

Business Result Intermediate

Student's Book Answer Key

10 | Facilities

Working with words

1

1 has hosted an opera, attracts tourists, includes a fine restaurant, and stands in the centre of the city among museums and churches

2 an interactive experience, a customer centre, and a restaurant

3 opera house, car plant, factory, museums, churches, and restaurant

2

1 well-equipped

2 state-of-the-art and / or up-to-date

3 spacious

4 beautifully maintained

3

1 spacious, up-to-date

2 badly-equipped, run-down

3 old-fashioned

4

1 not exactly

2 fairly, quite, pretty

3 really

4 extremely

6

1 really

2 very

3 fairly

4 extremely

5 not exactly

6 very

7 pretty

Business communication skills

2

1 why don't

2 we could always

3 have you thought about

4 Couldn't we do

3

1 there isn't enough space for both ideas

2 they choose the crèche – they don't choose the relaxation area because employees may spend too long there

4

1 difficult

2 having

3 reservations

4 better

5 have

6 putting

5

I really like it. Good idea. Sorry, but I don't think that would work. Great! Exactly!

6

Possible answers

A

Advantages: good for creating team spirit, creates image of modern up-to-date company.

Disadvantages: difficult for meeting visitors, staff may feel they are always being watched.

B

Advantages: employees feel rewarded with own space, easier to make phone calls.

Disadvantages: hard for management to monitor staff, creates individualistic culture.

Practically speaking

1

(Linking words in brackets)

1 I can't apply for the job because it's in Madrid. Besides, I don't have the right experience. (Besides)

2 We chose this design because it's very modern and on top of that, it's cheaper. (on top of that)

3 Starting work at 8.00 a.m. means I avoid rush hour and also have longer evenings. (also)

4 I like it here - my new colleagues are very helpful, as well as being friendly. (as well as)

5 The company offers flexitime, which creates a better working atmosphere, and in addition to that, we have increased productivity. (in addition to that)

2

Possible answers

1 The reason I'm taking this new job is because I dislike my current boss and also the pay is very low.

2 I need to buy a new car. Mine is ten years old and on top of that, it often breaks down.

3 I need to take a holiday. I'm very tired. Besides, I've had no days off work for a year.

4 Studying English is crucial for me. It's important for work, and in addition to that, it's useful for holidays abroad.

Language at work

1

Possible answers

coffee lounge, fitness area, parking, showers, canteen, drinks machines, lockers, first aid

2

1 c (lockers)

2 a (running machines / gym)

3 b (coffee lounge / relaxation area)

3

1 much
2 any

3 a few
4 some

5 a lot of / a little
6 many

7 a few

4

countable nouns: running machines, shelves, places, chairs, employees

uncountable nouns: spare time, space, clothes

5

uncountable nouns: some, a lot of, any, much, a little

countable nouns: some, a lot of, any, many, a few

6

1 a few, a little, some, not much, not many,
2 a lot, much, many

3 any, some, a lot, a few, a little
4 not much, not many, any, a lot

7

1 a lot
2 any / some

3 a little
4 some / much

5 much

8

Possible answers

A lot of the employees are more relaxed.
There are a lot of chairs now.

There are some running machines.

Case study

Discussion

1–3

Possible answers

- 1 Both sides help to promote each other. The profit-making business sells more products and associates itself with a good cause so gains good publicity. The non-profit organization gains cheap advertising and raises money for its cause.
- 2 The companies probably chose these non-profit organizations because their typical customer base is also likely to be interested in these causes. For example, one of Yoplait's target markets will be middle-aged women, who will have a particular interest in the Foundation. Although there is no obvious link, students might also have some suggestions about why Vodafone chose to work with an autism charity. For example, as a mobile phone company, Vodafone emphasizes communication between individuals. Autistic people have problems connecting with others, so supporting such a charity ties in with the concept of improving communication.
- 3 One danger with this kind of partnership is if, for example, the profit business suffers some kind of PR disaster or gets bad publicity and this is then connected with the non-profit organization. Another problem could be if the business has to end its cause marketing to save money, because the charity may then suddenly lose a valued source of funds.

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