

Business Result Intermediate

Student's Book Answer Key

8 | Working together

Starting point

John Lennon and Paul McCartney

They were the songwriting partnership in The Beatles and worked in the music industry. Although they always signed their songs as Lennon and McCartney, they reportedly wrote many of the later songs separately and took input from each other. They inspired each other through the competitive nature of their partnership.

Domenico Dolce and Stefano Gabbana

Dolce and Gabbana is a famous Italian brand in the fashion industry which was set up by two young designers.

Philips and Douwe Egberts

Philips makes electronic household goods and Douwe Egberts produces coffee. The two companies have collaborated to produce coffee machines which use easy-to-use coffee capsules.

Crédit Lyonnais and Tour de France

Crédit Lyonnais is a French bank which has sponsored the Tour de France cycling race for a number of years. The famous yellow jersey worn by Tour de France champions also shows the name Crédit Lyonnais.

Working with words

4

1 Disagree 2 Agree 3 Agree 4 Agree 5 Agree 6 Agree

5

take responsibility
team player
work closely
join forces

complementary skills
common ground
form alliances
joint venture

mutual benefit
shared goals

6

1 complementary skills
2 join forces
3 take responsibility
4 mutual benefit

5 form alliances
6 work closely
7 joint venture
8 shared goals

9 team player
10 common ground

Business communication skills

2

Nikos's plan: hold a series of informal meetings for staff.

How it will work: people can meet informally and develop a relationship.

Timescale of plan: seven or eight meetings by the end of next month.

What he needs before he can launch it: a list of Buckler's key people.

3

a big event which will be fun - Carmen wants ideas on this

4

| | | | | |
|----------|----------|-------------|------------|---------|
| 1 expect | 4 plan | 7 timescale | 10 likely | 13 long |
| 2 leave | 5 take | 8 By | 11 term | |
| 3 Over | 6 intend | 9 step | 12 chances | |

5

a 1, 4, 6, 10, 11, 12, 13

b 3, 5, 7, 8

c 2, 9

Practically speaking

1

1 a, c, d

2 b, e

Language at work

1

1 She is optimistic about the schedule and thinks that they should be in the new premises by the end of June as planned.

2 She predicts that there could be trouble and some people will leave because of the changes.

2

1 I'll / will
2 could / might

3 going to
4 should

5 going to
6 'll / will

3

a should
b will

c ll
d might / could

e going to
f going to

4

Possible answers

- 1 I'm going to finish on time.
- 2 She should be here in fifteen minutes.
- 3 We might not reach our targets if sales don't improve.
- 4 I might apply for the job.
- 5 It'll be there in two days.

Case study

Discussion

1 - 3

Possible answer

- 1 a group of people who work together, but who are located in different places and 'meet' using their PCs