

# 5 Writing Task One

## Sample Answer

This task appears on page 66 of *IELTS Masterclass Student's Book*.

|   |   |
|---|---|
|   |   |
|   | different forms of  |
|   | According to those two charts, pie chart was talking about the    |
|   | advertising of estimated in 2005 and bar chart was showing us     |
|   | compared with 2005.   |
| ● |   |
|   | how many percentages was increasing on different forms of         |
|   | advertising. Looking at the pie chart. There are six sections in  |
|   | this chart. it's including TV, direct mail, newspapers, radio,    |
|   | managazines and internet. TV had 63.3%, it's the biggest amount   |
|   | in this chart. second one is direct mail having 57.2%, and the    |
|   | smallest was internet having 8.8%. Comparing with pie chart, the  |
| ● | bar chart shows us the trend of advertising of estimated change   |
|   | in expenditure in 2006. Internet was growing significantly, about |
|   | 25%, the smallest was radio, it just grew more than 5%.           |
|   |   |
|   |   |

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## Commentary

### Task Achievement

At 120 words, the answer is already under length. Some of the figures are presented accurately, but the writer has failed to notice that the units in the first chart are billions of dollars and not percentages. In addition, no attempt has been made to link the information in the two charts and highlight features of interest, in particular the fact that internet advertising in 2005 accounted for the lowest proportion of expenditure, but in 2006 this sector grew more than any of the others.

### Coherence and Cohesion

The text is organised coherently and ideas are linked in some places, for example, *Looking at the pie chart* and *Comparing with pie chart ...*. To a certain extent, pronouns are also used to create links, but relative pronouns appear to be unavailable, for example, *the smallest was radio, it just grew more than 5%*.

### Lexical Resource

Words relating to quantity and change are used accurately, for example, *trend, amount, growing significantly*, but the text is under length, and many of the words it contains are taken from the rubric, so there is little scope for the writer to demonstrate familiarity with a range of vocabulary.

Spelling is highly accurate.

### Grammatical Range and Accuracy

Although there are no significant problems for comprehension, the writer makes a number of grammatical errors. Verbs switch inconsistently between present and past forms and sentences are run on, for example, *Internet was growing significantly, about 25%, the smallest was radio, it just grew more than 5%*. Neither are complex structures controlled, for example, *bar chart was showing us compared with 2005 how many percentages was increasing on different forms of advertising*.

## Marks

This answer would probably receive a **Band 4**.