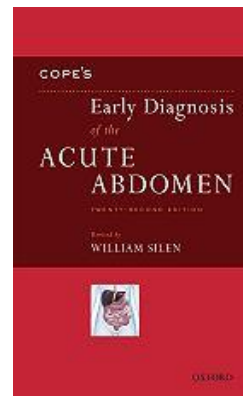
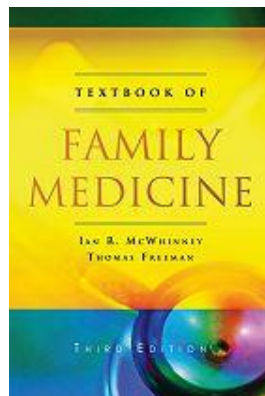
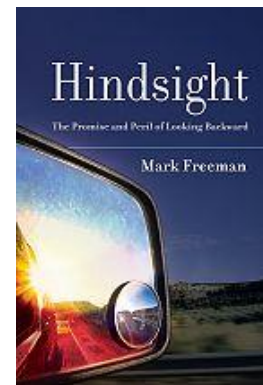
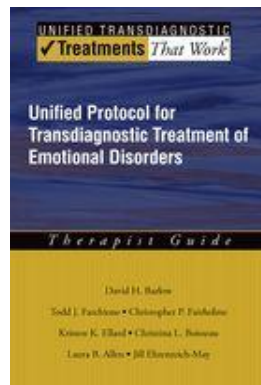
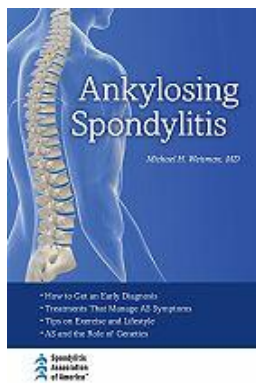
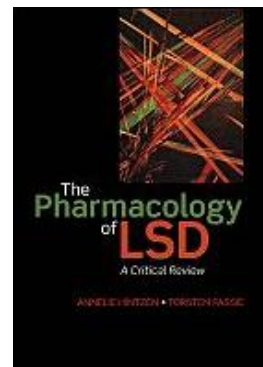
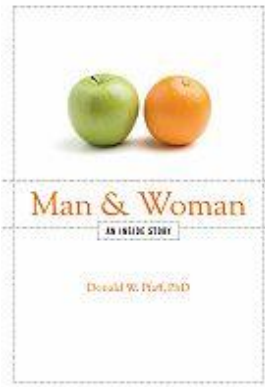
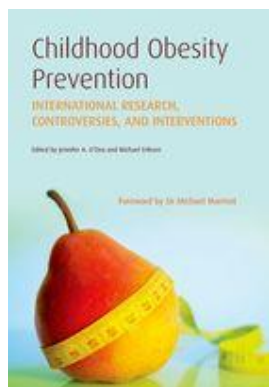


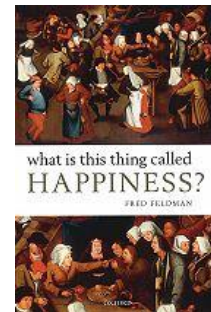
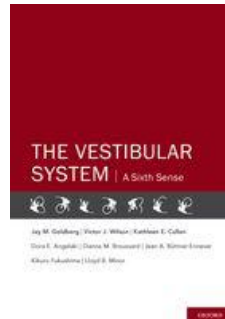
# OXFORD UNIVERSITY PRESS

## Medical and Psychology Catalogue Frankfurt Book Fair 2011

<http://www.oup.co.uk/academic/rights/translations/>



# Highlights from our Medical Collection



**What Is This Thing Called Happiness?** *Feldman March 2012 9780196945930 pp.304*

According to an ancient and still popular view -- sometimes known as 'eudaimonism' -- a person's well-being, or quality of life, is ultimately determined by his or her level of happiness. According to this view, the happier a person is, the better off he is. The doctrine is controversial in part because the nature of happiness is controversial. In *What Is This Thing Called Happiness?* Fred Feldman presents a study of the nature and value of happiness.

**Origins and Development of Recollection** *Ghetti, Bauer March 2012 9780195340792 pp.352*

The ability to remember unique, personal events is at the core of what we consider to be "memory." How does the vivid experience of reinstatement of our past emerge? What is the contribution of this experience to our life histories? These questions have intrigued psychologists, neuroscientists, and philosophers for decades, and are the subject of this volume.

**Explaining Creativity: The Science of Human Innovation** *Sawyer 2e 2011 (1e) 9780195304459*

Explaining Creativity is an accessible introduction to the latest scientific research on creativity. In the last 50 years, psychologists, anthropologists, and sociologists have increasingly studied creativity, and we now know more about creativity than at any point in history. Explaining Creativity considers not only arts like painting and writing, but also science, stage performance, and business innovation.

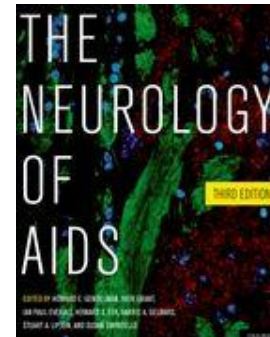
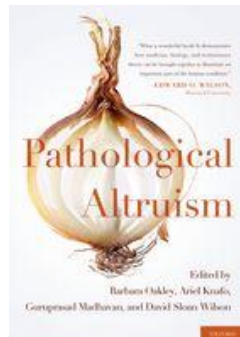
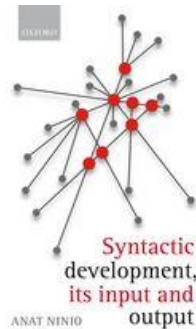
**The Vestibular System: A Sixth Sense** *Goldberg et al Sep 2011 9780195167085 pp.560*

Leading experts present an integrative, comprehensive and innovative look at the sense that Aristotle missed. The vestibular system plays a vital role in everyday life, contributing to a surprising range of functions from reflexes to the highest levels of perception and consciousness. This text significantly moves the discussion forward with its attention to the current research and the field's revolutionary advances, such as the understanding of neural correlates of self-motion and the basis of clinical disorders.

**Ravel the Decadent: Memory, Sublimation and Desire** *Puri Feb 2012 9780199735372 pp.288*

*Ravel the Decadent* opens by defining the main concepts, giving particular attention to memory and decadence. It then stakes out contrasting modes of memory in this music: a nostalgic mode that views the past as forever lost, and a more optimistic mode that imagines its resurrection and reanimation. It acknowledges Ravel's lifelong identity as a dandy--a figure that embodies the Decadence and its aspiration toward the sublime--and identifies possible moments of musical self-portraiture before stepping back to theorize dandyism in European musical modernism at large. It then addresses the dialectic between desire and its sublimation in the pairing of two genres--the bacchanal and the idyll--and leverages the central trio of concepts to offer provocative readings of the two waltz sets, the *Valses nobles et sentimentales* and *La valse*.

# Highlights from our Medical Collection



**Moving Beyond Self-Interest** *Brown et al Dec 2011 9780195388107 pp.312*

Moving Beyond Self-Interest is an interdisciplinary volume that discusses cutting-edge developments in the science of caring for and helping others beginning with new theories and data to show how natural selection might have shaped a genuinely altruistic drive to benefit others, how this drive intersects with the attachment and caregiving systems, and how it emerges from a broader social engagement system made possible by symbiotic regulation of autonomic physiological states.

**The Neurology of AIDS** *3e Gendelman et al Dec 2011 9780195399349 pp.1160*

Neurological complications of progressive HIV-1 infection remain a common cause of morbidity even during widespread use of antiretroviral therapy (ART). Long-term resistance to ART, drug compliance, untoward drug side effects, a myriad of opportunistic infection, depression and other psychiatric disease manifestations, concomitant drug abuse, neuropathies, and an inability to clear viral reservoirs, explain, in large measure, disease progression and immune deterioration. Fully updated from the previous two editions and replete with color images, *The Neurology of AIDS, Third Edition* covers each of these neurological complications and more with a focus on molecular and viral disease processes, cellular factors influencing viral replication therapeutic challenges, and the changing epidemiological patterns of disease.

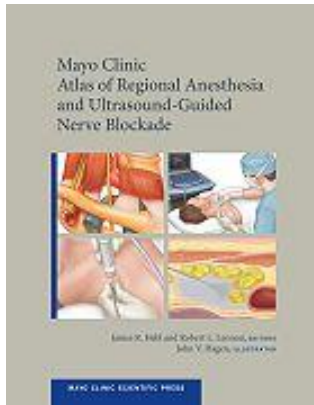
**Pathological Altruism** *Oakley et al Nov 2011 9780199738571 pp.384*

The benefits of altruism and empathy are obvious. These qualities are so highly regarded and embedded in both secular and religious societies that it seems almost heretical to suggest they can cause harm. Like most good things, however, altruism can be distorted or taken to an unhealthy extreme. *Pathological Altruism* presents a number of new, thought-provoking theses that explore a range of hurtful effects of altruism and empathy.

**Syntactic Development, its input and output** *Ninio Mar 2011 9780199565962 pp.256*

Anat Ninio's important new book places the syntactic learning process under close scrutiny. The focus of the book is on the characteristics of linguistic input and the resultant output, which, she shows; do not necessarily follow the orderly uniform processes assumed by some versions of formalistic linguistic theory. Unique to this book is its reliance on very large English corpora of parental speech and child utterances, revealing surprising new facts about the input and output of syntactic development. Drawing on linguistic theory, Complexity Theory and quantitative linguistics, it analyzes the input and output languages both theoretically and empirically, building on the contribution of the different source theories in a detailed and explicit manner.

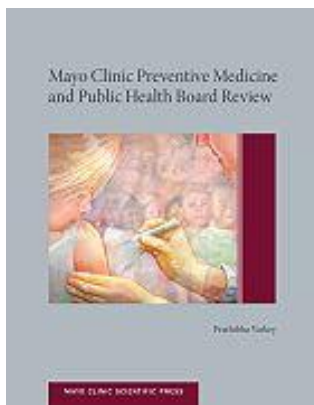
# Mayo Clinic



## **Mayo Clinic Atlas of Regional Anesthesia and Ultrasound-Guided Nerve Blockade**

James Hebl and Robert Lennon  
9780199743032 April 2010 pp.488

*The Mayo Clinic Atlas of Regional Anesthesia and Ultrasound-Guided Nerve Blockade* is a practical guide that provides a detailed and systematic approach to regional anesthesia of the upper and lower extremity, including ultrasound-guided regional techniques. The book provides a comprehensive overview of both traditional and ultrasound-guided techniques of brachial plexus, lumbar plexus, and lumbosacral plexus blockade. Each regional technique is clearly described and illustrated with ultrasound images accompanied by corresponding color anatomic illustrations.



## **Mayo Clinic Preventive Medicine and Public Health Board Review**

Prathibha Varkey  
9780199743018 May 2010 pp.328

This textbook is a one-of-a-kind review textbook for residents, scientists, educators, and researchers in the field of preventive medicine and public health. It has the most updated information presented in a user-friendly format supplemented with end-of-chapter review questions. Currently, there are no comprehensive review books covering the range of topics that are addressed in certification and recertification examinations in preventive medicine and public health, and we are excited that this textbook will cover the needs for the same.

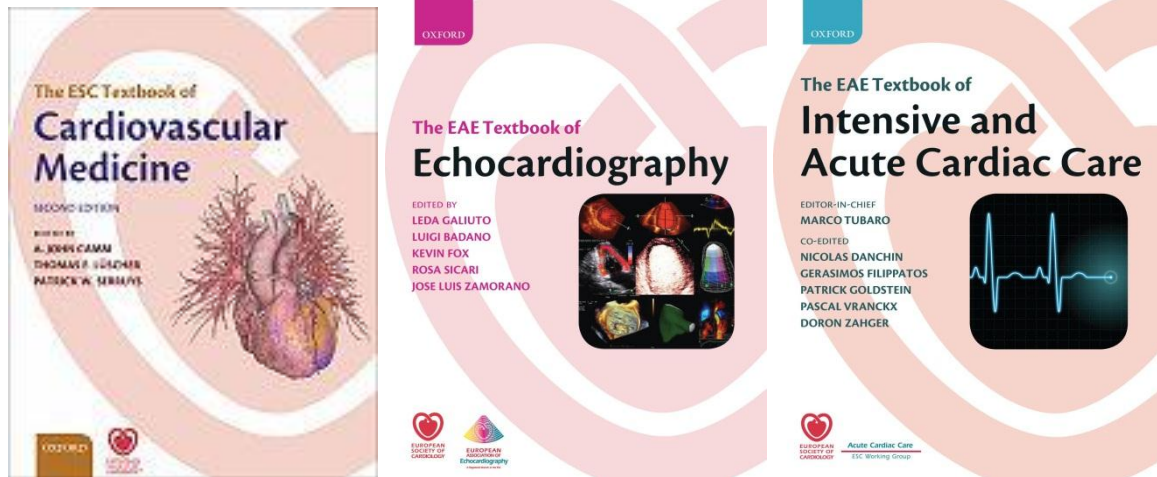


## **Mayo Clinic Internal Medicine Board Review**

Amit Ghosh  
9780199755691 April 2010 pp.1016

In this, the ninth edition the chapters were extensively revised and expanded to include new treatment guidelines, recent advances in the science of medicine, and evidence-based recommendations. The book includes many features that facilitate retention of the vast amount of knowledge imparted, including bullet points, more than 450 questions and their answers that simulate those used on the American Board of Internal Medicine examinations, and pharmacy reviews that reflect current information about the medications in each subspecialty. The book is a must-have for anyone preparing for board certification or recertification and is a valuable resource for physicians who are in training and practicing clinicians.

# European Society of Cardiology



## **The ESC Textbook of Cardiovascular Medicine 2<sup>nd</sup> Edition**

Camm et al

9780199566990 August 2009 pp.1424

*The ESC Textbook of Cardiovascular Medicine* has become the definitive reference work for every cardiology trainee, general cardiologist and specialist cardiologist as they develop their core knowledge of the subject. Now totally revised and updated, with significant new sections on heart disease in specific contexts, and available as a combined book and online access package, *The ESC Textbook of Cardiovascular Medicine, Second edition* is the must-have must-read resource for everyone currently working in the field.

## **The EAE Textbook of Echocardiography**

Galiuto et al

9780199599639 March 2011 pp.496

This comprehensive textbook serves the educational requirements of cardiologists and medical professionals in general in the field of echocardiography, underpinning the structural training in the field in accordance with EAE aims and goals and reflecting the EAE core syllabus. It is a valuable resource to support those in the field.

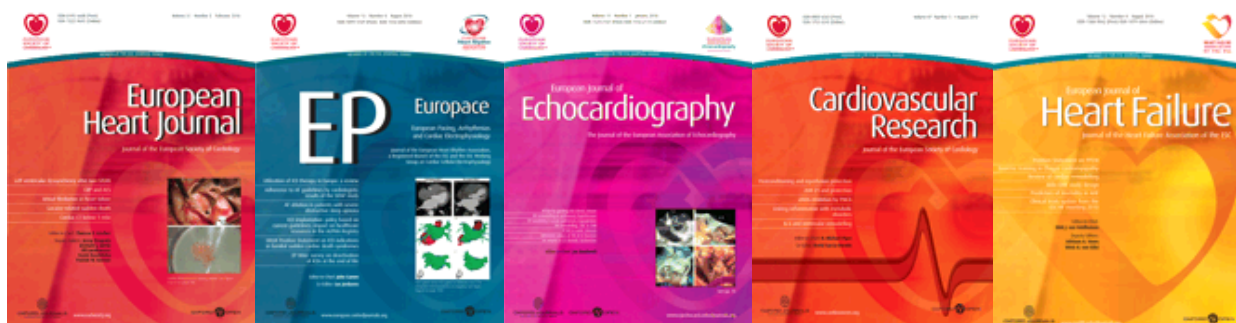
## **The ESC Textbook of Intensive and Acute Cardiac Care**

Tubaro et al

9780199584314 Jan 2011 pp.848

This is a clinically focused resource for cardiologists and trainees in the intensive and acute cardiac care setting. It focuses on delivering the knowledge and requirements specified in the ESC Core Curriculum for Acute Cardiac Care. It has a strong clinical focus and consistent format with full colour illustrations throughout.

**The European Society of Cardiology (ESC)** represents 59,000 cardiology professionals across Europe and the Mediterranean. The ESC provides an array of scientific and educational activities, such as the production and continuous updating of Clinical Practices Guidelines, the organisation of educational courses and initiatives and pan-European surveys on specific disease areas.



### **The European Heart Journal**

The European Heart Journal aims to publish the highest quality material, both clinical and scientific, on all aspects of Cardiovascular Medicine. It includes articles related to research findings, technical evaluations, and reviews. In addition it provides a forum for the exchange of information on all aspects of Cardiovascular Medicine, including education issues.

### **EP-Europace**

The European Journal of Pacing, Arrhythmias and Cardiac aims to provide an avenue of communication of top quality European and international original scientific work and reviews in the collection of contemporary original peer-reviewed papers, invited papers and editorial comments together with book reviews and correspondence.

### **European Journal of Echocardiography**

*\*as of 2012 this journal will be renamed to European Heart Journal – Cardiovascular Imaging\**

The *European Journal of Echocardiography* is published on behalf of the European Association of Echocardiography, a registered branch of the European Society of Cardiology. It publishes ultrasonic examination of the cardiovascular system, including ischaemic heart disease, valve disease, cardiomyopathy, congenital heart disease, and cardiovascular disease.

### **Cardiovascular Research**

*Cardiovascular Research* is the International Basic Science Journal of the European Society of Cardiology. The Journal is concerned with both basic and clinical research in the field of cardiovascular physiology and pathophysiology. The Journal welcomes submission of papers both at the molecular, subcellular, cellular, organ and organism level, and of clinically oriented papers offering insight into (patho) physiological mechanisms.

### **European Journal of Heart Failure**

The *European Journal of Heart Failure* is the International Journal of the European Society of Cardiology dedicated to the advancement of knowledge in the field of heart failure.

OXFORD JOURNALS

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**The Infectious Diseases Society of America (IDSA)** represents physicians, scientists and other health care professionals who specialize in infectious diseases. IDSA's purpose is to improve the health of individuals, communities, and society by promoting excellence in patient care, education, research, public health, and prevention relating to infectious diseases.

**Journal of Infectious Diseases**

Founded in 1904, *The Journal of Infectious Diseases* is the premier publication in the Western Hemisphere for original research on the pathogenesis, diagnosis, and treatment of infectious diseases; on the microbes that cause them; and on disorders of host immune mechanisms. Articles in *JID* include research results from microbiology, immunology, epidemiology, and related disciplines.

**Clinical Infectious Diseases**

*Clinical Infectious Diseases*, one of the most heavily cited journals in the fields of infectious diseases and microbiology, publishes articles on diverse topics in infectious diseases, with a focus on clinical practice. Every issue includes special sections focusing on key topics such as HIV/AIDS, antimicrobial resistance, aging and infectious diseases, and biological weapons. Many articles are published with commentaries by prominent researchers, and current trends and best practices are regularly covered in review articles and practice guidelines. CID also publishes numerous supplements devoted to single topics in the field.

**\*\*New in 2012 - OUP will partner with the Pediatric Infectious Diseases Society (PIDS) to publish the Journal of the Pediatric Infectious Diseases Society (JPIDS). The journal will be edited by Dr. Theoklis E. Zaoutis, Associate Professor of Pediatrics at the Children's Hospital of Philadelphia. A quarterly publication, JPIDS will be dedicated to perinatal, childhood, and adolescent infectious diseases. The journal will publish original research articles, clinical trial reports, guidelines, and topical reviews. \*\***

# Medical Series from OUP... The facts

## ALL THE INFORMATION YOU NEED, STRAIGHT FROM THE EXPERTS

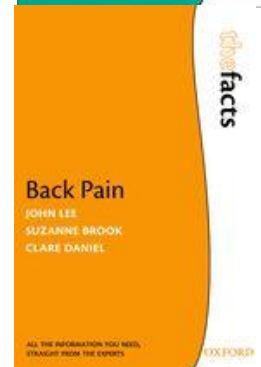
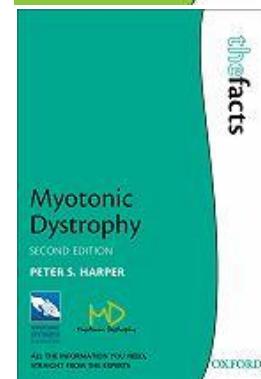
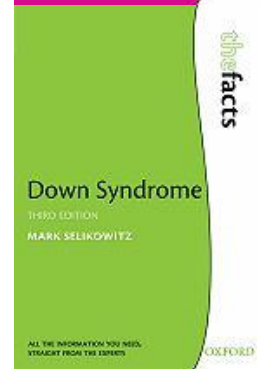
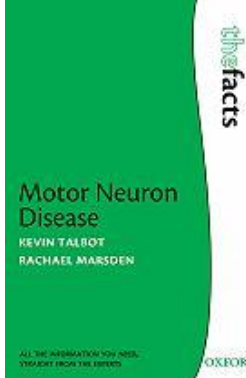
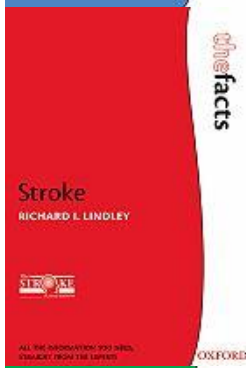
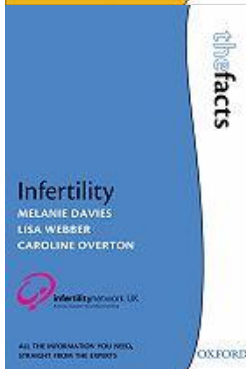
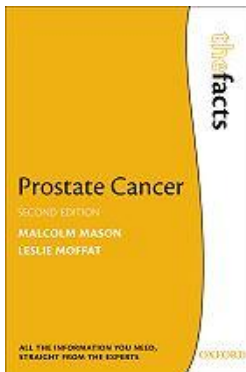
*The Facts* series offers clear, straightforward, and practical advice about a range of medical conditions and topics.

The mass of medical information now available can be bewildering, and it can be difficult to know which sources to trust. For patients and their carers wishing to go beyond the information available from busy doctors, or simply not sure of the right questions to ask, *The Facts* series offers a clear path through a maze of conflicting advice.

Every title is written by a specialist in the field, so the reader can be sure that the information offered is reliable, authoritative and balanced. The experts cover all the most frequently-asked questions, from affected, and where to go for more help.

Designed to be accessible to patients and their families, *The Facts* books are also ideal for healthcare professionals of all levels who are looking for brief, practical reviews to help them in advising their patients.

Please ask one of our representatives for a full title listing



# Medical Series from OUP... Oxford Medical Handbooks



**The Oxford Medical Handbooks are the market leading series of pocket handbooks, written for a broad medical readership, from students, junior doctors and specialist trainees, to nurses, dentists, paramedics, and allied health professionals.**

## Reputation for quality

The Oxford Medical Handbooks' reputation is built on including only the best quality, clinically relevant information. Every book is reviewed by people who fit the profile of the intended readership, and each book is also checked by subject experts. Extensive market research makes sure that the books feature the most recent information about medical training and practice, so every book in the series delivers exactly what readers need. Where relevant, junior co-authors ensure the content is kept relevant to the core readership and reflects the reality of day-to-day medical practice.

## Features of the Handbooks:

- All in distinctive and practical brightly-coloured plastic covers and just the right size for your white-coat pocket or bag
- Crammed with all the information you need, designed to be easy to find when you need it in a hurry. Also contain blank pages for your own updates, local procedures or personal notes
- Co-written or reviewed by medical students and/or junior doctors to ensure just the right content and design for the reader. All clinical content reviewed by senior consultants.

The **Oxford American Handbooks of Medicine** each offer a pocket-sized overview of an entire specialty, featuring instant access to guidance on the conditions that are most likely to be encountered. Precise and prescriptive, the handbooks offer up-to-date advice on examination, investigations, common procedures, and in-patient care. These books will be invaluable resources for residents and students, as well as a useful reference for practitioners. The series is developed from the highly successful Oxford Handbook Series, and are written by leading American Practitioners.

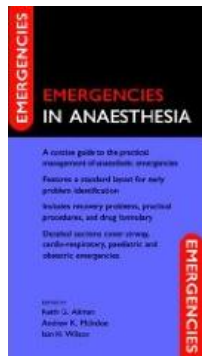


Tried and tested excellence in medical publishing, the *Oxford Textbooks* distil the knowledge and experience of the world's leading medical scientists to give objective reviews of current knowledge based on the best available evidence and published literature. They are an essential component of every good medical library and physicians book shelf. The *Oxford Textbooks* are:

- International and authoritative: with world-renowned editors and contributors
- Integrated: the latest knowledge in medical science is related to the practice of medicine
- Comprehensive: full coverage, including both common and rare entities
- Clearly written: volume editors ensure that each Oxford Textbook is written in clear, accessible English

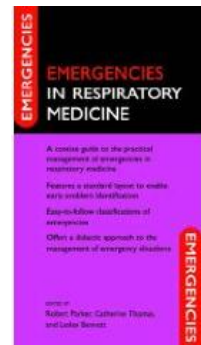


# Medical Series from OUP... Emergencies in



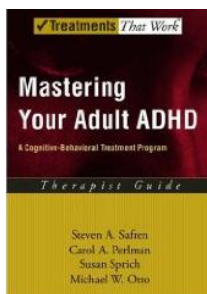
Each book in this series serves as a quick reference and practical guide to emergencies occurring in clinical practice. Aimed at front-line junior doctors, trainees, and nurses who need rapid information in a compact, easily accessible format, the books will also appeal to any health care professional who requires access to easy-to-follow guidelines.

The style is concise, mostly in bullet-point style, allowing quick reading and enabling a light, pocket-sized book for portability. The books take a problem-based approach to managing situations, including a guide to making a diagnosis.

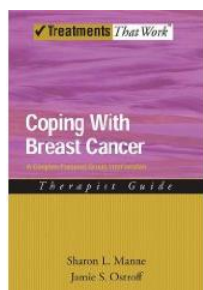
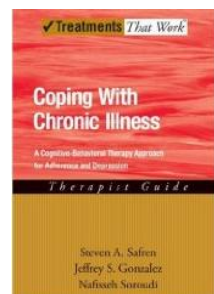


Where possible, they cover one topic per one to three pages and use icons to indicate the degree of urgency that the patient should be seen. Algorithms are used extensively as guidelines for management.

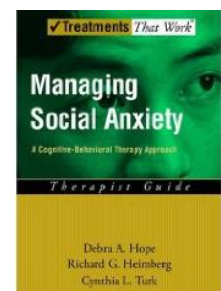
# Medical Series from OUP... Treatments *That Work*<sup>TM</sup>



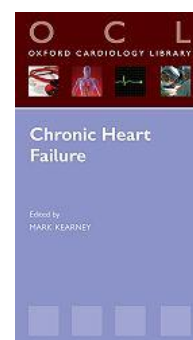
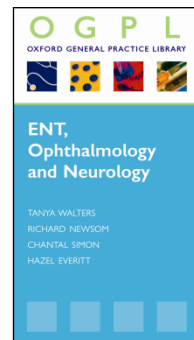
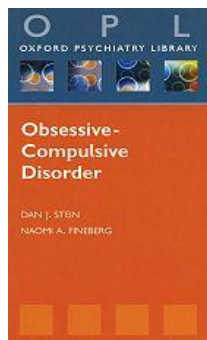
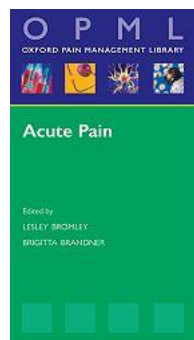
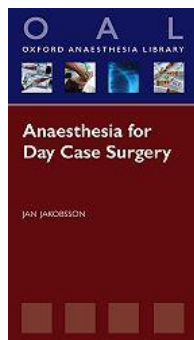
The **Treatments That Work** series offers innovative cognitive-behavioural treatment programs to help clients overcome a range of problems, including anxiety, panic, phobias, eating disorders, addictions, PTSD, and emotional and behavioural aspects of many medical problems. All the programs have been rigorously tested in clinical trials and are backed by years of research. A prestigious scientific advisory board, led by series Editor-in-Chief David H. Barlow, reviews and evaluates every treatment to ensure that it meets the highest standards of evidence.



Comprised of Therapist Guides and client Workbooks, the programs contain everything needed to deliver them effectively. The Therapist Guides come complete with session agendas and outlines, sample dialogues, metaphors, and step-by-step instructions for delivering the treatment. The corresponding Workbooks contain easy-to-understand educational information, interactive forms and worksheets, and homework assignments to keep clients engaged and motivated. A companion website offers downloadable clinical tools and helpful resources, completing the package.

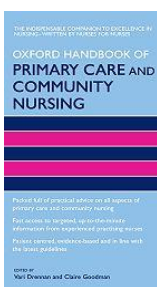


# Medical Series from OUP... Oxford Libraries



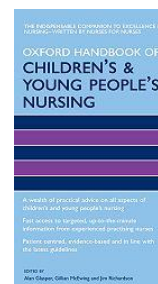
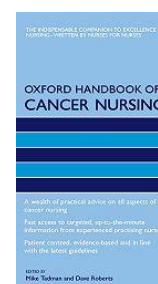
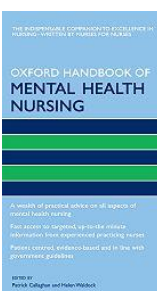
A unique selection of pocketbooks provides GPs with comprehensive coverage of specific topics in various areas of practice:  
General Practice, Anaesthesia, Oncology Psychiatry, Respiratory Medicine, Rheumatology, Cardiology, Diabetes, Neurology and Pain Management

# Medical Series from OUP... Oxford Handbooks in Nursing



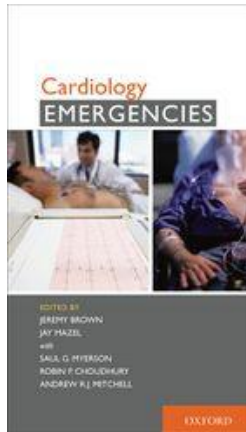
The **Oxford Handbooks in Nursing** offer practical and expert advice on all aspects of the nurse's role, helping them to achieve the best possible results for their patients. Written by experienced nurses for both student and practising nurses in all care settings, the series is packed full of essential information and a host of useful features:

- Covers the majority of clinical scenarios nurses will encounter, so that they understand how to overcome everyday situations on the ward
- Offers advice on performing relevant tests and procedures, common drugs, emergency situations and how to manage unexpected and rare events
- Portable and pocket sized, making them perfect for use on the ward, so nurses can rely on them when they need them the most



# Medical Series from OUP... EMERGENCIES

This new series combines the best of emergency and speciality medicine making a unique set of books. Each is authored by an emergency physician and a sub-specialist, allowing the reader instant access to years of expertise in a rapid access patient-centred format.



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