

# University Press Scholarship Online

Making the best published scholarship easily accessible, highly discoverable, and fully cross-searchable via a single online platform.

[www.aboutupso.com](http://www.aboutupso.com)

Public Health    **History**    Literature  
Law    Classical Studies  
Political Science    Economics and Finance    Religion  
Neuroscience    Biology  
Business and management    Music

DELIVERED BY

**OXFORD**  
UNIVERSITY PRESS

Oxford University Press (OUP) is pleased to announce the creation of a groundbreaking online platform for university press monograph content. OUP is redeveloping *Oxford Scholarship Online* and launching **UNIVERSITY PRESS SCHOLARSHIP ONLINE (UPS0)** in September 2011. Oxford invites the university press community to take advantage of a fully enabled XML environment with the cutting edge search and discovery functionality that has marked the success of *Oxford Scholarship Online*.

### UPS0 IN LIBRARIES

- Delivers the highest quality university press monograph content across all subject areas
- Enables library patrons to concentrate research through a single online platform
- Can be easily integrated into library systems and updated frequently with new content
- Provides full customer support services as well as flexibility and choice in purchasing models
- Requires a minimum of training and maintenance

### UPS0 FOR SCHOLARS

- Offers the highest quality of scholarly content
- Allows users to streamline research through a single online portal
- Fully cross-referenced and cross-searchable; clickable citations from bibliographies and footnotes, including OpenURL and DOI-linking support
- Automatically exports citations to RefWorks, Endnote, Reference Manager, and ProCite
- Attractively designed for readability, functionality, and ease of use

### UPS0 FOR PARTNER PRESSES

- Offers university presses a unique opportunity to create an XML digital workflow and join a highly successful online scholarship platform, reaching the global academic market at low distribution costs
- Preserves the viability of monograph publishing
- Increases revenue with minimal investment in the face of declining print sales and library budgets
- OUP generates all reports on usage statistics, customer information, and public page management for university press partners
- All presses treated equally in terms of content accessibility, site design, and functionality

For more information about the programme, go to [www.aboutups0.com](http://www.aboutups0.com)