to the exciting ideas behind groundbreaking developments including quantum cryptography, teleportation and quantum computing.

Jun 09 | £24.95 | 9780198527633 | pp. 304

Networks

Mark Newman, Professor of Physics and Centre for the Study of Complex Systems, University of Michigan.

Networks brings together advances in mathematics, physics, computer science, biology and social network analysis to present a comprehensive picture of the scientific study of networks. This book includes discussion of computer networks, social networks, biological networks, and others, and an introduction to the mathematics of network theory.

Oct 09 | £45.00 | 9780199206650 | pp. 400

Before Sudoku

The World of Magic Squares

Seymour Block, Former President of the American Chemical Society; Santiago Tavares, Professor Emeritus of Chemical Engineering, University of Florida.

Sudoku has become a vastly popular and even addictive game. But fans may not know that Sudoku is a recent offshoot of the venerable Magic Square, which dates back over 4,000 years to ancient China, where it was literally considered magical. Indeed, Magic Squares have fascinated centuries of mystics, astrologers, and some of the world's most brilliant thinkers. In *Before Sudoku*, Seymour Block and Santiago Tavares offer a crystal clear and engaging tour of Magic Squares, tracing their footsteps through ancient and medieval history and illuminating their uses in art and design, statistics and electronics.

Feb 09 | \$14.95 | 9780195367904 | pp: 256

physics

mathematics



The Mathematics of Sex

How Biology and Society Conspire to Limit Talented Women and Girls

Stephen J. Ceci, Carr Professor of Developmental Psychology, Cornell University; Wendy M. Williams, Professor, Department of Human Development, Cornell University.

The Mathematics of Sex addresses why males are overrepresented in top elite mathematical occupations such as physics, computer science, chemistry, operations research, mathematics, and engineering. Drawing on data from such diverse fields as endocrinology, economics, sociology, education, genetics, and psychology, this book synthesizes an enormous research corpus into a readable, engaging account suitable for lay readers, including parents of daughters, educators, science policymakers, and anyone intellectually curious about a key controversy of our time.

Sep 09 | \$34.95 | 9780195389395 | pp: 352

Invitation to Discrete Mathematics, 2nd edition

Jirí Matousek, Professor of Computer Science, Charles University Prague; Jaroslav Nesetril, Professor of Mathematics, Charles University Prague

Invitation to Discrete Mathematics is an introduction and a thoroughly comprehensive text at the same time. A lively and entertaining style with mathematical precision and maturity uniquely combine into an intellectual happening and should delight the interested reader. A master example of teaching contemporary discrete mathematics, and of teaching science in general.

Oct 08 | £75.00 | 9780198570431 | pp: 464

The Musician's Way

A Guide to Practice, Performance, and Wellness

Gerald Klickstein, Professor of Music, University of North Carolina School of the Arts.

In *The Musician's Way*, veteran performer and educator Gerald Klickstein draws on the latest research and his 30 years of professional experience to provide aspiring musicians with a roadmap to artistic excellence. Written in a conversational style, the text articulates landmark strategies that equip readers to advance their musical abilities and succeed as performing artists.

Aug 09 | \$24.95 | 9780195343137 | pp: 400

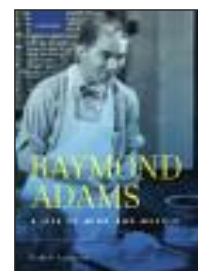
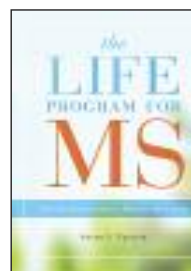
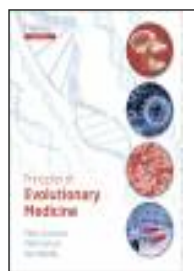
Embodied Visions

Evolution, Emotion, Culture and Film

Grodal Torben, Professor of Film and Media, University of Copenhagen.

Embodied Visions presents a groundbreaking analysis of film through the lens of bio-culturalism, revealing how human biology as well as human culture determines how films are made and experienced. Examining a wide array of genres – animation, romance, pornography, fantasy and horror – from evolutionary and psychological frameworks, Grodal expands his scope to reflect on social issues at the intersection of film theory and neuropsychology.

Oct 08 | \$99.00 | 9780195371314 | pp: 336



The Pleasure Center

Trust Your Animal Instincts

Morten Kringelbach, Senior Research Fellow, Department of Psychiatry, University of Oxford

Kringelbach reveals that what we desire – what pleases us – motivates us for a good reason, and harnessing and directing that reason can make us much more rational and effective people. In exploring the many facets of pleasure, desire, and emotion, Kringelbach takes us through the whole spectrum of human experience. He concludes that if we understand and accept how pleasure and desire arise in the complex interaction between the brain's activity and our own experiences, we can discover what helps us enjoy life, enabling us to make better decisions and, ultimately, lead happier lives.

Nov 08 | \$24.95 | 9780195322859 | pp: 304

Principles of Evolutionary Medicine

Peter D. Gluckman, Professor of Paediatric and Perinatal Biology, Director of the Liggins Institute for Medical Research and Director of the National Research Centre for Growth and Development, University of Auckland, New Zealand; Mark Hanson, BHF Professor of Cardiovascular Science and Director of the Institute of Developmental Sciences at the University of Southampton School of Medicine; Dr Alan S. Beedle is a Research Fellow at the Liggins Institute, University of Auckland.

Evolutionary science is critical to an understanding of integrated human biology and is increasingly recognised as a core underpinning discipline by medical and public health professionals. This is the first integrated and comprehensive textbook to explain the principles of evolutionary biology from a medical perspective and to focus on how medicine and public health might utilise evolutionary biology. It is written in a style which is accessible to a broad range of readers, whether or not they have had formal exposure to evolutionary science.

Jul 09 | £65.00 | 9780199236381 | pp: 320

The LIFE Program for MS

Lifestyle, Independence, Fitness and Energy

Susan J. Epstein, Program Coordinator, the Jacobs Neurological Institute, Buffalo, New York.

Due to some of the limitations imposed by MS, patients often become sedentary, gaining excess weight and developing poor eating and exercise habits. *The LIFE Program for MS* is a user-friendly teaching tool that helps sufferers to live a healthier life and reduce the chances of secondary illnesses, such as heart disease. Drawing on her work with MS patients, Epstein provides readers with tips and strategies for healthy eating, managing weight, incorporating exercise into daily life, and managing and conserving both mental and physical energy for daily living.

Apr 09 | \$17.95 | 9780195383829 | pp: 176

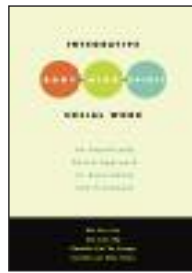
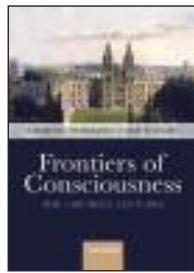
Raymond Adams

A Life of Mind and Muscle

Robert Lauren, Chairman, Department of Neurology, Washington Hospital Center

This book of intermixed text and interviews chronicles the brilliant career of Raymond D. Adams, catalogues his ideas and areas of investigations, and documents his major contributions to neurology. Adams is described as a man, scientist, clinician, teacher and builder of institutions. With its many illustrations and appendices, this volume shows clearly Adams' seminal contributions to and transformation of clinical neurology and neuropathology.

May 09 | \$55.00 | 9780195379082 | pp: 368



Neuroanatomy

Draw It to Know It

Adam Fisch, M.D, Washington University in St. Louis, School of Medicine

Neuroanatomy provides the reader a simple step-by-step method, the "progressogram," to learn important neuroanatomical figures in easily remembered ways. Composed of 39 chapters that each includes drawings and halftones to assist the neuroanatomy student, the work also includes ample drawing space for the student to practice.

Jun 09 | \$39.95 | 9780195369946 | pp. 416

Frontiers of Consciousness

Chichele Lectures

Lawrence Weiskrantz, Emeritus Professor of Psychology, University of Oxford; Martin Davies, Professor of Mental Philosophy, University of Oxford

Frontiers of Consciousness is a truly interdisciplinary volume on consciousness, one which tackles some of the biggest and most impenetrable problems in the field. Distinctive in its accessibility, authority, and its depth of coverage, the book is a groundbreaking and influential addition to the consciousness literature

Oct 08 | £32.95 | 9780199233151 | pp. 368

Integrative Body-Mind-Spirit Social Work

An Empirically Based Approach to Assessment and Treatment

Mo Yee Lee, Professor at College of Social Work, Ohio State University; Siu-man Ng, Lecturer and Clinical Coordinator at the Centre of Behavioural Health, University of Hong Kong; Pamela Leung, Assistant Professor, Department of Social Work and Social Administration; Cecilia L.W. Chan, Professor of Social Work & Social Administration, University of Hong Kong

As interest in non-Western curative techniques continues to grow, *Integrative Body-Mind-Spirit Social Work* is the first book that connects Western therapeutic techniques with Eastern philosophy and practices, while also providing a comprehensive and pragmatic practice framework for social work, psychology, counselling, and nursing professionals.

Mar 09 | \$39.95 | 9780195301021 | pp. 416

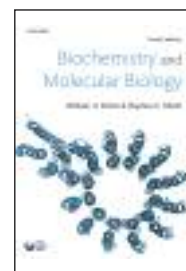
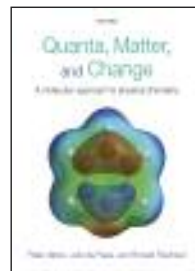
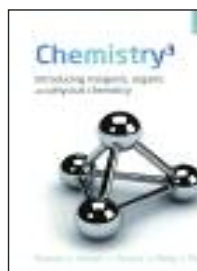
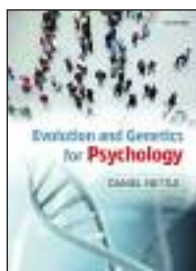
The First Episode of Psychosis

A Guide for Patients and Their Families

Michael T. Compton, MD, MPH, Emory University School of Medicine; Beth Broussard, MPH, CHES, Research Assistant, Atlanta Cohort on the Early Course of Schizophrenia (ACES) Project.

The First Episode of Psychosis is a psychoeducational book for patients and families that focuses on the frightening and confusing first-episode of psychosis. Clear, concise, and very practical, this book will incorporate descriptions of symptoms, early warning signs, and treatment-information that is essential for patients and families faced with the challenges posed by psychosis. It will also cover such topics as psychiatric evaluation, healthy lifestyle choices, and stigma and provides an extensive glossary will help to make sense out of a confusing array of terms used by medical professionals.

May 09 | \$15.95 | 9780195372496 | pp. 272



Evolution and Genetics for Psychology

Daniel Nettle, Reader in Psychology in the Centre for Behaviour and Evolution, Newcastle University.

Evolution and Genetics for Psychology lays out the conceptual toolkit one needs in order to think in evolutionary terms – and to apply this thinking to any subject. With the toolkit firmly in place, it goes on to show how these key concepts are applied to issues of human behaviour, from sex to social relationships, to learning. This textbook does not set out to teach evolutionary psychology or behavioural genetics, but explores the key fundamental principles on which such disciplines are based. If you need to understand what heritability really means, what the difference is between a gene and an allele, or whether evolutionary and social explanations are compatible, this book is the survival guide you need.

May 09 | £23.99 | 9780199231515 | pp. 306

Chemistry³

Introducing Inorganic, Organic and Physical Chemistry

Andy Burrows, Lecturer of Inorganic Chemistry, University of Bath; Gareth Price, Lecturer of Physical Chemistry, University of Bath; John Holman, Professor of Science Education and Director of the National Science Learning Centre, University of York; Andy Parsons, Lecturer of Organic Chemistry, University of York; Gwen Pilling, Former Member of the Science Education Group, University of York; John Holman, Former Co-Director of the new 21st Century Science Curriculum and Advisor to the Government on science education issues.

Chemistry³ establishes the fundamental principles of all three strands of chemistry: organic, inorganic and physical. By building on what students have learned at school, using carefully-worded explanations, annotated diagrams and worked examples, it presents an approachable introduction to chemistry and its relevance to everyday life.

Apr 09 | £41.99 | 9780199277896 | pp: 1,377

Quanta, Matter, and Change

A Molecular Approach to Physical Chemistry

Peter Atkins, Fellow of Lincoln College, University of Oxford; Julio de Paula, Professor of Chemistry and Dean of the College of Arts & Sciences, Lewis & Clark College; Ronald Friedman, Professor and Chair of the Chemistry Department, Indiana University-Purdue University Fort Wayne.

Quanta, Matter, and Change unravels a traditional course in physical chemistry and presents it from a new molecular perspective. Building on the heritage of the world-renowned *Atkins' Physical Chemistry*, it gives a refreshing new insight into the familiar by illuminating physical chemistry from a new direction.

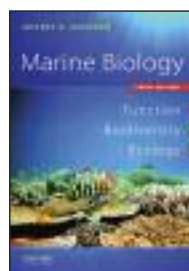
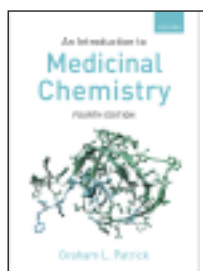
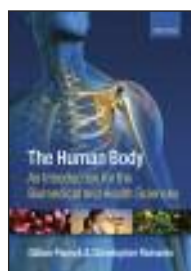
Nov 08 | £39.99 | 9780199206063 | pp: 816

Biochemistry and Molecular Biology, 4th edition

Professor William H. Elliott, Emeritus Professor, Department of Biochemistry, University of Adelaide; Dr Daphne C. Elliott, Former Lecturer, Department of Biochemistry, Flinders University, Adelaide

Biochemistry and Molecular Biology is the perfect resource for any student who needs to know the principles of this fascinating subject. It presents a contemporary view of the field, while always maintaining a wonderful clarity, enriched by carefully layered explanations and vivid illustrations.

Jan 09 | £29.99 | 9780199226719 | pp: 608



Biomeasurement, 2nd edition

A Student's Guide to Biological Statistics

Dawn Hawkins, Senior Lecturer, Department of Life Sciences, Anglia Ruskin University, Cambridge.

Biomeasurement, 2nd edition offers a refreshing, student-focused introduction to the use of statistics in the study of the biosciences. Emphasising why statistical techniques are essential tools for bioscientists, the book removes the stigma attached to statistics by giving students the confidence to use key techniques for themselves.

Mar 09 | £22.99 | 9780199219995 | pp: 368

The Human Body

An Introduction for the Biomedical and Health Sciences

Gillian Pocock, Lecturer in Clinical Science, Canterbury Christ Church University; Chris Richards, Emeritus Professor of Experimental Physiology, Department of Physiology, University College London.

Taking a broad, integrated view of the field, *The Human Body* spans human physiology and anatomy, histology, cell biology, pharmacology, and genetics and immunology, to give a complete overview that forms the perfect foundation to any biomedical or healthcare science course.

Apr 09 | £32.99 | 9780199289073 | pp: 816

An Introduction to Medicinal Chemistry, 4th edition

Graham Patrick, Lecturer in Organic Chemistry and Medicinal Chemistry, University of the West of Scotland.

Assuming minimum background knowledge, the book develops an understanding of the molecular function of drugs and how they interact with the body, before exploring drug discovery and development. It goes on to examine topical issues in applications of medicinal chemistry to novel drug design, to give a contemporary view of the field.

Jan 09 | £29.99 | 9780199234479 | pp: 774

Physicochemical Basis of Pharmaceuticals

Humphrey Moynihan, Lecturer in Organic and Pharmaceutical/Medicinal Chemistry, University College Cork; Abina Crean, Lecturer in Pharmaceutics, University College Cork.

The Physicochemical Basis of Pharmaceuticals explores the physical and chemical phenomena which affect the formulation and bio-availability of drug substances to give a straightforward, accessible treatment of the essential concepts affecting the absorption and distribution of drugs.

Jul 09 | £26.99 | 9780199232840 | pp: 323

Marine Biology, 3rd edition

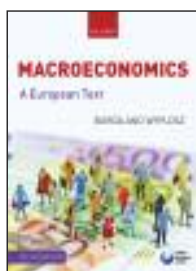
Function, Biodiversity, Ecology

Jeffrey Levinton, Distinguished Professor of Ecology and Evolution, Stony Brook University, New York.

Widely regarded as the most captivating, accessible, and comprehensive text for undergraduate marine biology courses, *Marine Biology, 3rd edition* examines marine biology from a unique global and evolutionary perspective. Written in a clear, conversational style, this highly acclaimed volume emphasizes the principles and processes that underlie – and unify – vastly different marine communities.

Dec 08 | \$99.00 | 9780195326949 | pp: 640

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Macroeconomics, 5th edition

A European Text

Michael Burda, Professor of Macroeconomics and Labour, Humboldt University, Berlin; Charles Wyplosz, Professor of Economics, Graduate Institute of International Studies, Geneva.

Macroeconomics, 5th Edition provides a solid foundation in contemporary macroeconomics, analysing different theoretical approaches and contextualising the theory with up to date monetary policy examples. The policy examples have been updated throughout to ensure that the reader can relate the economic concepts to the real world. The focus is on European economies but the increasing importance of economies like China and India is also addressed.

Feb 09 | £42.99 | 9780199236824 | pp: 584

Microeconomics, 5th Edition

Theory and Applications

Dominick Salvatore, Distinguished Professor of Economics, Fordham University in New York and Honorary Professor, Shanghai Finance University.

Fully revised and expanded, this fifth edition of *Microeconomics* presents all the standard topics of traditional microeconomic theory while offering a modern approach that reflects the many exciting recent developments in the field. With its student-friendly writing style and clear presentation of graphs, this is an ideal text for undergraduate courses in intermediate microeconomics and business programs. The text features 130 new and updated real-world examples of microeconomics in present-day economic situations.

Oct 08 | \$129.00 | 9780195336108 | pp: 768

Strategic Advertising Management, 3rd edition

Larry Percy, Visiting Professor, Copenhagen Business School and Stockholm University; Richard Elliott, Professor of Marketing and Consumer Research, University of Bath School of Management and a Fellow of St Anne's College, Oxford.

The third edition of *Strategic Advertising Management* offers a systematic look at advertising within a theoretical and strategic planning framework. The authors present an overview of 'how advertising works' and what is required, from a manager's perspective, in the development of an effective marketing communication plan.

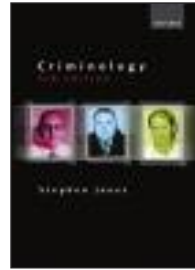
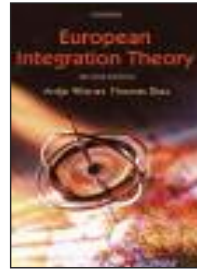
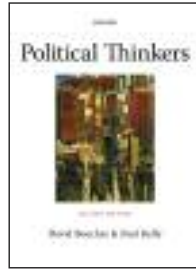
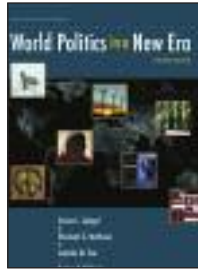
Dec 08 | £34.99 | 9780199532575 | pp: 430

Managing and Shaping Innovation

Dr Steve Conway, Senior Lecturer in Innovation and Director of Distance Learning, University of Leicester Management Centre; Dr Fred Steward, Professor of Innovation and Entrepreneurship, Brunel University.

Managing and Shaping Innovation provides a comprehensive analysis of innovation, including developments in theory, perspectives on innovation and the management of innovation.

Apr 09 | £34.99 | 9780199262267 | pp: 400



World Politics in a New Era, 4th edition

Steven L. Spiegel, Professor of Political Science, UCLA; Elizabeth G Matthews, Assistant Professor of Political Science, California State University; Jennifer M. Taw, Assistant Professor of Government, Claremont McKenna College; Kristen P. Williams, Associate Professor of Government, Clark University.

This book provides the basic knowledge and skills needed to appreciate the full range of international politics in contemporary affairs. Integrating themes of Globalization and Fragmentation throughout, it enables students to see beyond the notion of 'globalization' as a buzzword and to become aware of the trade-offs and tensions that result from a 'global community'. Furthering this theme, the authors introduce the concept of Conflict and Cooperation so that students can see how world leaders balance their relationships with other countries.

Apr 08 | \$84.95 | 9780195336559 | pp. 672

Political Thinkers, 2nd edition

From Socrates to the Present

David Boucher, Professor of Political Theory, Cardiff University; Paul Kelly, Professor of Political Theory, London School of Economics.

Political Thinkers provides a clear and comprehensive introduction to Western political thought written by a team of internationally renowned scholars. This collection provides an overview of the canon of great theorists, from Socrates and the Sophists to contemporary thinkers such as Habermas and Foucault. The second edition includes two new chapters on Cicero and Kant.

May 09 | £25.99 | 9780199215522 | pp. 504

European Integration Theory, 2nd edition

Thomas Diez, Professor of International Relations, University of Birmingham; Antje Wiener, Professor of Politics and International Relations, University of Bath.

Systematically revised and updated throughout, this groundbreaking text provides an overview of all the major approaches to European integration. This edition includes two new chapters on the political theory of European integration and critical theory.

May 09 | £21.99 | 9780199226092 | pp. 346

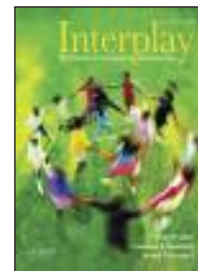
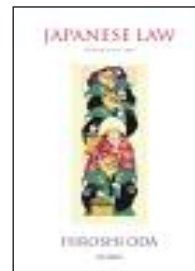
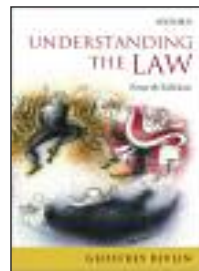
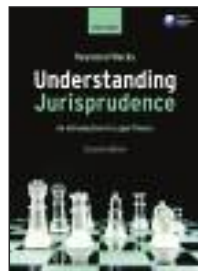
Approaches to Social Research, 5th edition

Royce A. Singleton, Jr., College of the Holy Cross; Bruce C. Straits, University of California, Santa Barbara

Approaches to Social Research is a core text for undergraduate and graduate level research methods courses in sociology and other disciplines in the social sciences. It is used in departments of communication, social work, criminal justice and gerontology. It is known for being more rigorous than other books on the market; hence its use in graduate as well as undergraduate courses, and it is slightly more quantitative, which has been a hallmark of the book and one of its strengths. This book also includes a unique chapter on multiple methods (i.e. the benefits of employing more than one method to study the same issue, which helps students see the "real-world" application of research methods.

Jul 09 | \$89.95 | 9780195372984 | pp 624

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Criminology, 4th edition

Stephen Jones, Senior Lecturer in the School of Law, University of Bristol.

The fourth edition of *Criminology* offers updated and expanded coverage of the main criminological theories. Following a historical path through the development of these theories, and with full references to guide the reader to further, more in-depth study, this text provides an engaging read for students of criminology.

May 09 | £24.99 | 9780199218097 | pp: 560

Understanding Jurisprudence, 2nd edition

An Introduction to Legal Theory

Raymond R. Wacks, Emeritus Professor of Law and Legal Theory, University of Hong Kong

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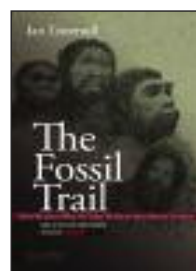
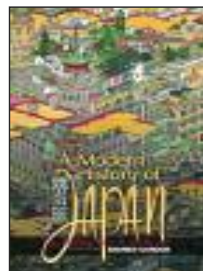
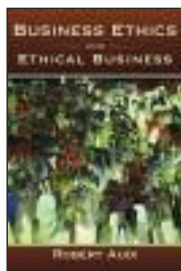
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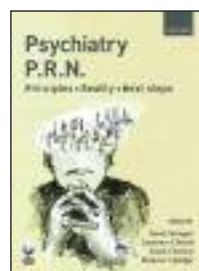
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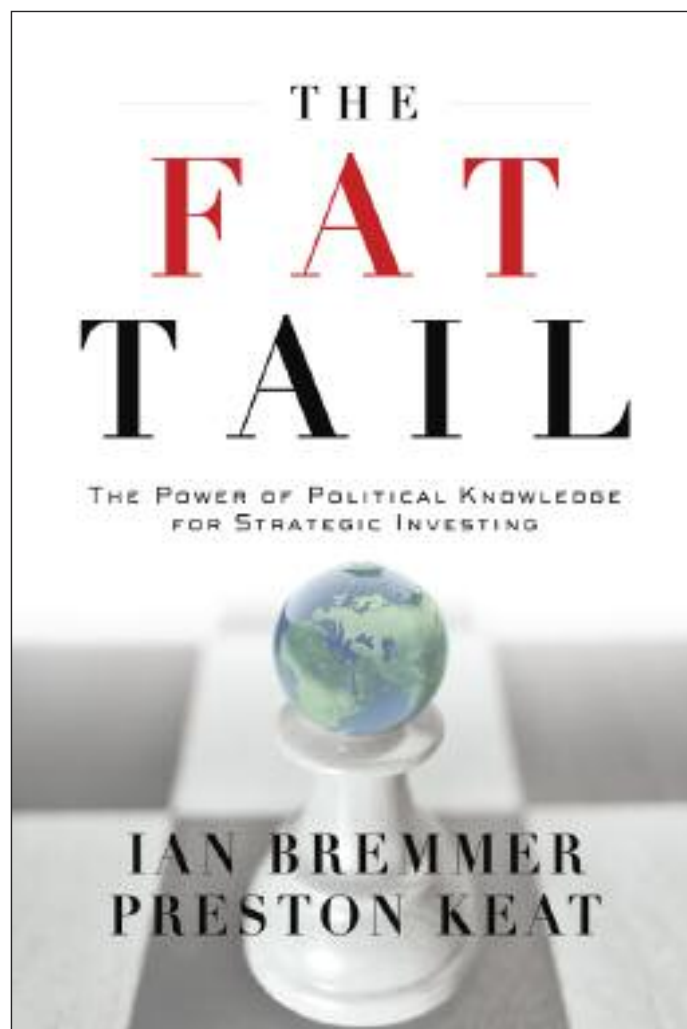
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