



OXFORD

BUSINESS & ECONOMICS 2012

www.oxfordsecondary.co.uk/business

GCSE
for AQA

**Business
Studies**

Unique support for
all abilities

**Essential
Business Studies
for AQA**

A complete match
to the specification

Complete
Economics
for Cambridge **IGCSE**

Accessible interactive
coverage of the syllabus



Course Companions
developed with the IB



Unique support for mixed-ability teaching

This latest edition builds on the strengths of the previous edition, thoroughly preparing students for the AQA exams.

Student Book

- Comprehensive exam advice and practice questions to help your students prepare for their exams.
- Differentiated content, questions, and activities to help deliver the course with mixed-ability classes.
- Essential guidance for the Unit 3 Controlled Assessment – Investigating Businesses.



GCSE Business Studies Student Book

Teacher Support Guide (book and customizable CD-ROM)

- Focused video case studies showing companies in the real world applying business studies principles.
- Activities structured to support mixed-ability teaching.
- Answers to every question and activity in the textbook and teacher guide.

More on the web...

Visit www.aqa.org.uk for details of this specification.



Ordering

Blank order form page 5, full order form www.oxfordsecondary.co.uk/orderform

Business Studies for AQA Student Book	978 185 008455 6	£19.99
Business Studies for AQA Teacher Guide.....	978 185 008456 3	£112.50

Complete Business Studies for Cambridge IGCSE®

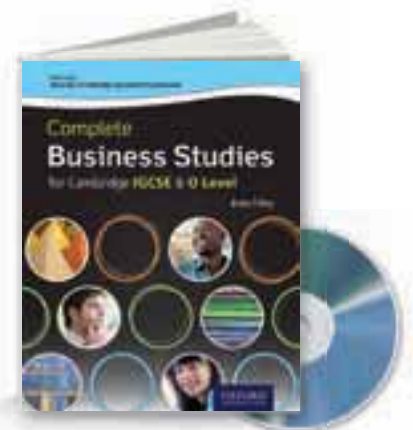
Accessible and interactive, this new textbook provides comprehensive coverage of the IGCSE syllabus, along with relevant and up-to-date global examples and case studies. Each book includes a student CD-ROM with additional exam questions, exercises, model answers, and revision tips.

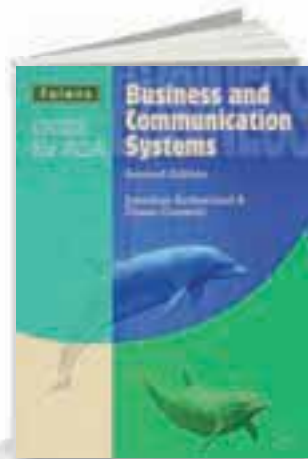
Endorsed by
**University of Cambridge
International Examinations**

Ordering

Complete Business Studies for Cambridge IGCSE.....	978 019 831086 0	£23.50
--	------------------------	--------

IGCSE is the registered trademark of University of Cambridge International Examinations





Foster success with the second edition of this popular course

This student-friendly course has been written by experienced authors, supported and reviewed by AQA examiners and teachers, and thoroughly tested with students.

Student Book

- Practical exam preparation and activities suitable for a range of different abilities.
- Up-to-date case studies that speak to 14-16 year olds, such as green and ethical companies and the new economy.
- A wide range of practical and theory-based activities and precise explanations of business terms.



Business and Communication Systems Student Book

Teacher Support Guide (book and customizable CD-ROM)

- Video resources and accompanying worksheets illustrating the practical application of business studies principles in real-world settings.
- Designed for use in the mixed-ability classroom.
- Answers to all activities and questions.

About the authors

Jonathan Sutherland and Diane Canwell have more than 35 years' combined experience teaching Business Studies. They have authored numerous books in the field of Business Studies and produced several flagship titles for a number of publishers, many of which have enjoyed worldwide sales and been widely translated.



“ I am impressed by the freshness of the format, which makes it very accessible for students as well as user-friendly for staff. ... I am sure that these books would engage students and allow them to secure understanding and progress in their studies. ”

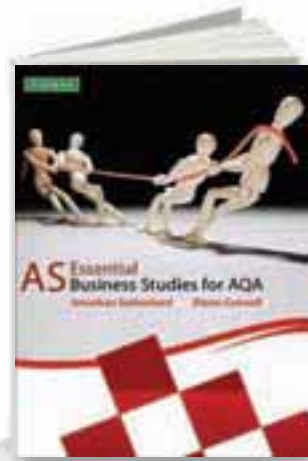
TES Forum

Ordering

Blank order form page 5, full order form
www.oxfordsecondary.co.uk/orderform

Business and Communication Systems for AQA Student Book978 185 008457 0 £19.99
Business and Communication Systems for AQA Teacher Guide978 185 008458 7 £112.50

Essential Business Studies for AQA



Start students on the road to success... in business and exams!

This course is a complete match to A Level Business Studies for AQA, and features up-to-date, dynamic case studies to help students link theory to practice in a meaningful and relevant way.

Student Books

- Underpinning knowledge clearly explained.
- End of topic questions and activities throughout reinforce learning and provide exam practice.
- Integrated assessment support to help boost grades.

Teacher Support Guides (book and customizable CD-ROM)

- Activity worksheets for every topic in the textbook.
- Numerous mind maps to help summarise and revise topics.
- Answers to every case study and question in the textbook and mock exam papers.

Interactive Whiteboard CD-ROMs

- Animations, interactive presentations, multiple-choice challenges and quizzes.
- Class voting and decision-making activities that contain real business scenarios.
- Exam question analysis activities provide mock exam questions, answers and guidelines.
- Web quests that provide research tasks for individual or group work.



AS Essential Business Studies Student Book

Ordering

Blank order form page 5, full order form www.oxfordsecondary.co.uk/orderform

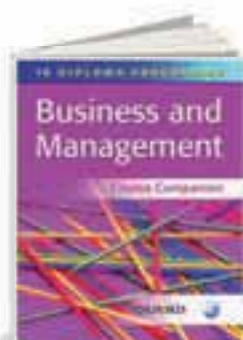
AS Student Book	978 185 008360 3	£21.99	A2 Student Book	978 185 008362 7	£22.99
AS Teacher Guide	978 185 008361 0	£90.00	A2 Teacher Guide	978 185 008363 4	£90.00
AS Whiteboard CD-ROM	978 185 008397 9	£180.00 +VAT	A2 Whiteboard CD-ROM	978 185 008398 6	£180.00 +VAT

IB Business and Management

Course Companion

Uniquely developed with the IB, the Course Companion encourages active learning and critical thinking for Standard and Higher Level. International case studies and features about famous figures in business bring the real world consequences of business to light to motivate students.

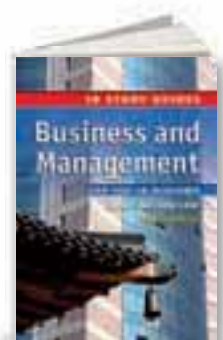
Course Companion
978 019 915225 4 £24.50



Study Guide

The Study Guide provides concise revision of all topics and is completely matched to the most up-to-date syllabus.

Study Guide
978 019 913531 8 £20.00

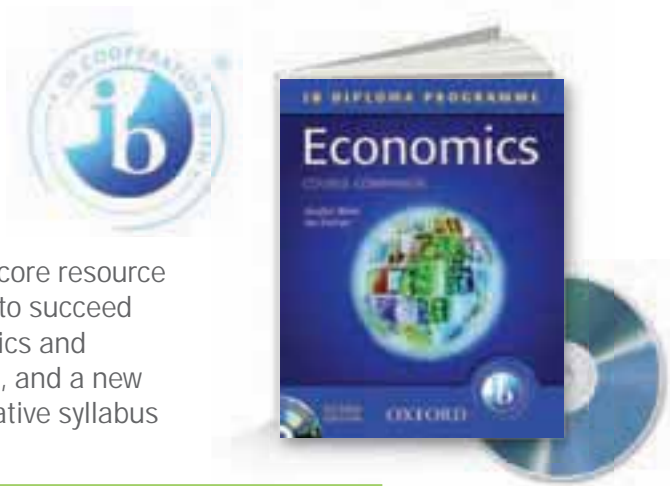


Blank order form page 5, full order form www.oxfordsecondary.co.uk/orderform

IB Economics

Course Companion: Economics Second Edition

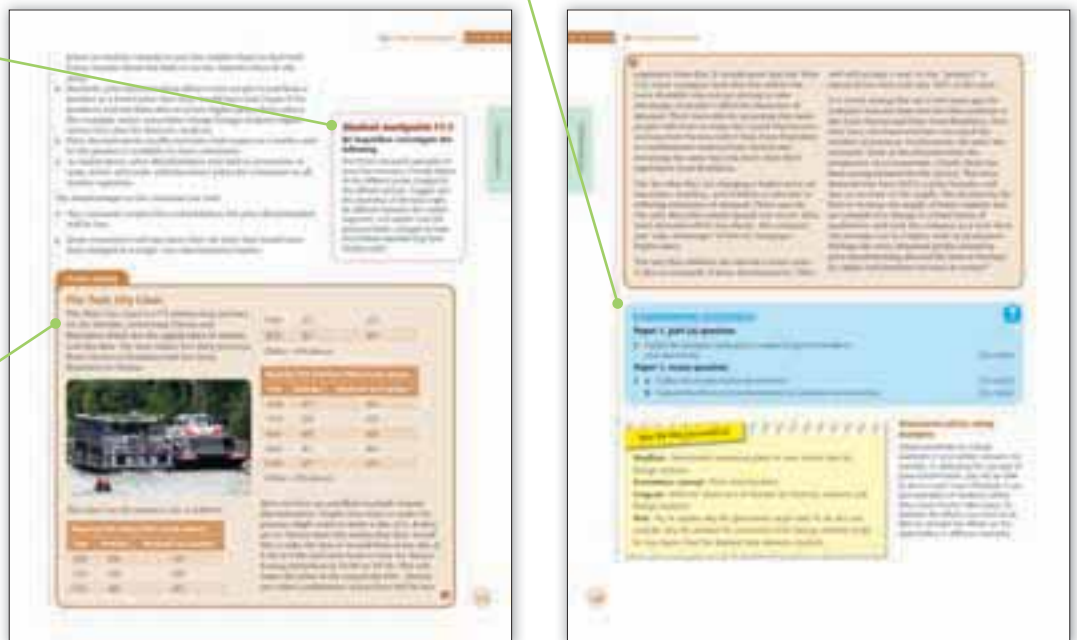
Fully updated for the 2011 syllabus and in full colour, this core resource will give your students the expansive grounding they need to succeed with DP Economics. Lots of real-world case studies, statistics and TOK links ensure learning is in line with the Learner Profile, and a new student CD contains even more material. The new quantitative syllabus component is thoroughly covered.



Exam questions and assessment advice are included in every chapter to help students prepare for the real thing

Workpoints develop independent research skills and encourage lateral thinking

Lots of up-to-date case studies explain the theory in an accessible, real-world context

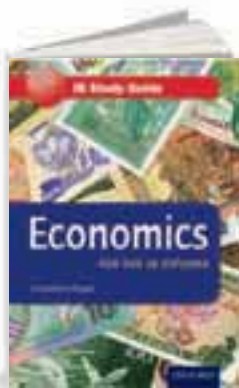


IB Course Companion: Economics Second Edition

IB Study Guide: Economics

NEW

This guide provides concise revision of all syllabus topics with detailed support for constructing, analysing and labelling diagrams to assist with complete understanding. It includes past examination questions and tips on examiners' expectations to support students in achieving the best grade.



IB Skills and Practice: Economics

NEW

Ensuring your students perform their best, this new text will strengthen the specific competencies students need in exams. With lots of opportunity to put theory into practice, model answers and detailed coverage of the quantitative syllabus element, it will help your students achieve their top potential.



Ordering

IB Economics Course Companion 978 019 918499 6 £26.50

NEW IB Economics Skills and Practice 978 019 912861 7 £20.00

NEW IB Economics Study Guide 978 019 912860 0 £20.00