

10 FAQs about the Oxford Reference relaunch

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Q. When will the site relaunch?

Oxford Reference Online and the *Oxford Digital Reference Shelf* will relaunch in 2012 as *Oxford Quick Reference* and *Oxford Reference Library* on the new *Oxford Reference* site.

Q. What content will be available at launch?

Oxford Reference will contain all content currently available on *Oxford Reference Online* and the *Oxford Digital Reference Shelf*, plus for the first time, hundreds of thousands of free overview pages, 275 new free timelines, and much more to help users explore the wealth of content.

Oxford Quick Reference will be a combined content set made up of the majority of titles currently available in *Oxford Reference Online Premium*. It will be the perfect place for speedy answers and definitions with quick reference content made up of subject reference dictionaries, quotations content, bilingual dictionaries, English dictionaries, English language reference titles, maps and flags, and Timelines, and will be continually updated to ensure current, authoritative content you can trust.

Oxford Reference Library will be made up of individual titles currently in the *Oxford Digital Reference Shelf*, and some Oxford Companions that are currently in *Oxford Reference Online*. This will be the place to find long entries, essays, and scholarly content from specialist award-winning titles including the *Oxford Companions* and multi-volume Oxford Encyclopedias, plus selected scholarly titles from other publishers for specialist and scholarly research, and will be fully cross-searchable with titles in *Oxford Quick Reference*.

Q. What new content and functionality will be added at launch?

For the first time there will be a wealth of freely available content on the site to aid discoverability, including timelines with links to free entries, a free quotations title, topical features and articles, and free Overview pages which provide definitions of all unique terms in *Oxford Reference* together with clear and clever onward navigation.

There will also be:

- Subject pages with a 'featured content' carousel
- Personalisation features including 'My Content' and 'My Searches'
- Find in a Library, View Newest Edition and Buy this Work features
- Integration with the new Oxford Index through which you can travel onto the vast range of OUP's trusted academic content

Q. Will the website address change?

Oxford Reference will launch on www.oxfordreference.com meaning the URL will remain the same if you are a current user of *Oxford Reference Online*, and access *Oxford Digital Reference Shelf* titles through this URL.

After the relaunch *Oxford Digital Reference Shelf* titles will only be accessible through www.oxfordreference.com, simplifying access paths for libraries. Re-directs will be in place from www.oxford-digitalreference.com, and all of the unique *Oxford Digital Reference Shelf* title URLs* to the new book homepage locations for the first three months following the relaunch.

Q. Will the old sites continue to be available after the relaunch 2012?

The old *Oxford Reference Online* and *Oxford Digital Reference Shelf* sites will continue to run in tandem with the new site for up to three months after launch, at which point they will be switched off.

Q. Will there be any period of ‘downtime’ when neither the old nor the new site will be available?

No, *Oxford Reference* will be available throughout.

Q. What customer support is planned for the launch?

We will keep you informed by email, and information on the current homepages of *ORO* and *DRS*, about all of the changes that affect you, and will be on hand to help through all of the usual channels.

Q. What training is planned for the launch?

Following the relaunch regular training sessions will be offered. A full schedule will be available on the Librarian Resource Centre at <http://www.oup.com/online/librarians> in the coming weeks. In addition, the new site will contain sections on how to get the most out of the new content and functionality, a guided tour, and training videos.

Q. How will email alerts transfer for users?

Email alerts will transfer automatically for all subscribers to *Oxford Reference Online* and *Oxford Digital Reference Shelf* email news, Fact of the Day, and our regular customer newsletters.

Q. How can I keep up to date with all of the latest changes?

We will send you further details in the run-up to the site relaunching – but please do not hesitate to get in touch at oxfordreference@oup.com if you need more information before then.

If you haven't already, you can sign up to *Oxford Reference Online* email news at www.oup.com/online/emailnews

We will also place important information on the current sites homepages at: www.oxfordreference.com and www.oxford-digitalreferenceshelf.com