

# Open Forum 3

## Web Site Worksheet

### Chapter 3

Name: \_\_\_\_\_

Date: \_\_\_\_\_

#### 1. Preparing to Listen

**You are going to listen to a class discussion about viral video websites. Before you listen, think about the following questions.**

Have you shared or watched video on the Internet?

Do you think that Internet video is replacing television and movies?



#### 2. Listening for Main Ideas

**Read questions 1 and 2. Listen to the discussion. Then choose the correct answer for each question.**

1. What does the term “viral video” mean?
  - a. videos that spread computer viruses
  - b. online videos that computer users send to each other
  - c. online videos that are bad for computer users’ health
2. With which sector of the population is viral video most popular?
  - a. teenagers and young adults
  - b. children
  - c. older adults



#### 3. Listening for More Detail

**Read questions 3–10. Listen to the discussion again and choose the correct answer for each question.**

3. Who does not like online videos?
  - a. Student 1
  - b. Student 2
  - c. Professor
4. From the context of the conversation, what does the word “fad” mean?
  - a. an important phenomenon
  - b. a fashion that changes quickly
  - c. a new invention

5. Why does Deb use MTV (Music Television) as an example of a TV channel that is less popular than online video?

- a. because MTV has always been very popular with young people
- b. because MTV is a cable television channel
- c. because there are a lot of ads on MTV

6. Which of these sites is an example of “web 2.0”?

- a. a newspaper website that allows you to read today’s news
- b. a commercial website selling books and CDs
- c. an interactive website on which users post movie reviews

7. According to the article that the students read, why are young people turning away from traditional media?

- a. they don’t trust people in authority
- b. they don’t have time to read the newspaper or watch television
- c. they don’t trust their parents

8. What problem with viral video is discussed?

- a. the necessary equipment is expensive
- b. the quality is often poor
- c. you need a fast Internet connection to make online videos

9. Why does one student quote the example of the invention of phonograph records?

- a. to argue that viral video will lose its popularity quickly
- b. to show the difference between phonograph records and online video
- c. to say that phonograph records were more entertaining than online video

10. Why are viral video websites important for a sociology class?

- a. There are many journal articles about them.
- b. They are more interesting than other aspects of sociology.
- c. Large communities are watching and discussing them.