

illuminea

An insight into Oxford University Press for the Academic Library and Information Science Community

Launch
Issue

January 2010

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A resource to
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A new magazine for a new decade

Dear readers

Welcome to the first issue of *illuminea*, a magazine about Oxford University Press (OUP) for academic librarians and information professionals worldwide.

A few months ago we asked you, our readers, for feedback on our *Oxford Journals Update for Librarians*, and the message was clear. You wanted to hear about the entire range of resources we publish, not just journals.

This new quarterly magazine, *illuminea*, aims to keep you informed about key news and developments at OUP.

Although this successor to the *Update* is not an industry publication, *illuminea* is not entirely about us. We hope to feature in each issue an 'Industry Focus' article featuring a piece of news or a profile of an individual from the world of scholarly information/publishing. In this issue we discuss the ARROW project, an innovative venture which will support the development of Europeana, Europe's digital library.

As innovation is the underlying theme of this launch issue, we have also included some information about one of our forthcoming online products, Oxford Bibliographies Online, which we think will help to transform research.

This newsletter is for you, so we really value your feedback. Please tell us what you think and also let us know if you have any suggestions for future issues, particularly future 'Industry Focus' articles, by emailing lizzie.shannonlittle@oup.com.

Happy reading!

From the *illuminea* Editorial Team

Damian Bird, Alison Bowker, Claire Dowbekin, Richard Gedye, Amanda Hirko, Patricia Hudson, Kirsty Luff (editor), Colin Meddings, Lizzie Shannon-Little, Sarah Ultsch, Aviva Weinstein

A resource to revolutionize research?

Oxford Bibliographies Online (OBO) is an invaluable new resource, designed to tackle the problem of 21st-century information overload. OBO has the potential to make research quicker and more efficient, as Casper explains.



Casper Grathwohl
VP & Publisher, Reference,
OUP Oxford and New York

Oxford Bibliographies Online (OBO) is the result of 18 months of intensive market research. Over the course of our investigation a common theme emerged across the whole range of academic researchers we interviewed: as David Forsythe at the University of Nebraska-Lincoln put it, ‘the academic community is in crisis—we are drowning in the sheer amount of scholarly research now available to us’. And when you think about it, it makes sense. Why would the scholarly community be immune from what we are experiencing in almost every sector?

The ease of posting, sharing, and discovering the ever-increasing amount of content online has led to massive information overload. We are all drowning in it. The most pressing challenge for modern research at all levels is managing the immense amount of material immediately available through our computers.

A Google Scholar search for “sleep and autistic children” shows 19,300 results. A WorldCat search for “cybercrime” offers 2,800. Even a specialized tool like the L’Année philologique provides 2,800 entries for the ancient Greek poet Callimachus. Traditional bibliographies and the online abstracting & indexing services that emerged out of them are no help here; they do not tell users why a citation showed up in their search results, or how it fits into the history of scholarship, and there is no way of knowing whether the citations are of high quality.

Today’s challenge is to build a resource that guides researchers through the growing mass of unqualified academic output, offering selective annotated research paths that are insightful, increase productivity, and raise the quality of new scholarship. OBO is designed to meet this challenge.

Combining the best features of a high-level encyclopedia and a traditional bibliography, OBO contains full-length entries written by top scholars in each field. Whereas current online searches and bibliographies simply provide lists of citations, each OBO entry provides an introductory paragraph of text giving an overview of the

current and past trends in scholarship for that field and a synopsis of key works, allowing users to gauge the relevance of each text to their own research.

Through an easy-to-use interactive interface, users can create their own pathways through the most useful and important works on each topic, starting on a fairly general level then drilling down to more specific sub-topics.

For example, if we return to the ancient Greek poet Callimachus – which brought up 2,800 unorganized entries via L’Année philologique – and search for relevant entries on OBO, we are presented with an ordered general entry on the poet (complete with contextual information, citations, and annotations) and can then drill down to look at sub-topics such as ‘English Translations’, ‘Hymns: Scholarship’, ‘Use of Earlier Greek Poetry’, ‘Relations with Contemporary Poets’, and ‘Reception at Rome’. All of the citations are fully linked, so users can easily find the texts that they need, either online or via a library catalogue.

As we’ve been building OBO, we’ve been testing it with students and academics to ensure that it meets emerging research needs. And the response has been overwhelming. Those who have reviewed the early entries attest to how OBO increases the speed and effectiveness of starting a research project.

We think OBO has the potential to transform the research experience across academia, and starting this winter we are pleased to launch our first OBO modules into this new world of online scholarship.

OBO launches in February 2010 with modules in Classical Studies, Criminology, Islamic Studies, and Social Work.

For more information on OBO please contact us:

- Customers in the UK and Rest of World: onlinemarketing@oup.com
- Customers in the Americas: obomarketing@oup.com

Combining the best features
of a high-level encyclopedia
and a traditional bibliography

Oxford content goes mobile

A revolution in the way we access content on our mobile phones is taking place. The seeds were sown last year with the rise of the iTunes apps store for the iPhone and iPod touch, and Oxford University Press is working with third party licensees to ensure that our content is available via this medium.

To put this into context, Apple recently announced that the number of downloads available on the iTunes store has topped two billion, while the number of available apps has reached 85,000 (for those not in the know, an 'app' is a piece of software that can be run on the internet, on your

computer, on your phone or on another electronic device). There are now a myriad of apps stores run by network and hardware providers that are hoping to emulate Apple's success by creating a similar experience for customers.

Oxford's extensive and prestigious list of dictionaries has been made available for download on the apps stores, which means that users can now view our monolingual and bilingual dictionaries and subject reference dictionaries on their iPhones.

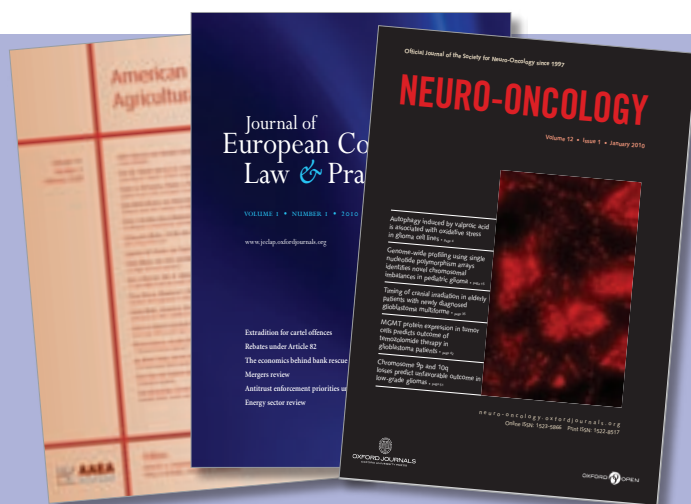
Nine Oxford Handbooks, including the *Oxford Handbook of Clinical Medicine* and

Oxford American Handbooks can also be downloaded from the iTunes apps store, and four more titles from the series will be available shortly. There are plans to offer these titles via Ovi in early 2010, as well as proposals to offer additional content on the apps stores in the future.

In such an exciting and rapidly changing environment, it is essential that we remain at the forefront of any new developments. To this end, we will be closely monitoring the growing mobile apps market with a view to making the most of any new opportunities.

What's new in 2010?

A brief update from Oxford Journals



It is our strong relationship with our partners that enables us to develop our journal content and bring it to as wide an audience as possible, as is clear when we look ahead to next year.

In 2010 we will be working with HighWire Press (our online content partner) to move all of our journals over to their new 'H2O', XML-based ePublishing platform. Your users will notice only minor changes to the website interface, yet this infrastructure upgrade will ensure that our online content is robust, flexible, and can meet the ever-changing needs of the academic community. On a related technological note our usage statistics offering is now compliant with the latest COUNTER 3 and SUSI standards.

At Oxford Journals we believe in building partnerships that last with academic and professional societies. We work hard to cultivate our relationships with our existing partners, which is why nearly all of them are continuing to work with us next year. No journals are leaving Oxford Journals in 2010 whilst four are joining our list,

including the society-owned journals, *Neuro-Oncology* and *American Journal of Agricultural Economics*. You can find out more about this and other changes to our list on our website.

Lastly, but by no means least, we partner with libraries globally to bring our content to as wide an audience as possible. We seek to constructively engage with you as we all move forward into what is sure to be a difficult and uncertain few years. We are pleased to inform you that there will be no increase in the online-only list price between 2009 and 2010 for the majority of our journals. We are also changing our pricing policy to make the online-only price the 'base' price from which the print and combined print and online prices are calculated. In doing so we hope to minimize price increases and even offer potential savings by moving to online only.

For more information please visit www.oxfordjournals.org/librarians

Inaugural Americas Library Advisory Group discusses future of online collection development



Debate over the merits and pitfalls of patron-driven acquisition, usage-based pricing models, and the role of libraries in digital rights management energized the first meeting of the Americas Library Advisory Group.

Sixteen librarians, hailing everywhere from North Carolina to Brazil, and representing institutions large and small, made the trip to the Big Apple to discuss a myriad of issues ranging from standardization of technologies in online publishing to the ever-changing nature of collection development in libraries.

The tone of the meeting was set with welcoming comments from Tim Barton, President of OUP USA, who encouraged the group “not to let OUP staff talk too much, and don’t be polite in telling us what you really think!”

Declaring that the maligned topic of standards is actually ‘liberating’, a panel on ‘Technical and Other Standards – What do Librarians Want from Publishers?’ was held, with presentations given by Eleanor Cook (East Carolina University) and Richard O’Beirne (Online Publishing Manager, Oxford Journals) discussing the importance of standards. Selden Durgom Lamoureux (North Carolina State University) initiated discussion on such issues as standardized language and tagging for licensing agreements (ONIX-PL) and the problems with varying Digital Rights Management (DRM) provisions amongst publishers. Participants agreed that standards, rather than being restrictive, ultimately lead to more discoverability and usage of online content.

The great gains in access that have come from the migration of journals to online and publisher collection deals, along with the

domination of serials on overall collections budgets, was discussed in the panel ‘Serials: Migrating from Print to Online and Pricing Models’. Jim Mouw (University of Chicago) and Narda Tafuri (The University of Scranton) gave presentations on their experience of the serials ‘big deal’, and what it meant for their institutions in terms of value and usage. There was wide agreement that both librarians and patrons have embraced an online future for journals, although an interesting question posed as to whether usage may have peaked.

Further discussion focused on the effect of the current economic climate on serials purchasing, in particular the difficulties of backing out of ‘big deals’ and the implications of this on individual subscriptions not covered by deals.

Usage-based pricing was particularly discussed, with concerns raised over budgeting difficulties as well as the deeper problem of libraries having a financial disincentive to promote usage. The panel concluded with some thoughts on alternatives to historical print holdings as a basis for pricing, with agreement that things will have to change but a recognition of a lack of universally acceptable alternatives.

Trends in collection development for reference and scholarly monographs were debated as the afternoon sessions focused on the ever-growing migration of print to online, and resulting issues surrounding pricing. Robert Murdoch (Brigham Young



Taylor Stang
Online Product Specialist
OUP USA

University) shared with the group BYU’s experience in making this transition, emphasizing the importance of discoverability of online resources (and how publishers can aid in this), and offering several creative examples of alternative forms of pricing for e-content, including discounting for major and long-standing customers. Following a presentation by Michael Levine-Clark (University of Denver) focusing on scholarly monographs, the group as a whole strongly expressed their desire for more flexibility in resource sharing (e.g. ILL) of e-content, and candid discussion of Patron-Driven Acquisition and Print-on-Demand provided librarians with the opportunity to share their experiences with these emerging trends.

Overall, the value of the information, experiences, and debate shared during the day-long meeting simply cannot be quantified. While OUP already has efforts underway to address several of the concerns raised by members of the LAG, candid feedback from the librarian participants will allow us to continue to craft our publishing strategies and reassess development priorities in the months and years ahead.



ARROW

points the way to the library of the future

Louise Edwards, the Director of the European Library, and Sally Chambers, its Technical and Metadata Manager, talk to Linda Bennett about an initiative that supports the development of a pan-European digital library.

The power to digitize relatively easily and cheaply has opened up international access to documents in ways that could only have been dreamed of a generation ago. In recent years large-scale digitization projects have taken place which capture important works from the seventeenth, eighteenth, nineteenth and early twentieth centuries for readers across the world.

A digital black hole

It is ironic, therefore, that the law of copyright (which gives an author's estate the right to royalties until seventy years after his or her death), combined with the fact that authors' contracts did not commonly contain digital rights clauses until after the turn of the twenty-first century, means that there is the danger of a digital 'black hole' appearing which sucks many twentieth-century works into potential oblivion because either the author won't make the digital rights available, or, more commonly, they can't be traced. It is one of the ambitions of the ARROW project to address this situation.

Supporting Europeana, Europe's Digital Library

ARROW stands for Accessible Registries of Rights Information and Orphan Works. ARROW's aim is to establish a single

framework to manage rights information which supports the development of Europeana – Europe's digital library – and to maximize access to digital content without compromising the rights of authors or other rightsholders. The project was launched in autumn 2008 and will be completed in 2011. It is funded by the European Commission's eContentplus programme, which seeks to make European digital content more accessible and exploitable.

Managing rights information

ARROW proposes to create a seamless service across a distributed network of national databases containing information about the rights status of works. This infrastructure will help libraries and other organizations to seek copyright clearance for the use of content. ARROW also aims to increase the level of interoperability between public domain and commercial content to facilitate innovative business models for the exposure, use of and payment for digital products. Louise Edwards is the Director of the European Library, which is based in The Hague in the Netherlands. She heads up the operational management and strategic development of the service. She works closely with Sally Chambers, who is Technical and Metadata Manager for The European Library.

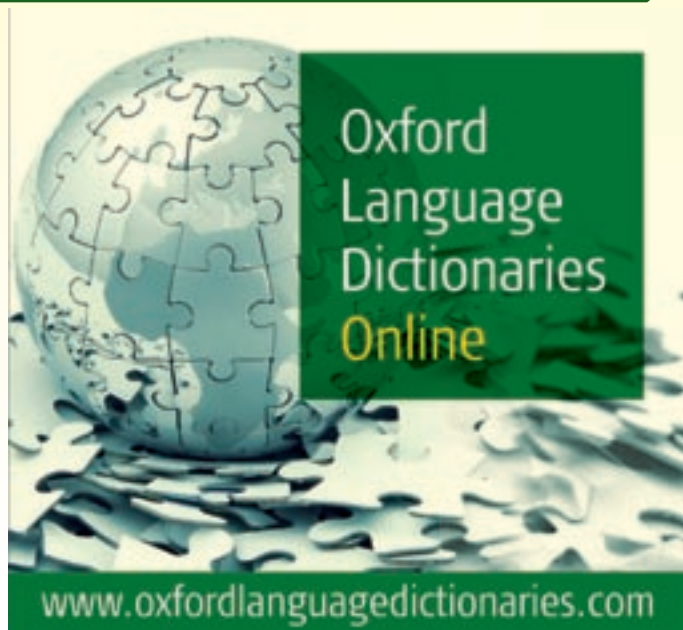
The information-gathering stage of the work for ARROW is now almost complete. To determine next steps, a meeting took place in Paris at the beginning of October to focus on the pilot stage. The pilot countries will probably be the UK, France, Germany, Spain and Norway. It is anticipated that Germany will be the first country to go live.

Louise Edwards says that the reason that ARROW is so exciting is because 'it is the first large-scale project in which publishers and librarians are truly working together. Other similar projects have involved publishers working with other publishers, or librarians working with other librarians.'

Update announcements about ARROW will be made regularly as the project proceeds. Librarians and publishers whose particular focus is metadata and technical issues may contact Sally Chambers: sally.chambers@kb.nl.

About the author: Linda Bennett (linda@goldleaf.co.uk) is the founder of Gold Leaf, which provides business development work and market research to the information industries. She has specialized in e-publishing, and has led a number of large projects in both the public and private sectors.

New OLDOn feature opens up a world of languages



Oxford Language Dictionaries Online (OLDOn) is already the premier website for high-quality, validated bilingual dictionaries on the internet, but if you go there now you will find that a whole new window has been opened on the world of languages.

The Oxford Language Web is a new feature that lets you see a world of languages on one screen. If you search for a word such as 'beautiful' in English you will immediately see its translation into twelve other languages: French, German, Spanish, Italian, Russian, Chinese, Portuguese, Polish, Japanese, Korean, Thai, and Arabic – all on the same screen. And if you were wondering, the Chinese is: 漂亮的! And to make it even more useful, you can search from any of the languages, not just from English.

What this means is that you get a simultaneous dictionary of 7500 words in all of those languages and you also see how the languages relate to each other. So you can get a quick translation of key vocabulary and expand your language learning into new languages.

At OUP we continually monitor how languages are evolving as we want to ensure our online dictionaries evolve alongside them. The first step was making our top bi-lingual dictionaries available online. Oxford Language Web, which is a feature of OLDOn, will help users to investigate language in more depth.

OLDOn offers fully searchable access to Oxford's comprehensive bi-lingual dictionaries in a range of languages as well as tools and resources, such as sample emails, to provide practical help with communication in a foreign language.

The new Oxford Language Web is available free of charge to all OLDOn subscribers; to arrange a trial or for more information please visit www.oxfordlanguagedictionaries.com.

Over 3000 titles now included in OSO

September 2009 saw the addition of the 3000th title to Oxford Scholarship Online, OUP's cross-searchable online library of scholarly monographs.

Oxford Scholarship Online (OSO) provides readers with desktop access to newly published monographs in core disciplines. Scholars, students and researchers at hundreds of institutions worldwide now have access to this outstanding content, when they need it, wherever they are.

Since late 2003, when OSO was first launched, we have been working hard to increase the range and breadth of content to increase the value of this online resource to users and to foster research and scholarship.


Users of OSO in 2003 could see books in just four different subject areas: Economics and Finance, Philosophy, Political Science, and Religion. In 2007, the service expanded

to offer access to online monographs in the core areas of: Biology, Business and Management, Classical Studies, History, Linguistics, Literature, Mathematics, Physics, and Psychology, shortly followed by the subsequent addition of modules in Law, Music, Neuroscience, and Social Work. Most recently, in September 2009, we launched the new Public Health and Epidemiology module.

Alongside the new modules, new titles in each discipline are added to the service as close as possible to their print publication date to ensure the service remains a reliable and current tool to aid research. 2009 alone has seen over 750 books added – and taken the size of the complete collection over the 3000 title mark.

www.oxfordscholarship.com





Reflections – Richard Gedye on quality metrics

As academic librarians you may act as quality assessors, as you seek to judge the relative merits of resources clamouring for attention from increasingly constrained budgets. For journals, you have probably relied on faculty consultation as an equivalent of peer-review, while the dominant external quality metric will have been the citation-based Impact Factor.



Richard Gedye
Research Director
Oxford Journals

Today an increasing proportion of library journal holdings are part of ‘big deal’ collections. But neither faculty ‘peer review’ nor individual journal Impact Factors are not always helpful when assessing the relative merits of large journal bundles. Of course citations and faculty advice are not the only candidate indicators of quality. Usage is appearing on more people’s radar as a metric worthy of examination. In my view it is probably more appropriate to think of usage as a way to measure journal value rather than journal quality. UKSG’s ‘Usage Factor’ project (which I chair) holds out a tantalizing prospect of developing a global measure of journal value to supplement the Impact

Factor’s quality metric (see www.uksg.org/usagefactors).

However, a quick glance at the direction which technological innovations seem to be taking us suggests that, in the fairly near future, decisions will need to be made about what trade-offs the information community is prepared to make between usage data utility on the one hand and personal privacy and data protection on the other. For instance, how would you feel, as a reader, if you could download your library’s entire online holdings on to a personal mobile device for reading anywhere any time, but in exchange your reading habits would be monitored and logged in order to supply

your librarian with information to justify continued investment in providing you with the content which you are reading?

Conscious of continuing levels of debate over various approaches to assessing research quality, I have persuaded the UKSG to let me chair a session at their 2010 conference where the representatives of three new approaches make their case and then allow themselves to be subject to questioning. I’ll be looking to collect questions in advance, so do send me any questions that you would like to ask. Email richard.gedye@oxfordjournals.org.

Technology Update

Journal usage statistics are COUNTER 3 compliant

It is important to us that library customers can meaningfully compare usage statistics from different vendors so we have ensured that our journal usage statistics are compliant with the latest release of the COUNTER code of practice.

The COUNTER 3 Code of Practice aims to further improve the reliability of the COUNTER usage reports by incorporating new protocols designed to mitigate the potentially inflationary effects on usage statistics of federated and automated search engines, internet robots, and crawlers. The Code of Practice also provides tools that will facilitate the consolidation, management and analysis of the COUNTER usage statistics.

The new release of COUNTER includes the following additional features:

- All COUNTER reports are now available in XML format, and customers can now collect this format manually (this also applies to the reports we supply in addition to those required by COUNTER 3).
- A new consortia report (CR1) is available in XML (plus HTML, .csv and .rtf formats, which are not required by COUNTER 3).
- Users can now obtain their statistics automatically using SUSHI.

If you have any questions about accessing your usage statistics please contact: jnls.consortia@oxfordjournals.org



Spotlight
on a
Subject

Focus on Cardiology

Oxford University Press is publishing a growing range of print and online resources in the field of cardiology, and we are taking steps to ensure that our online products are fully cross-linked to make content more discoverable to cardiologists.

Our increasing number of complementary products, both journals and books, provide comprehensive coverage of the field of Cardiology. A large part of our activity is in partnership with the European Society of Cardiology (ESC). In 2005 we started to publish the *European Heart Journal*, the flagship journal of the ESC and the leading European Cardiology journal. We have since acquired the majority of the ESC journal family: *EP Europace*, *Cardiovascular Research*, *European Journal of Echocardiography*, and *European Journal of Heart Failure*. Most recently, in addition to the journals, we also published the second edition of the *ESC Textbook of Cardiovascular Medicine*.

The *Textbook* is the essential reference work for all cardiologists, from trainees to experienced specialists, and complements the journals that we already publish. Along

with the print version, there is an online version of the textbook, which includes all the content from the print version plus additional content such as videos, sophisticated search facilities, downloadable figures for education purposes, and coming soon there will be accredited continuing medical education questions.

As with all the journals we publish, the *ESC Textbook* is hosted by HighWire Press, and this has allowed us to create an online network of resources in Cardiology. Toll free links connect the *ESC Textbook of Cardiovascular Medicine 2e* to ESC journal content, including the ESC practice guidelines, an essential resource for all practising cardiologists.

In addition to the ESC publications we also publish several other books in Cardiology including a very successful range of medical

handbooks – *The Oxford Handbook of Cardiology* and a further seven specialist Cardiology handbooks ranging from Echocardiography to Adult Congenital Heart Disease. *The Oxford Handbook of Cardiology* is available online and the specialist handbooks will soon follow. With the addition of these online handbooks and other products such as specialist textbooks, our network of online resources will continue to grow, providing extensive coverage of the field.

But the online innovation does not stop here; it is still early days and we will continue to bring our online Cardiology resources together in ever more sophisticated ways, and to provide a dynamic, up-to-date, one-stop resource for our customers.

Developing our journals to ensure quality and value



Martin Green
Journals Publisher
Oxford University Press

Our journals are constantly being developed to ensure they remain high quality and relevant to readers. As these three examples illustrate, we work with our editors to ensure that our journals provide our library customers with value for money.

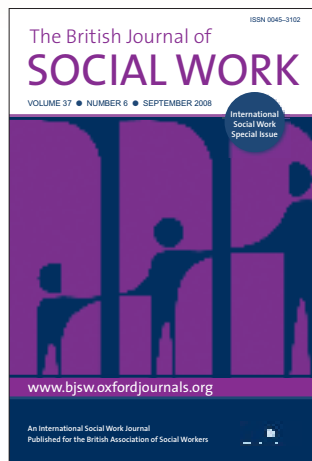


The Computer Journal

In early 2008 *The Computer Journal's* new Editor-in-Chief was eager to 'update' this publication to make it more relevant to its readership. The journal needed to be less 'general' and focus instead on key topics to better reflect modern computer science, with its sizeable sub-disciplines.

In 2009 *The Computer Journal* was divided into two sections: Section A: Computer Science, Methods and Tools, and Section B: Networks and Computer Systems. Each section needed four issues, so the frequency was increased from six to eight issues per year, and the number of pages increased commensurately. We increased the price by less than half the increase in size, markedly improving the price-per-page.

The quality of the journal has certainly improved as a result of these changes. The Impact Factor has risen to its highest ever value and the number of submissions has doubled since 2007, allowing the Editor to be more selective than ever before when deciding what to publish.



The British Journal of Social Work

In 2004 we worked with our new BJSW editors to introduce a number of significant developments. An online submission system was introduced to increase the efficiency of the review process. The range of topics covered by the journal was expanded, and acceptance criteria were tightened to ensure that articles combined both high-quality scholarship and relevance to social work practice. We began regular and strategic commissioning of both review/commentary articles and special issues to cover key topics with broad relevance and also to improve coverage of under-represented topics.

To increase the visibility of the journal in the US we created and appointed a new position of US Associate Editor. Consequently we now have more US referees, and since we made this new appointment in 2005 the number of US submissions has increased from 5% to 11%. All these changes appear to have a positive effect on BJSW's impact factor which has doubled since 2004.



Journal of the National Cancer Institute

In recent years the editors of JNCI have worked hard to maintain and improve its quality. Our peer reviewers now critique how well a manuscript adheres to published reporting standards, and we have recently introduced a Context and Caveats box for all research papers, which is a synopsis of a study's findings and limitations.

We have also taken steps to increase the visibility of JNCI content. Readers can download regular podcasts (available at no charge online) of article summaries and interviews with experts in the field. We use Twitter to raise awareness of JNCI studies and other cancer news, and we have attracted more than 500 'followers' in just four months.

These are just three examples of how OUP actively develops journals to ensure that they continue to meet the needs of their audience and increase in quality. We hope that in the process we increase the value of our journals to our many library subscribers.



Meet the team

Our sales and account representatives attend conferences all over the world, and we are always eager to meet with librarians and consortia representatives. You can either catch us at our information stand or, alternatively, contact us to arrange a private appointment with one of our representatives.

Below is a list of the major conferences we will be attending between January and April 2010. To schedule a meeting or to request any other information, please email the relevant contact.

Asia

Korean Medical Library Association

February, South Korea
Won Jung, Oxford Journals
won.jung@oxfordjournals.org
(Date and place TBC)

Academic Librarian 2: Singing in the Rain

11 – 12 March, Hong Kong Polytechnic University
Michael Zhou, Oxford Journals
michael.zhou@oxfordjournals.org

Australia

15th Biennial VALA: Connections, Content, Conversations

8 - 11 February, Melbourne, Australia
Marika Whitfield, Oxford Online
marika.whitfield@oup.com
Matthew Howells, Oxford Journals
matthew.howells@oxfordjournals.org

Europe

Bibliostar 2010

11 – 12 March, Milan, Italy
Victoria Lopez, Oxford Journals
victoria.lopez@oxfordjournals.org
Annaig Gautier, Oxford Online
annaig.gautier@oup.com

UKSG 2010

12 – 14 April 2010, Edinburgh, Scotland
Ged Welford, Oxford Online
ged.welford@oup.com
Matthew Howells, Oxford Journals
matthew.howells@oxfordjournals.org

Middle East

SLA Gulf

16 - 18 March 2010, United Arab Emirates
Matthew Howells, Oxford Journals
matthew.howells@oxfordjournals.org

North America

American Association of Law Schools (AALS)

6 – 10 January, New Orleans, LA
Ninell Silberberg, Law Division
ninell.silberberg@oup.com

ALA Midwinter Annual Conference

15 – 19 January, Boston, MA, USA
Francesca Martin, Oxford Journals
francesca.martin@oxfordjournals.org
Belinda Hayes, Oxford Journals
belinda.hayes@oxfordjournals.org
Rebecca Seger, Oxford Online
rebecca.seger@oup.com
Debbie Farinella, Oxford Online
debbie.farinella@oup.com

XII Meeting on Scholarly and Research Journals Mexico City International Bookfair

25 – 26 February, Mexico City, Mexico
Jennifer Maloney, Oxford Journals
jenifer.maloney@oxfordjournals.org

Illinois ACRL Chapter Spring Conference

25 – 26 March, Springfield, IL, USA
Belinda Hayes, Oxford Journals
belinda.hayes@oxfordjournals.org

Public Library Association National Conference

23 – 27 March, Portland, Oregon
Lesla Moran, Oxford Online
lesla.moran@oup.com

American Society of International Law (ASIL)

24 – 27 March, Washington, DC
Ninell Silberberg, Law Division
ninell.silberberg@oup.com

Texas Library Association Conference

14 – 17 April, San Antonio, TX, USA
Jennifer Maloney, Oxford Journals
jenifer.maloney@oxfordjournals.org

Your contacts at Oxford University Press

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Journals

We publish over 220 academic journals, available to libraries (single and multi-site) and consortia as an entire package (the Oxford Journals Collection), a subject subset, or a bespoke selection tailored to meet the needs of library users. Deep journal back files are also available via our Oxford Journals Archive.

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For product information, requests for trials, and quotations please email: library.sales@oxfordjournals.org.

To contact an individual member of our experienced sales team, who all have an extensive knowledge of both our resources and the geographical regions in which they work, visit www.oxfordjournals.org/for_librarians/quote.html.

Marketing enquiries

For promotional materials and information/advice on marketing your collection to library users please email: library.marketing@oxfordjournals.org.

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(toll-free in USA/Canada)

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+81 3 5444 5858

Customers in other regions

Consortia customers

jnls.consortia@oxfordjournals.org
+44 (0)1865 354949

Non-consortia customers

jnls.cust.serv@oxfordjournals.org
+44 (0)1865 353907

Online products

We also publish a number of other online products. Our acclaimed online products include the Oxford English Dictionary, Oxford Dictionary of National Biography, Oxford Reference Online, and Oxford Scholarship Online.

Sales enquiries

For product information, requests for trials, and quotations please contact our sales teams:

World exc Americas
onlineproducts@oup.com
+44 (0) 1865 353705

The Americas
librarysales@oup.com
+1 800 624 0153

Marketing enquiries

For promotional materials and information/advice on marketing your collection to library users please email our marketing teams:

World exc Americas
onlinemarketing@oup.com

The Americas
oxford.reference@oup.com

Online support enquiries

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