

Knowledge Management and Organizational Learning

A Reader

Edited by **Laurence Prusak**, Babson College, and **Eric Matson**, McKinsey & Company

Key readings on knowledge management for graduate students and MBAs, this volume focuses on what is happening in practice. It includes seminal contributions from leading authorities and practitioners, providing a compelling picture of how knowledge and learning work in practice by including detailed examples from organizations such as Chevron, Nucor Steel, Partners Healthcare, and Xerox.

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Oxford Management Readers

June 2006 | 400 pages

0-19-929179-9 / 978-0-19-929179-3, HARDBACK

£65.00/\$89.50

BIOGRAPHY

Laurence Prusak

Larry Prusak is a researcher and consultant and was the founder and Executive Director of the Institute for Knowledge Management (IKM). This was a global consortium of member organizations engaged in advancing the practice of knowledge management through action research. Larry has had extensive experience, within the U.S. and internationally, in helping organizations work with their information and knowledge resources. He has also consulted with many U.S. and overseas government agencies and international organizations (NGO's). He currently co-directs 'Working Knowledge', a knowledge research program at Babson College, where he is a Distinguished Scholar in Residence. Larry's most recent book (co-authored with Tom Davenport) is *What's the Big Idea?* published by Harvard Business School Press in Spring, 2003. He has also recently edited a volume with E. Lesser, *Creating Value with Knowledge* (Oxford University Press, 2003).



Eric Matson

Eric Matson is a manager in McKinsey's Institute for Corporate Excellence, where he leads research efforts to better understand the drivers of enduring corporate performance. He currently focuses on profiling the world's leading companies to better understand how they excel in selected areas such as network management, knowledge management, and talent management. Prior to joining McKinsey in 1999, Mr. Matson worked as a writer for *Fast Company* magazine and as a consultant for Monitor Company. His recent publications include *The Performance Variability Dilemma* (Sloan Management Review, 2003), *Strengthening Your Organization's Internal Knowledge Market* (Organizational Dynamics, 2003), *Leveraging Group Knowledge for High Performance Decision Making* (Organizational Dynamics, 2002), and *Managing the Knowledge Manager* (McKinsey Quarterly, 2001).



Handbook of Organizational Learning and Knowledge

Edited by **Meinolf Dierkes**, Wissenschaftszentrum Berlin für Sozialforschung (WZB), **Ariane Berthoin Antal**, Wissenschaftszentrum Berlin für Sozialforschung (WZB), **John Child**, University of Birmingham and University of Hong Kong, and **Ikujiro Nonaka**, Hitotsubashi University and University of California

In an era of far-reaching changes, organizational learning and knowledge creation are high on the agenda of social scientists, managers, and consultants worldwide as they seek to adapt to new environments. The *Handbook of Organizational Learning and Knowledge* provides a comprehensive overview of how the concept of organizational learning emerged, how it has been used and debated, and where it may be going. It summarizes the state of the art and provides a full account of the diverse approaches, themes, issues, and debates of the field.

March 2003 | 1,006 pages

0-19-829582-0 / 978-0-19-829582-2, PAPERBACK

£39.99

0-19-829583-9 / 978-0-19-829583-9, HARDBACK

£85.00

Knowledge Creation and Management

New Challenges for Managers

Edited by **Kazuo Ichijo** and **Ikujiro Nonaka**

This book presents the latest management ideas in knowledge creation and management in readable and non-technical chapters. Leading experts have contributed chapters in their fields of expertise. Each distils his or her subject in a chapter that is accessible to managers who want to learn what can be applied to their organizations without the distracting details of research methodology. Each chapter, however, is based on careful research. The book is organized so that readers can easily find chapters of most interest and value to them. The emphasis is on the practical applications of knowledge to a wide variety of organizations and functional areas.

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Matthias Kipping, York University, Toronto

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March 2007 | 300 pages

0-19-829460-3 / 978-0-19-829460-3, HARDBACK

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The Knowing Organization

How Organizations Use Information to Construct Meaning, Create Knowledge, and Make Decisions

SECOND EDITION

Chun Wei Choo, University of Toronto

The Knowing Organization is the first text that links the broad areas of organizational behaviour and information management. It brings together research in organizational theory and information science in a general framework for understanding how organizations behave as information-seeking, information-creating, and information-using communities.

2005 | 384 pages

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Lost Knowledge

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David De Long, Babson College

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Alan Bryman, The Management Centre, University of Leicester, and **Emma Bell**, Queen Mary, University of London

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